



## New Roxio® Toast® DVD App Delivers Easy DVD Burning for Mac

**Ottawa, ON - April 11, 2014** - [Roxio](#) today announced the availability of [Toast® DVD](#) on the Mac App Store. Toast® DVD makes it simple to burn standard and high definition video discs and burn HD content on standard DVDs, complete with menus that can be enjoyed on your home entertainment system or Mac. Roxio Toast DVD is available for \$19.99 from the Mac App Store, with an introductory price of \$14.99 through May 31, 2014.

Toast DVD is the perfect complement to video editing apps like iMovie, making it simple to burn discs of the movies you create on your Mac. Earlier this year, Roxio also launched the Toast Burn app on the Mac App Store, making it simple to burn Mac files to a disc.

"The full Roxio Toast suite makes working with digital media on a Mac fast and simple. By making the Toast DVD app available on the Mac App Store, we're able to bring a favorite feature to Mac users at the click of a button. Delivering these apps on the Mac App Store gives you the ability to choose exactly which Toast capabilities you need for your workflow, so expect to see more apps from us coming soon," said Michel Yavercovski, Director of Product Management at Roxio.

Toast DVD and Toast Burn apps are based on technology from the award-winning Roxio Toast software suite. For more information about Roxio Toast, please visit [www.roxio.com](http://www.roxio.com).

### Pricing & Availability

Roxio Toast DVD is available on the Mac App Store for \$19.99, with an introductory price of \$14.99 through May 31, 2014. For local pricing, please visit

<https://itunes.apple.com/us/app/toast-dvd/id829469267?mt=12>.

### Join the Conversation

Connect with Roxio on Facebook at [www.facebook.com/roxio](http://www.facebook.com/roxio). Follow our Twitter updates @Roxio.

### About Roxio

Roxio provides consumers and businesses with powerful tools to make the most of their digital media. Whether you're working with photos, video or amazing gameplay, Roxio gives you the power to preserve, make, store and share your digital creations. Part of the Corel product family, Roxio's popular software and hardware brands include Roxio Creator®, Toast® and Game Capture™ HD PRO. For more information about Roxio, please visit [www.roxio.com](http://www.roxio.com).

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