

New Painter[®] Essentials[™] 5 Brings World's Most Realistic Digital Painting Tools to New Artists and Photo Enthusiasts

Authentic Painting & Photo Art Tools Make it Surprisingly Easy to Get Amazing Results

OTTAWA – November 18, 2014 – <u>Corel</u> today released <u>Painter Essentials 5</u>, the all-new version of its starter digital art software for Windows and Mac. Painter Essentials 5 is a complete art studio for beginner digital artists, hobbyists, photo enthusiasts and anyone who wants to create artwork that stands out. Built on the world's most realistic digital paint program, Painter[®] 2015, this software makes learning and experimenting in digital and photo art easier than ever before.

"Digital art is fascinating and rewarding, but it can also be intimidating for those just getting familiar with it," said Chris Pierce, Product Manager, Corel Painter. "We want to give new and emerging artists a platform that they can use to enhance their skills and take their artwork to a whole new level. Every artist starts somewhere, and you never know where they will end up. With Painter Essentials 5, the possibilities are endless."

Building on the realism and creativity of the professional-level Painter 2015, Painter Essentials 5 offers a simplified work environment that makes powerful painting tools available to digital artists of all skill levels. The interface is easy to understand and gets out of the way so users can start drawing and painting immediately. The product also offers a rich collection of learning tools to help users throughout the creative process.

Realistic Brushes and Effects

Painter Essentials 5 has an expansive collection of Natural-Media[®] brushes, paper textures and media that mimic traditional art tools like no other software. There are endless ways for users to express themselves with realistic watercolors, acrylics, oils, pastels, chalks, pens, pencils, markers and more. With brushes and media that look and feel just like the real thing, users can create impressive art, without having to learn complex or technical tools. Some exclusive tools include:

Particle Brushes: This revolutionary brush category creates brushstrokes that flow, spring and gravitate onto the canvas from a central point, opening up a world of creative possibilities. Particle Brushes can be controlled with precision or allowed to run free with chaotic, beautiful results.

Mirror: Creates a perfectly symmetrical painting, as every stroke is copied onto the opposite side of the canvas. Not only does this new tool greatly increase precision and accuracy when painting symmetrical objects, it also saves a lot of time.

Kaleidoscope: Transforms basic brushstrokes into colorful and symmetrical kaleidoscope images, making it simple for new artists to create complex art.

Unique Photo Art Tools

As photo apps and devices increase in popularity, users are looking for photo tools that will enhance their creativity and results. The photo art tools in Painter Essentials 5 go beyond the filters and instant effects found in many apps, allowing users to create artwork that's more sophisticated, but just as easy to apply.

One-Click Auto-Painting: Allows users to choose an existing style, such as Modern, Impressionist or Watercolor, and watch Painter Essentials 5 transform a photo into a painting in just one click. The Auto-Painting palette uses SmartStroke[™] brush technology that follows lines and contours in a picture, just like a real artist would. It's instant photo art.

Photo-Painting: For a more hands-on experience, users can refine their auto-paintings or paint photos from scratch. Painter Essentials lets you restore details from the original image, or sketch and paint right over a photo (like using tracing paper).

Mobile Creativity

With support for Intel 2 in 1 devices and a Real-Time Stylus, now Painter Essentials users can paint on the go and find new inspiration anytime, anywhere. Intel 2 in 1 lets users switch back and forth between laptop and tablet modes, giving them the full performance of a laptop with the fun and mobility of a tablet.

Pricing and Availability

Painter Essentials 5 is available in English, French, German, Japanese and Chinese Traditional. It is priced at \$49.99 (USD and CAD) and can be downloaded at <u>painterartist.com/essentials</u>.

Media and Blogger Resources

For more Painter Essentials 5 resources including reviewer's materials, images and videos, visit <u>corel.com/newsroom/painteressentials</u>.

About Corel Paint Programs

Corel is the proud creator of Corel[®] Painter[®], the world's most authentic paint program. Whether you're a budding artist or a creative professional, Painter gives you the freedom to create digital art without boundaries.

Boasting some of the industry's best-known brands, Corel's product lines also include CorelDRAW[®] Graphics Suite, Corel[®] PaintShop[®] Pro, Corel[®] PDF Fusion[™], Corel[®] VideoStudio[®] and Corel[®] WordPerfect[®] Office. For more information about Corel Paint Programs, please visit <u>www.corel.com</u>. © 2014 Corel Corporation. All rights reserved. Corel, the Corel logo, the Corel Balloon logo, CorelDRAW, Painter, Painter Essentials, Natural-Media, PaintShop, PDF Fusion, SmartStroke, VideoStudio and WordPerfect are trademarks or registered trademarks of Corel Corporation and/or its subsidiaries in Canada, the U.S. and elsewhere. All other trademarks mentioned herein are the property of their respective owners. Patents: www.corel.com/patent