



New WinZip® 19: Unified File Management, Protection and Sharing Finally Arrives on Windows

Building on its strengths in compression and encryption, WinZip® 19 redesigned to offer an entirely new way to manage files in the cloud, protect privacy and simplify file sharing

Mansfield, CT – October 28, 2014 – [WinZip](#) today introduces [WinZip® 19](#) and [WinZip® 19 Pro](#), powerful file sharing applications that offer an entirely new way to manage all your files – whether they’re in the cloud or on your system – while making it simple to protect your privacy and share across email, cloud accounts and more. Redesigned to offer an optimized and highly visual experience, WinZip 19 and WinZip 19 Pro are more responsive and easier to use than ever. With the new WinZip 19, unified local, network and cloud file management, powerful privacy protection, and easy sharing have finally come together in a single app for Windows.

“It’s amazing to have so many cloud storage options for saving our files, but all this storage creates file management headaches and serious privacy issues too. Every day seems to bring another high-profile story about cloud accounts hacked and data stolen. It’s almost impossible to know where your files are really being stored and if they’re protected,” said Patrick Nichols, president of WinZip. “With the new WinZip 19, we’re making cloud storage and sharing simple and worry free. One easy-to-use app enables you to add your own powerful encryption to keep your info safe, while also managing all your files and accounts. WinZip 19 lets you take advantage of all the benefits of the cloud for storage and sharing, without the risks.”

Boosting productivity with a dramatically optimized user experience, WinZip 19 makes it possible to manage all your files, zip and unzip, and add powerful AES encryption, through a single, unified file-sharing environment.

- **New! Centralized file management:** Be more productive than ever with the new file management features in WinZip 19. Browse and select local, network or cloud files easily without having to use multiple apps and browsers to hunt through folders or search through multiple cloud services. Move, delete and rename files in the cloud and between accounts and drives. Protect your privacy in the cloud by encrypting files before and even after they’re uploaded. Select saving and sharing options, including cloud services, email, instant messaging and social media—all within the same interface.
- **New! Simplified, task-oriented UI:** The all-new WinZip user interface features a modern layout that brings enhanced visibility and productivity to everything you do with your files. Access the

tools you need when you need them with the dynamic Actions pane. Easily switch between zipping and file management features depending on your desired workflow.

- Enhanced! File Conversion: Now encrypt files, convert to PDF, add watermarks, and resize photos at any point during the zip process. Make decisions on the fly, before, during and after you create your zip file, and choose whether the changes are applied to all the files in the zip or only to the individual files selected.
- Enhanced! ZipShare® integration: When sending large files as email attachments, get direct access to the new www.ZipShare.com file sharing service. Seamlessly email large attachments as Zip files. Track deliveries to know the file was received. Send files up to 50MB free using ZipShare or move up to ZipShare Pro to send up to 2GB.
- New! Touch and high-res-friendly design: WinZip 19 offers support for displays up to 500 DPI and a redesigned UI that features highly visible icons and makes drag-and-drop easy on any screen. Designed to take full advantage of next-generation 2-in-1 computers and devices, WinZip 19 adjusts automatically to give users an optimal experience, whether they're in tablet or notebook mode.

WinZip 19 integrates directly with your cloud storage accounts on Box, Dropbox, Google Drive, OneDrive, MediaFire, SugarSync and CloudMe. Direct support for Twitter, Facebook, Google Talk/Google+ Hangouts, Yahoo! Messenger, and Jabber makes it simple to share files over social media and instant messaging.

WinZip 19 continues to be the industry's leading application to create and unzip Zip and Zipx files and open compressed files including Zip, Zipx, RAR, 7Z and more.

WinZip 19 Enterprise

Also available today, the new [WinZip 19 Enterprise](#) edition enables corporate and government customers to implement enterprise-level encryption across their workforce and protect critical data. Organizations can boost productivity while taking advantage of secure file sharing across email, enterprise platforms and the cloud. Ideal for multi-lingual environments, WinZip 19 Enterprise offers FIPS 140-2 security standard compliance and support for enterprise platforms including SharePoint and Amazon S3. WinZip 19 Enterprise can now open and extract files from .VHD files, providing the same level of functionality for virtual device files as previously supported .ISO CD and DVD files. With support for the latest 2-in-1 devices, WinZip 19 helps IT departments future-proof their organization's software and hardware procurement.

WinZip 19 Availability

WinZip 19, WinZip 19 Pro and WinZip 19 Enterprise are now available 13 languages worldwide including English, Czech, German, Spanish, French, Italian, Portuguese, Dutch, Russian, Japanese, Chinese Simplified, Chinese Traditional and Korean.

WinZip 19 is available at the suggested retail price (SRP) of \$29.99 (US/CAD), £25.95 and \$39.95 (AUD); WinZip 19 Pro is available now at the SRP of \$49.95 (US/CAD), £42.95 and \$59.95 (AUD).

WinZip offers affordable and flexible volume licensing discounts and maintenance options for organizations of all sizes—from small businesses to large enterprise accounts. For more information about WinZip multi-user software licensing options and the new WinZip 19 Enterprise, please visit www.winzip.com/enterprise or contact enterprise@winzip.com.

For a free trial of WinZip 19, please visit www.winzip.com.

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About WinZip

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to exchange files in the cloud, email and social media. WinZip's product line also includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit www.winzip.com.

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