



**FOR IMMEDIATE RELEASE**

**New Corel® Painter™ 12 Sets a Unique Standard for Realism and Creativity  
in Professional Digital Art**

*Digital Artists gain access to Expanded Creative Tools with New Real Brushes, Unique Progressive Art Tools, Customizable Workspaces and Faster Performance on Both Mac® and Windows®*

**Maidenhead, UK – May 11, 2011** – [Corel® Painter™ 12](#), the newest version of the world's most powerful digital art studio, is now available. Combining the industry's most advanced and realistic digital painting and illustration tools, unprecedented speed, and a new highly customizable interface, Corel Painter 12 provides artists and photographers power and creative freedom beyond anything previously possible with either traditional or digital art tools.

Celebrating 20 years of digital art breakthroughs, the newest release of Corel Painter represents a powerful partnership between Corel and the Painter community. With new real brushes, unique progressive art tools, customizable workspaces and faster performance on both Mac and Windows, Corel Painter 12 opens up new creative pathways and possibilities, unmatched by any other product in its category. With the introduction of Real Watercolour, Real Wet Oil, Mirror Painting and the mesmerizing Kaleidoscope tool, Corel Painter 12 continues to set the standard for a truly organic and expressive digital art experience.

"Our Painter community has always been the driving force behind our development priorities," said Andy Church, Product Manager for Corel Painter at Corel. "Our goal is to consistently provide our artists with powerful tools that enable them to expand and express their creative visions and to achieve the most stunning and realistic results possible. Our artists provide the inspiration and Painter provides the power, freedom, and control unmatched in any other creative environment."

**Key new features and enhancements include:**

- **Impressive Performance**

Available both for Mac® and Windows®, the new Corel Painter 12 offers **impressive speed enhancements. Some tasks are between 3 to 5 times faster.**

- **Real Watercolour and Real Wet Oil**

Whether you're creating from a blank canvas or applying painterly effects to your favourite photographs, Corel Painter 12 extends its reputation for unmatched Natural-Media® painting, adding powerful new brushes including **Real Watercolour** and **Real Wet Oil**. These unique brushes recreate the liquidity and viscosity of flowing and blending paint, water or solvent and textures with a new and astounding level of realism.

- **New Kaleidoscope and Mirror Painting**

Further enhancing artistic freedom, Corel Painter 12 offers new progressive art tools to create amazing designs that simply aren't possible with real-world media. **New Kaleidoscope or Mandala Painting** enables artists to transform brushstrokes into a balanced spectrum of colourful shapes or blends from 3 to 12 planes. **New Mirror Painting** lets artists quickly create automatic symmetry by mirroring the plane vertically and horizontally. Mirror placement can also be moved or rotated to achieve stunning and distinctive looks.

- **New Highly Customizable User Interface**

Offering a **redesigned and highly customizable user interface**, Corel Painter 12 fits seamlessly into a creative workflow to make users more productive than ever. The new Navigator Panel, updated palette and panel behaviour, custom workflow workspaces, enhanced preservation of colours and layers, and common keyboard shortcuts all make **Corel Painter 12 the perfect complement to any professional's toolbox, especially when working with Photoshop**.

In celebration of Painter's 20th anniversary, Painter Masters and artists from all over the world have shared their passion for Painter and created 20 short videos to share their Painter secrets.

"Painter 12 provides me a level of artistic realism that brings my subjects and concepts to life and makes my work stand apart" claims Mike Thompson, illustrator and urban artist. "My professional career is dependent on Painter's brushes, realism and inherent time-savings it delivers." To browse Mike Thompson's galleries visit [www.miketartworks.com](http://www.miketartworks.com).

"The redesigned interface is streamlined and more efficient to use. If you like to paint, then Painter is the application for you" said Cher Threinen-Pendarvis, fine artist, author and educator. "Real Watercolour brushes allow me to paint realistic, natural watercolour brushstrokes, washes and textures like never before." To learn more about Cher Threinen-Pendarvis' work visit [www.pendarvis-studios.com](http://www.pendarvis-studios.com).

Visit <http://www.corel.com/20things> to view a collection of our Painter Masters' favourite digital painting techniques done in Corel Painter.

### **Availability**

Corel Painter 12 is available now in English at the SRP of £274.80 for the full version and £142.80 for the upgrade, both including VAT. The electronic download versions are available immediately from [www.corel.com](http://www.corel.com) with box versions beginning to ship to Corel's global channel partners later in May. Commercial and academic volume licenses are also available.

For a detailed list of new and enhanced features in Corel Painter 12 and to download a free fully-functional trial version, please visit [www.corel.com/painter](http://www.corel.com/painter)

### **Media & Blogger Resources**

For additional Corel Painter 12 resources including reviewer's materials, images and videos, please visit [www.corel.co.uk/newsroom](http://www.corel.co.uk/newsroom).

### **Meet the Painter Community**

- Connect with Corel Painter on Facebook [www.facebook.com/corelpainter](http://www.facebook.com/corelpainter)
- Follow our updates @CorelPainter [www.twitter.com/corelpainter](http://www.twitter.com/corelpainter)
- Join the Painter Factory [www.painterfactory.com](http://www.painterfactory.com)

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### **About Corel**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW®, Corel® Painter™, Corel DESIGNER®, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio™.

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**Note to Press:**

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