

Ulead[®]
PhotoImpact[®] X3

Easy Photo Editing and Amazing Digital Art

Press Contact

Amie Hoffner
Sr. PR Manager - Digital Media
Phone: (952) 294-2350
Fax: (952) 930-9172
Cell: (952) 217-9000
Email: amie.hoffner@corel.com



Welcome to the Reviewer's Guide for Corel's **Ulead PhotoImpact X3**, the latest version of the award-winning **PhotoImpact** photo editing software.

Welcome

Corel Digital Media Solutions	3
PhotoImpact & Paint Shop Pro Photo	3

Introduction

PhotoImpact X3 at a glance	4
---	---

What's New	5
-------------------------	---

Product Tour

• ExpressFix	6
• Crop/Composition	7
• More Editing Power	8
• Take Your Photos to New Places	9
• Amazing Digital Art	10
• Tools for Video Enthusiasts	11
• Media Management	12

Summary

• Pricing and availability	13
• System Requirements	14

Welcome

Corel Digital Media Solutions

Enrich the way you live, work and play...

Corel's Digital Media solutions offer the broadest portfolio of products to enhance the way users live, work and play. Our innovative software gives both beginner and advanced users the tools they need to organize, enhance, edit, share and enjoy their digital content. Whether it's working with photos or video, creating or playing back DVDs, or sharing on mobile devices or on the Web, Corel Digital Media solutions empower users to make the most of their digital media and enrich their lifestyle.



Covering the spectrum of user needs

Whether a beginner or advanced user – or somewhere in between – Corel has the full software suite to manage, enjoy and share photos and videos.

- **Organization** - easily import, export, categorize, sort and archive photos and videos
- **Photo Editing** - change color, fix lighting, erase objects, crop and enhance images
- **Project Creation** - produce movies, slideshows, calendars and scrapbooks
- **Digital Art** - sketch, paint and transform photos into stunning paintings
- **Video Playback** - enjoy crystal-clear playback of DVD, video and audio in most popular movie file formats
- **Video Editing** - enhance video footage with narration, music, audio and special effects to create amazing videos
- **DVD Creation** - create, author and burn professional-style movies, menus and slideshows to DVD and CD
- **Copy and Convert** - transfer content to multiple media devices and/or burn to DVD and CD

Two image editors?

Differentiating between

Corel® Paint Shop Pro® Photo & Ulead PhotoImpact

Ulead PhotoImpact appeals to the family memory keeper and the graphics art hobbyist with its quick, effective photo enhancement tools and fun photo projects. Graphics hobbyists can paint, draw and experiment for hours while video enthusiasts using software like Ulead® DVD MovieFactory® and Ulead® VideoStudio® can take their projects to the next level with PhotoImpact's unique video graphics tools.



Corel Paint Shop Pro Photo focuses on photo editing with a breadth and depth of powerful features along with a unique combination of straightforward tools, advanced photo-editing features, and groundbreaking learning resources. It is the ideal choice for intermediate-level photographers, aspiring enthusiasts and office communicators.



Introduction

Ulead PhotoImpact X3

At a glance

Ulead PhotoImpact X3 combines full-featured photo editing with inspiring photo projects and amazing digital art to make digital photography and image creativity fun, fast and easy. Quickly touch up your favorite snaps with innovative ExpressFix editing. Use drag-and-drop layouts to create memorable photo gifts in just minutes. Share your life and memories with family and friends, by printing, email, or Blog. Award-winning PhotoImpact is creative photo editing software that fits your lifestyle.



