



## WinZip 20: Manage All Your Files, Keep Data Safe and Simplify Storage Across Cloud Accounts, Your PC and Network

*As growing collections of digital content and files become harder to manage and increasingly vulnerable online, WinZip lets you take control of your files and protect your digital life.*

**Mansfield, CT – October 27, 2015** – Introducing [WinZip® 20](#), the new file management and file sharing applications that give Windows users a familiar environment to work with all their files no matter where they're stored, easily add powerful encryption, and quickly share with contacts. As users' reliance on multiple cloud services, social media platforms and messaging systems becomes increasingly complex, [WinZip® 20](#) makes it simple to take charge of your digital life and protect your privacy from online threats and hacks.

"Managing, saving and sharing your files has never been more complicated. Files are saved everywhere and then we add email, social media and IM to the mix. The convenience of the cloud is great, but it seems we're constantly hearing about more private info that's been exposed," said Bill Richard, VP of development of WinZip. "With WinZip 20, we're giving you a single environment to work seamlessly with all your files, protect your information, and share in just a few clicks. WinZip makes it easy to take control and make order out of the chaos."

**WinZip 20 is available in three versions, WinZip 20, WinZip 20® Pro, and WinZip® 20 Enterprise. New features include:**

- **New! More robust file management:** WinZip 20 offers centralized file management via a new File Management ribbon and quick access to all your files on your PC, network, Windows homegroup and cloud services. Easily find your most-used files and folders in Frequent Folders, updating dynamically. Open and edit files from within WinZip. Create folders on your PC, network and cloud services. Wipe files and folders for secure deletion. Copy, move, delete and multi-rename files wherever they are, and more.
- **New! More sharing options:** WinZip 20 offers new support for YouTube, Twitter IM, Office 365 groups, in addition to Facebook, Twitter, LinkedIn, Google Talk/Google+ Hangouts, Yahoo! Messenger and Jabber. Easily email large files and share via your cloud accounts. Select your files, set encryption and conversion preferences, and choose your sharing options, all in one place. Sharing by Skype and other apps is easy with automatic links available for pasting from the Clipboard.

**For users looking for the total solution for file management, backup and seamless sharing, WinZip® 20 Pro also offers:**

- **New! Powerful backup:** The Job Wizard lets you automate backup and distribution, and send notifications by social media and IM when backups are complete. The new Job Wizard Super Picker lets you include files from your computer folders, the network and cloud services in one backup. Choose to save the resulting zip file to the cloud and take advantage of the option to send the zip via email according to your schedule.
- **New! Scan and Share:** Start your scan right from WinZip and choose to encrypt scanned items. Save your scanned document locally, on the network or on a cloud service. Share by email, social media or IM.
- **New! Snap and Share:** Streamline photo sharing by getting photos directly from your camera or phone to share via WinZip.
- **New! Preview your files:** See thumbnail previews of a selected file in your zip, on your computer, network and cloud services that support thumbnails. Click on the expand icon in the thumbnail to see a larger image in the new Preview Pane. Preview the contents of images and documents, rotate and resize images, save images as your computer background, and share the previewed file by email, IM or social media. (Requires Windows Explorer Preview technology.)

### **WinZip® 20 Enterprise**

Building on the power of WinZip 20 Pro, the new [WinZip 20 Enterprise](#) enables corporate and government customers to implement enterprise-level encryption across their workforce and protect critical data. Organizations can boost productivity while taking advantage of secure file sharing across email, enterprise platforms and the cloud. Ideal for multi-lingual environments, WinZip 20 Enterprise offers FIPS 140-2 security standard compliance and support for enterprise platforms including SharePoint and Amazon S3.

### **About WinZip 20**

[WinZip 20](#), WinZip 20 Pro and WinZip 20 Enterprise are now available in 13 languages worldwide including English, Czech, German, Spanish, French, Italian, Portuguese, Dutch, Russian, Japanese, Chinese Simplified, Chinese Traditional and Korean.

WinZip 20 is available at the suggested retail price (SRP) of \$29.95 (US), \$34.95 (CAD), \$39.95 (AUD), £25.95 and 29.95 (EUR). WinZip 20 Pro is available now at the SRP of \$49.95 (US), \$54.95 (CAD), \$59.95 (AUD), £42.95 and 49.95 (EUR).

WinZip offers affordable and flexible volume licensing discounts and maintenance options for organizations of all sizes – from small businesses to large enterprise accounts. For more info about WinZip multi-user software licensing options and the new WinZip 20 Enterprise, please visit [www.winzip.com/enterprise](http://www.winzip.com/enterprise) or contact [enterprise@winzip.com](mailto:enterprise@winzip.com).

WinZip is the industry's leading application to create and unzip Zip and Zipx files and open compressed files including Zip, Zipx, RAR, 7Z and more. Offering powerful file management and file sharing capabilities, WinZip 20 connects directly to your accounts on cloud services including Box, Dropbox, Google Drive, OneDrive, SugarSync, MediaFire, ZipShare and CloudMe. For a free trial of WinZip 20, please visit [www.winzip.com](http://www.winzip.com).

### **Join the Conversation**

Connect with WinZip on Facebook at [www.facebook.com/winzip](http://www.facebook.com/winzip).

### **About WinZip**

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to manage and share files in the cloud, email and social media. WinZip's product line also includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit [www.winzip.com](http://www.winzip.com).

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