

For Immediate Release

## **ZARA Selects C-DESIGN Fashion® as its Company-Standard Design Solution**

**Paris, France - 23 April 2007** - C-DESIGN, a developer of innovative design software for the fashion and textile industries, today announced that ZARA, the internationally renowned fashion retailer, has selected C-DESIGN Fashion® as its company-standard solution for its design, graphics and production departments.

Based on the power of CorelDRAW® Graphics Suite, C-DESIGN Fashion is a computer assisted design (CAD) and technical pack tool that allows ZARA to create and merchandise its collections quickly and efficiently. With C-DESIGN Fashion, designers are able to automate and modernize the entire creation and production process for its collections.

C-DESIGN Fashion is a complete and efficient software package that is designed specifically to meet the needs of the ready-to-wear industry. Leveraging the superior graphics capabilities and ease of use that CorelDRAW is known for, C-DESIGN Fashion is the most powerful software for fashion design and technical pack creation on the market. Now customers can choose a single software solution that supports the full creative lifecycle including design, textile drawing, technical packages, collection plans, line sheets and visual merchandising.

ZARA designers use C-DESIGN Fashion to create shapes, apply colors and fabrics, prints, embroideries, and apply special effects such as vintage and stone-wash. With the new and advanced features in C-DESIGN Fashion, designers are able to simplify the design process and improve the communication between designers, graphic designers, pattern makers and product management.

In addition, the unique C-DESIGN Fashion solution also enables pattern makers and product managers to easily generate high-quality technical packs for all the designs in the collection. Technical packs include product presentation, measurements boards, size specifications, hangtags, color variations, technical information, assembly, comments, packaging and more.

"From designing the latest styles to in-store merchandising, we are pleased that we have been able to help ZARA deliver its beautiful collections and compete in this highly competitive market. This new customer win is a testament to the capability and benefits of our complete creative solution," said Patrick Abbou, CEO of C-DESIGN.

"Corel congratulates its partner C-DESIGN on this tremendous win," said Gérard Métrailler, Corel's senior product manager, Graphics. "The C-DESIGN solution demonstrates the tremendous power and flexibility that the CorelDRAW platform offers software developers creating highly customized design applications."

### **About ZARA and INDITEX**

Present in 64 countries of Europe, the Americas, Asia and Africa, the INDITEX Group is one of the most important fashion distribution groups in the world, owning over 3000 stores. Apart from its prestigious brand ZARA, the INDITEX Group also offers seven other brands: KIDDY'S CLASS, PULL AND BEAR, MASSIMO DUTTI, BERSHKA, STRADIVARIUS, OYSHO, and ZARA HOME.

ZARA is known for its dynamic supply chain which delivers new products every fifteen days, as well as its industrial strategy based on innovation and flexibility.

### **About C-DESIGN**

C-DESIGN delivers software solutions for fashion design and technology packs specifically for the fashion and textile industry including ready-to-wear manufacturers, buying offices, stores chains, freelance designers, and fashion schools/universities.

Many of the largest fashion brands in the world select the C-DESIGN Fashion software solution. The company's impressive list of clients includes: ZARA, Pimkie, Okaidi, Phildar, Tara Jarmon, Cache-Cache, Du Pareil au Même, Jacadi, Pronuptia, Planète Interdite, Cannelle and more.

### **About Corel**

Corel is a leading developer of graphics, productivity and digital media software with more than 100 million users worldwide. The Company's product portfolio includes some of the world's most popular and widely recognized software brands including CorelDRAW Graphics Suite, Corel® Paint Shop Pro®, Corel® Painter™, Corel DESIGNER®, Corel® WordPerfect® Office, WinZip® and iGrafx®. In 2006, Corel acquired InterVideo, makers of WinDVD®, and Ulead, a leading developer of video, imaging and DVD authoring software. Designed to help people become more productive and express their creative potential, Corel's software strives to set a higher standard for value with full-featured products that are easier to learn and use. The industry has responded with hundreds of awards recognizing Corel's leadership in software innovation, design and value.

Corel's products are sold in more than 75 countries through a well-established network of international resellers, retailers, original equipment manufacturers, online providers and Corel's global websites. The Company's headquarters are located in Ottawa, Canada with major offices in the United States, United Kingdom, Germany, China and Japan. Corel's stock is traded on the NASDAQ under the symbol CREL and on the TSX under the symbol CRE.

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