The Welcome Screen lets you instantly select a task

PhotoImpact X3

Easy Photo Editing and Amazing Digital Art

Make Every Photo Special

- ExpressFix for easy, quick photo fixes
- Advanced photo tools and filters for enhancement, blemish removal and special effects
- Frames and photo corrections like white balance/noise reduction can be automatically added to batches of photos

Take Your Photos to New Places

- Create photo gifts like calendars, comic strips, collages and cards
- Stitch photos vertically or horizontally for sweeping panoramas

Create Amazing Digital Art

- Create original art, or easily turn your photos into stunning paintings with the included **Corel® Painter™ Essentials**
- Create vector graphics and path objects with 3D effects and textures

Graphics Tools for Video Enthusiasts

- Prepare your photos to look great on video with the Slideshow Prep Wizard
- Make your productions stand out with matching DVD content sets
- Design lower-third graphics, logos and overlays with alpha-channel transparency

Easy Photo Management

- **Corel® MediaOne™ Plus** helps you keep track of your photo collections and other digital media

What's New

PhotolImpact X3 is now more convenient, easy and practical thanks to an improved interface, more intuitive correction and enhancement tools, and the inclusion of Corel MediaOne Plus for managing your entire photo collection. Improve the composition of your photos, get creative with powerful painting tools, and work with graphics to enhance your video productions.

Make Every Photo Special

PhotolImpact is perfect for quickly enhancing all your photos with one-click corrections and easy composition tools.

ExpressFix



Now even easier to use, providing a broader range of tools for quickly improving photos.

Next-generation Crop tools



Exciting new ways to improve the composition of your photos for maximum impact.

Corel MediaOne Plus



Keep track of all your images with this complete digital media management suite.

Take Your Photos to New Places

Send a card, create a fun cartoon or collage, or give a personalized calendar

Photo Projects



Easy wizards to create fun photo gifts. Choose from over 200 customizable templates.

- **Calendar Wizard** – Easy, fun and practical!
- **Comic Strips** – Produce entertaining strips starring you and your friends.
- **Collages** – Combine a group of photos into attractive montages.

Create Amazing Digital Art

With more creative flair than any other editor in its class, the sky's always been the limit with PhotolImpact.

Cloud Pen



Say goodbye to dull skies! Paint natural-looking clouds or add fun effects

Corel Painter Essentials 3

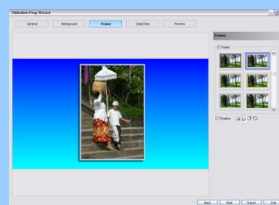


A complete home art studio for novices and experts alike. Full version included.

Graphics Tools for Video Enthusiasts

From fixing photos for slideshows to creating custom menus, PhotolImpact is the perfect companion for every video project.

Slideshow Prep Wizard



Make sure your photos look their best in a DVD slideshow.

DVD Content Sets

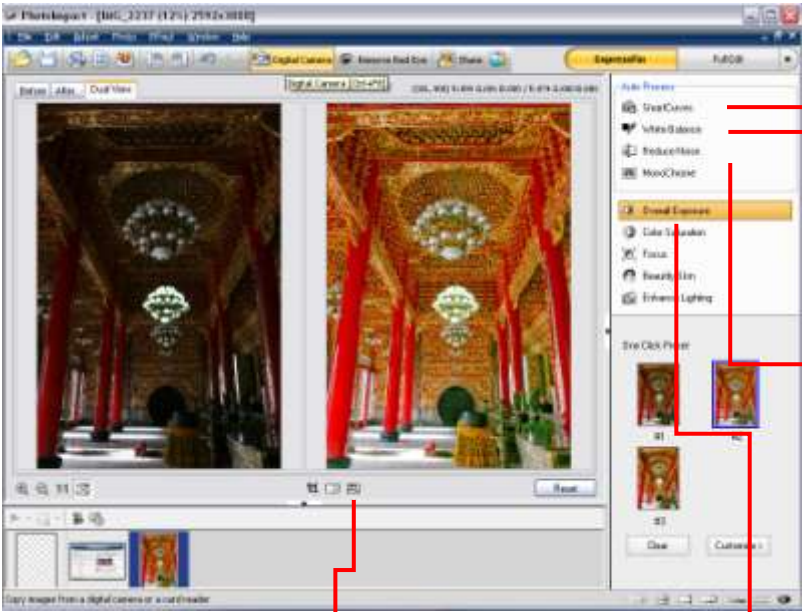
Present your video projects like a pro. Design DVD labels and case covers that match **VideoStudio** and **DVD MovieFactory** menu layouts.



