



## New Pinnacle Studio™ for iPhone Delivers Full, Creative Video Editing Power

*Offering unprecedented creativity and control, all-new iPhone app provides a complete movie-making experience; Also released, Pinnacle Studio™ for iPad update, rebuilt for iOS 7 & offering new feature enhancements*

**April 16, 2014 - Ottawa, ON -** The [Pinnacle team](#) today debuts a new app in its Pinnacle Studio™ product family. Now available on the Apple App Store, the new [Pinnacle Studio™ for iPhone](#) is ideal for anyone looking for true, creative movie-making power on their iPhone. Take advantage of an iPhone app that delivers the precision of a full Timeline to edit video, audio and photos on the go. Add transitions, speed and montage effects, create custom titles and build soundtracks - all from your iPhone.

"Pinnacle Studio is the ideal app for anyone looking for true video editing power on their iPhone. Unlike other mobile video editing apps, Pinnacle Studio doesn't make you sacrifice features and control just because you're editing on your iPhone. For the first time, you can enjoy sophisticated anywhere, anytime movie-making capabilities, right in your pocket," said Michel Yavercovski, director of product development for Pinnacle.

Pinnacle Studio for iPhone is based on the power of Pinnacle Studio for iPad which has been awarded Editors' Choice from PCMag.com and named one of 50 Must-Have iPad Apps by Time.

Pinnacle Studio for iPhone delivers the ultimate video editing experience on your iPhone

- Work with any media on your device-video, audio and photos
- Swiftly arrange clips in the Storyboard
- Make precise edits and trim individual frames in the Timeline
- Get creative with montage templates to create 3D animations, high-quality transitions, motion titles and graphics, picture-in-picture, fast and slow motion, and more
- Take advantage of 3 audio tracks + AV sync audio, trim audio to any length, modify the speed, set levels and fade, and add voiceover
- Enjoy full 1080p HD quality
- Share directly to YouTube, Facebook and Box or export projects to Pinnacle Studio on your iPad or Windows
- Learn how to get the most out of Pinnacle Studio with video tutorials and pop-up help

Pinnacle has also today introduced an update to Pinnacle Studio™ for iPad that's been rebuilt for iOS 7 and now supports 64-bit processing power. A redesigned UI offers enhancements throughout the app, giving you ultimate creative control throughout the mobile video editing process. Create amazing movies with new enhancements to audio, frame rates, scrubbing, manipulating your clips and media, animating photos and more.

## **Pricing and Availability**

The new Pinnacle Studio for iPhone is available in English, Dutch, French, German, Italian, Japanese, Brazilian Portuguese, Russian, Simplified Chinese and Spanish. Designed for iOS 7, Pinnacle Studio for iPhone is available for \$9.99 USD & CAD/£6.99/EUR 8.99/\$12.99 AUD. The app can be purchased from the App Store at: <https://itunes.apple.com/us/app/pinnacle-studio/id827186281?mt=8>.

The updated Pinnacle Studio for iPad is available as a free update to current customers and can be purchased from the App Store at

<https://itunes.apple.com/us/app/pinnacle-studio/id552100086?mt=8>.

## **Join the Conversation**

Connect with Pinnacle Studio on Facebook at [www.facebook.com/pinnaclesys](http://www.facebook.com/pinnaclesys). Visit the Pinnacle Studio for iPad and Pinnacle Studio for iPhone community at <http://forums.luma-touch.com/>.

## **About Pinnacle**

Dedicated to creative video-editing experiences and exceptional results, Pinnacle products give people the power to tell their unique stories through movies. Part of the Corel family, Pinnacle's portfolio includes the award-winning Pinnacle Studio™, Pinnacle Studio™ for iPad, and Dazzle® video capture devices. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio®, Pinnacle™ and WinZip®. For more information about Pinnacle and its consumer video editing software and hardware, please visit [www.pinnaclesys.com](http://www.pinnaclesys.com).

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