



## AfterShot Update Offers Easy Photoshop Integration, Delivers New Camera RAW Profiles

**Save 50% Off Full Purchase or Upgrade Price with Special 3-day Launch Sale**

OTTAWA, CANADA – NOVEMBER 4, 2015 -- Today, the Corel Photo team has released the latest update to its photo-processing and organization software, [AfterShot™ Pro 2.3](#). This update adds an improved Send to External Editor feature that makes it easier than ever to add AfterShot to a Photoshop-based workflow. For Photoshop CS6 users no longer eligible for RAW updates from Adobe, AfterShot Pro 2.3 provides a useful, affordable and subscription-free option to decode the latest RAW camera profiles.

"With AfterShot Pro 2.3, we're inviting Photoshop users to add AfterShot to their photographic workflow and take advantage of the speed and power AfterShot has to offer," says Greg Wood, Senior Product Director of the Corel Photo team. "With our improved ability to combine AfterShot Pro and Photoshop in a professional image workflow, we think this will help even more photographers discover a faster approach to photo-processing – the AfterShot way!"

AfterShot Pro 2.3 provides Photoshop CS6 users an alternative way of getting access to RAW camera profiles, since Adobe Camera Raw updates were cut off earlier this year. Corel's goal is to help *subscription-free* users steer clear of monthly fees, while maintaining access to the latest camera updates.

### Special Offer Targets Switch-Curious Adobe Customers

To celebrate the release of this update, Corel is making the switch to AfterShot Pro even easier with a special 3-day offer. Visit [AfterShotPro.com](#) and enter coupon code ASP23 at the checkout to get 50% off the original purchase or upgrade price of AfterShot Pro & AfterShot until November 6, 2015.

### Why Choose AfterShot Pro? (*Hint: It's more than just RAW performance*)

Interest in alternatives to Lightroom has grown in response to reports of sluggish performance and slow import speeds, plus long-standing dissatisfaction with subscription. Offering industry-leading performance, excellent usability, and supported by Corel's global reach, AfterShot Pro is well positioned to attract more professional photographers to its subscription-free offering:

- **Cost Savings** – AfterShot Pro costs just \$79.99 (even less for a limited time, thanks to a special 3-day launch celebration sale). A standalone Lightroom license will cost \$149 or, as part of the photography bundle, \$10 each month – that's \$119/year, every year.
- **Speed** - The fastest photo management & post-processing tool available today; Corel internal testing shows AfterShot Pro **performing more than 5x faster than Lightroom**. Recent benchmark tests show **import speeds in AfterShot Pro 2.3 are faster than both Lightroom and Apple Photos**.
- **New & Ongoing Camera Support** – AfterShot is regularly updated with new features, fixes and camera support. AfterShot Pro 2.3's external editor improvements are great news for Photoshop CS6 users who lost ACR updates in July. Corel has been extremely active since launching AfterShot Pro 2, pushing out six significant updates and adding support for some of the most popular cameras on the market today, including several from the FujiFilm X-trans lineup, plus the recently released Canon 5DS and 5DSR (new in AfterShot Pro 2.3).
- **Available on 3 Major Operating Systems** – The AfterShot family is the only major photo management and post-processing software available on all 3 mainstream operating systems— Windows, Mac and Linux.

- **Open Plugin SDK** - AfterShot Pro's plug-in SDK provides the only RAW-level plug-in interface in the industry, while also delivering complete, tightly-integrated access to AfterShot Pro's fully multi-threaded image pipeline. AfterShot Pro's open approach has created a community of free photo processing plugins and photo processing developers. More information about creating plugins is available on the AfterShot website at: [AfterShotPro.com/en/plugins/creating-plugins/](http://AfterShotPro.com/en/plugins/creating-plugins/).

## Join the Raw Conversation

Visit *Points of View*, the Corel Photo blog to learn more about AfterShot Pro ([blog.paintshoppro.com](http://blog.paintshoppro.com)) and connect with other AfterShot Pro users on Facebook ([facebook.com/corelaftershotpro](https://facebook.com/corelaftershotpro)).

## About Corel Photo Editing

Whether you're an enthusiast or professional photographer, Corel Photo Editing software is dedicated to helping you achieve your best photos ever. The Corel Photo Editing product lineup includes the renowned PaintShop® Pro for powerful image editing and AfterShot Pro, the industry's fastest RAW photo workflow software. Corel is one of the world's top software companies providing some of the industry's best-known brands including CorelDRAW® Graphics Suite, Corel® Painter®, Roxio®, Pinnacle™ and WinZip®. For more information about Corel Photo Editing software, please visit [PaintShopPro.com](http://PaintShopPro.com).

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