Product Tour

ExpressFix Mode

The improved layout, easy-to-understand options, and more logical workflow for automated enhancements put the everyday tools users need right at their fingertips. Instantly fix exposure, color, and composition, reduce noise and straighten shots. Beginners like the simplicity, experienced users like the efficiency.



SmartCurves
Automatically bring out details in dark areas, without overexposing the highlights.

Auto White Balance Control
Easily correct images to make colors look natural under any kind of light.

Reduce Noise
Automatically clean up digital artifacts in photos shot in low light or at high ISO settings. Especially useful for improving pics from cell phone cameras.



Straighten tool – Quickly level images that have been taken at an angle.

Auto-process Commands With a few clicks, perform further photo adjustments such as Exposure, Focus, Beautify Skin and Enhance Lighting.



SmartGuide – “How-to” Help

Shows you how to complete great-looking projects:

- Step-by-step directions on-screen.
- Guides for basic and advanced photo-editing, Webpage, video and DVD menu tasks.
- Links take you directly to the tools you need



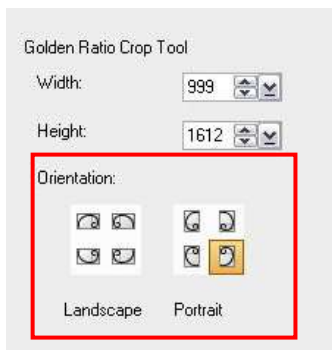
Next-generation Crop tools

PhotolImpact now offers two easy ways to recompose your pictures for more impact. Exclude unwanted details and make subjects appear more dynamic.



Golden Ratio Crop

Used by the masters, this timeless tool makes it easy to compose more powerful images. It worked for the Mona Lisa – it can work for your photos too!



Choose orientation in landscape or portrait



Place the intersecting lines on the point of interest, and crop to remove extraneous detail and increase impact.

Rule of Thirds Crop

Apply the classic Rule of Thirds grid, putting major objects on lines of intersection for much more dynamic images.



In this image, the horizon is right in the middle and there is too much uninteresting foreground detail



Select the Rule of Thirds crop tool, and place the horizon on one of the horizontal lines



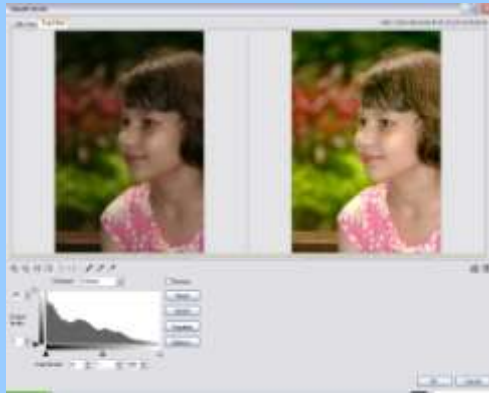
The result is much more visually pleasing

More Editing Power

For more advanced users, PhotoImpact packs a full set of editing and retouching tools “under the hood”

Photo Correction Commands

offer precise image adjustment tools



- Adjust **Curves, Levels, Color Balance, Brightness and Contrast, and Focus.**
- **Enhance Lighting** improves exposure by simulating fill flash.
- **Lens Distortion** corrects distortions typical of wide-angle lenses.
- **Sharpen** focuses blurry images.
- **Gaussian Blur** lets you apply creative soft-focus effects with simple, precise controls.

Correct Chromatic Aberration

Clean up “purple fringing” sometimes found in images taken with high-resolution, small-sized sensors

Powerful Retouching

Enhance your photos using advanced darkroom tools.

- **Dodge, Burn, Remove Scratch** – and many others.
- **Touch-up Tool** – Easily remove skin blemishes and unwanted image details and objects.

SmartRemove Scene Composer



Compose an image with just the elements you want.

- Selectively paint out objects that moved from one shot to the next
- Create fun “multiple-exposure”-type images

RAW File Support

Brighter previews, improved performance and a greater number of supported camera models make working with your RAW images easier than ever

High Dynamic Range (HDR)

Combine bracketed exposures of the same scene to create stunning images.

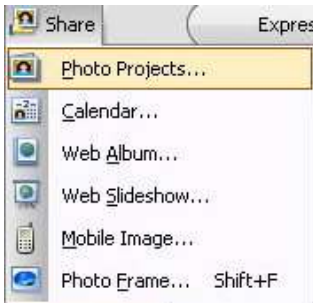
- Capture the full range of detail and tone in both shadows and highlights.
- Delete elements of the scene that change between shots.



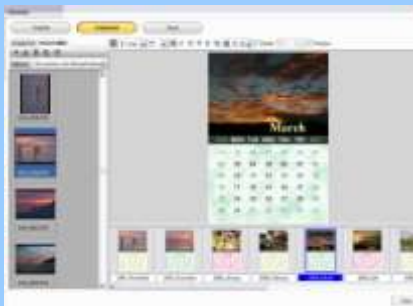
Product Tour

Take Your Photos to New Places

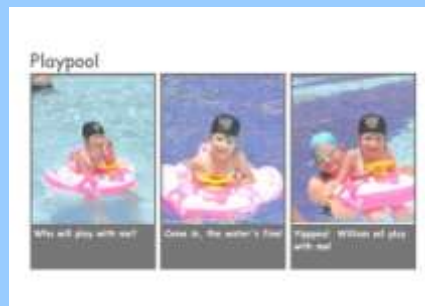
Taking your photos to new places means sharing your photos in fun ways. Connect with friends and family by sending a card, creating a fun cartoon or collage, or giving a daily reminder with a personalized calendar.



The SHARE button offers a selection of easy wizards to create fun photo projects and gifts. Choose from over 200 customizable templates, drop in your selected pictures, and share your life.



Calendar Wizard – Showcase your photos in a way that is both fun and practical. Create fully personalized 12-month calendars in over 20 styles.



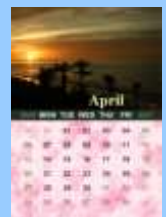
Comic Strips – Produce entertaining strips starring you and your friends. Create a single-panel cartoon, a 3-strip comic, or even your own graphic novel.



Cards – Design personalized photo greeting cards. Choose attractive themes such as birthdays, family, weddings and holidays.



Collages – Combine a group of photos into an attractive montage. Choose from a range of ready-to-use templates, automatically add photos and customize.



COOL 360 Panorama-maker
Now fully integrated into PhotoImpact. Seamlessly combine a series of photos in a horizontal or even vertical panorama.



Product Tour

Amazing Digital art

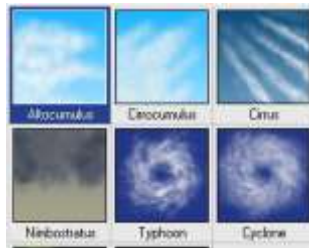
Create vector graphics and path objects with 3D effects and textures, or use a variety of freehand drawing and painting tools to give free rein to your creativity.

Cloud Pen



Say goodbye to dull skies! Paint natural-looking clouds or add fun effects.

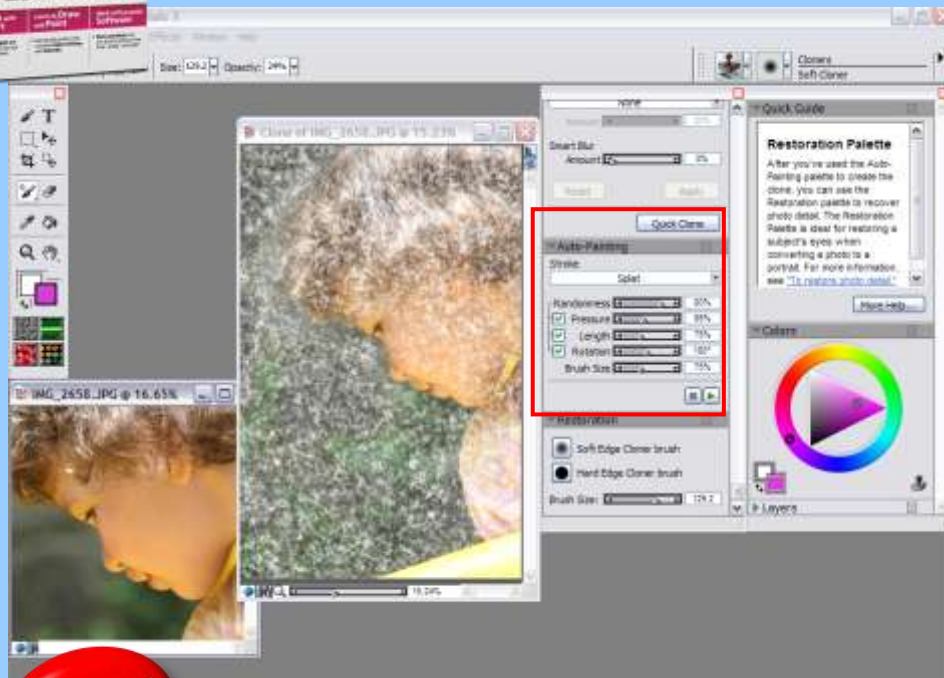
- Choose from cumulus, cirrus, and stratus cloud types.
- Get creative with fantasy cloud animals, skywriting or smoke signals.



Corel Painter Essentials 3 Full Version

A complete home art studio - for novices and experts alike.

- Draw or paint original artwork, or enhance your photos with paint effects.
- Breathtaking Natural-Media® watercolor and oil-paint brushes behave just like the real thing!
- Automatically turn your photos of kids, travel, or weddings into stunning paintings – in 3 easy steps!



Paintings from Photos – Import a photo into Painter, select Auto-paint, and watch the brush strokes as it is turned into a painting, in seconds!

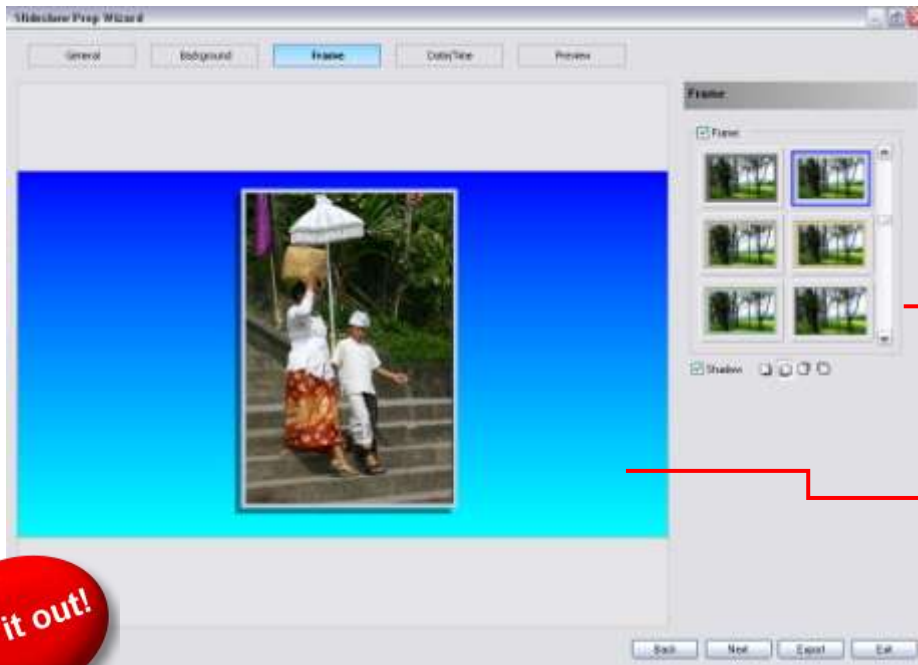
Product Tour

Tools for Video Enthusiasts

Every videographer needs an image editor. Prepare photos for slideshows, create lower-third graphics and logos, and design DVD menus, labels and case covers.

Slideshow Prep Wizard

Make your photos look their best in a DVD slideshow. Works with vertical and horizontal photos, in 4:3 and 16:9 aspect ratios.



Add frame and drop shadow

Select a solid or gradient background

Try it out!

1. Open the Slideshow Wizard, and select the first photo in the folder of target photos.
2. Choose from a selection of sophisticated frames, drop-shadow and color-gradient background styles. Add date/time labels if required.
3. Click Save, and the Wizard will batch process all the photos in the folder.
4. Import your photos into **Ulead VideoStudio** or **DVD MovieFactory** to create your slideshow!

DVD Content Sets

Present your video projects like a pro. Design and print DVD labels and case covers that match menus in DVD MovieFactory and VideoStudio.



Use easy templates to design DVD covers



Create DVD labels that match other content

Bonus

Media Management

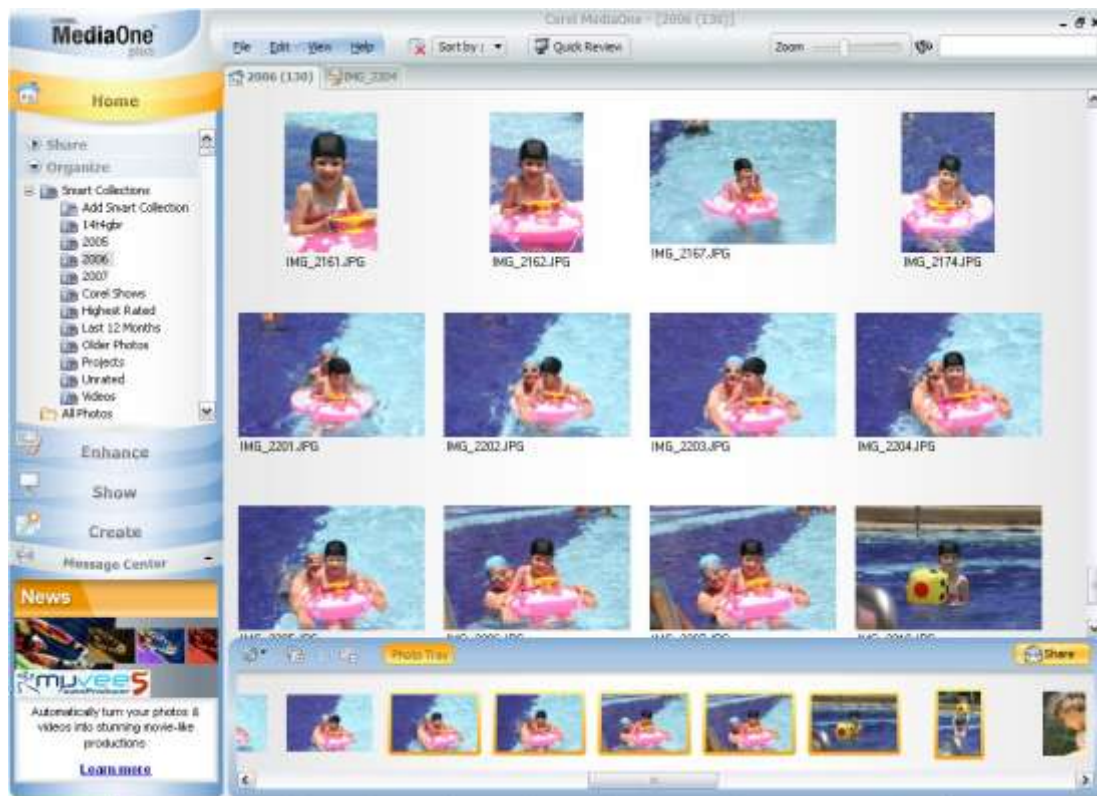


Corel MediaOne Plus* Digital Media Management

Keep track of all your digital images with this complete media management suite. Import, tag and sort your photos and video, and find any image fast.

- Create virtual groups, or “Smart Collections” to keep your photos organized.
- Add descriptions and tags, to retrieve images individually or in groups.
- Create video slideshows to send to friends and family.

**DVD Maker not included*



*Easily manage all your photo collections with **MediaOne Plus***

Summary

Ulead PhotoImpact X3 combines full-featured photo editing with inspiring photo projects and amazing digital art to make digital photography and image creativity fun, fast and easy. With **PhotoImpact X3**, users can:

- **Make Every Photo Special**
- **Take Their Photos to New Places**
- **Create Amazing Digital Art**
- **Take Advantage of Graphics Tools for Video**
- **Enjoy Great Value!**




Pricing and Availability

PhotoImpact X3 will be available from www.corel.com from early January, 2008.

The suggested price for the box and download editions are **\$69.99** SRP (US and Canada)

Upgrades from **PhotoImpact 10, 11 and 12** will be available in box and download versions and start from **\$49.99** SRP (US and Canada).

Thank you for taking the time to review **PhotoImpact® X3**. For further information, please visit www.corel.com.



System Requirements

PhotoImpact X3

System Requirements

- Intel® Pentium® III, AMD® Athlon™ 800 or above CPU
- 512 MB RAM (for Windows® XP), 1 GB RAM (for Windows Vista™)
- Windows® XP Service Pack 2 Home Edition / Professional, Windows® XP Media Center Edition, Windows® XP Professional x64 Edition, Windows Vista™ Operating System
- 750 MB available hard drive space for main program and content files
- An additional 320 MB available hard drive space for bonus programs
- True Color or Hi-Color display adapter with 1024x768 resolutions or higher
- CD-ROM Drive

File Format Support

001, BMP, CLP, CUR, DCS, DCX, EPS, FAX, FPX, GIF, ICO, IFF, IMG, JP2, JPC, JPG, MAC, MSP, PBM, PCD, PCT, PCX, PEF, PGM, PIC, PNG, PPM, PSD, PSP, PXR, RAS, SCI, SCT, SHG, SVG (output), TGA, TIF, UFO, UFP, WBMP, WMF

Digital Device Support

- Digital cameras, USB card readers, TWAIN/WIA compliant scanners
- Pressure-sensitive graphics tablets

RAW Format Support

ARW, BAY, CR2, CRW, CS1, DCR, DNG, ERF, FFF, HDR, K25, KDC, MEF, MOS, MRW, NEF, ORF, PEF, PNM, RAF, RAW, SR2, SRF, STI, X3F

© 1992-2007 InterVideo Digital Technology Corporation. All rights reserved. Corel, the Corel Logo, Painter, Natural-Media, MediaOne, InterVideo, Ulead, PhotoImpact, EasyPalette, Ulead DVD MovieFactory and Ulead VideoStudio are trademarks or registered trademarks of Corel Corporation and/or its subsidiaries. Intel and Pentium are registered trademarks of Intel Corporation. Microsoft, Windows, the Windows logo, Windows Vista, and other Microsoft products referenced herein are either trademarks or registered trademarks of Microsoft Corporation in the United States and/or other countries. Adobe, the Adobe logo, Acrobat and the Acrobat logo are trademarks of Adobe Systems Incorporated. Digimarc, MarcCentre and MarcsSpider are registered trademarks of Digimarc Corporation. Java and all Java-based marks are registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. All other product names and any registered and unregistered trademarks mentioned are used for identification purpose only and remain the exclusive property of their respective owners.

www.corel.com | www.ulead.com | www.ulead.co.uk | www.ulead.de | www.ulead.fr | www.ulead.co.jp | www.ulead.com.cn | www.ulead.com.tw