



FOR IMMEDIATE RELEASE

WinZip® Courier™ Makes Sending E-Mail Attachments Faster and More Secure

Built to Dramatically Improve Sending [Email Attachments](#), WinZip's New Easy-to-use Compression and Encryption Solution Saves Time and Relieves Pressure on Corporate Servers

M Maidenhead, UK 04 October, 2010 – [WinZip Computing](#), a Corel Company, today announced the release of [WinZip® Courier™](#) a new file compression and encryption solution that saves e-mail users time and storage space while securely [sending files](#) through even the stingiest e-mail servers. Integrating seamlessly into the familiar Microsoft® Outlook® environment, the first release in the WinZip Courier product line up automatically compresses users' outgoing attachments, working behind the scenes to reduce the stress of large file attachments on email servers.

"During a busy day, you may not notice just how long it takes to send an email with an attachment, but when you consider every time you've had to wait for a large document to leave your email and the extra time it takes to manually compress, save and attach your files, it's easy to see the time wasted. Multiply that by every person across an organization – some of whom may be sending up to 40 emails with attachments a day – and this can add up to a huge number of hours each week," said Patrick Nichols, President of WinZip.

"Imagine the productivity you'd gain if you could give everyone back this time in their working day. Then add the savings of reduced pressure on your email servers and the benefits of automatically maintaining the integrity and security of your data with easy zipping and encryption. That's the advantage of the new WinZip Courier," added Nichols.

Email Volume and Size Continue to Grow

Industry research indicates that the volume of messages and attachments will continue to rise for the foreseeable future as email continues to be the primary way people share files. According to a report from industry analyst firm [Radicati Group](#), in 2010 the average corporate user will send nearly 19MB of e-mail attachments each day. This volume of data represents a significant need for compression and sharing solutions like WinZip Courier.

WinZip® Courier™: A Quick, Easy and Safe Way to Send Attachments

Working behind the scenes so users don't have to do a thing, WinZip Courier (3.0) integrates directly into the Outlook® 2010, 2007 and 2003 familiar interfaces to automatically [zip email attachments](#) with optional encryption and provides convenient image resizing features. Simply create a message, attach files as usual, and click "Send." Without any extra steps, recipients get a single, compact .Zip attachment.

Helping IT Relieve Pressure on E-Mail Systems, Delivering Company-Wide Savings

By compressing email attachments, WinZip Courier helps relieve bandwidth pressure on email servers and provides the choice of 128-bit or 256-bit AES encryption to keep critical data secure. Enterprise administrators can easily customize and roll out WinZip Courier to employee desktops, enabling organizations to benefit from transmission time reductions and disk space savings, delivering excellent return on investment.

Pricing and Availability

The latest email companion software from WinZip, WinZip Courier is available in English in various markets worldwide, with a suggested retail price of £21.95 including VAT, in the United Kingdom. Discounted upgrades are offered for owners of previous versions of WinZip E-mail Companion. Enterprise multi-user licensing options are also available.

Visit www.winzip.com to purchase WinZip Courier, upgrade a license or download a free trial.

For more information about WinZip Courier, please visit www.winzip.com/courier.

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About WinZip Computing

Founded in 1991, WinZip Computing was acquired by Corel Corporation in 2006. WinZip Computing continues to offer the world's most popular Zip utility for Windows®, WinZip®, along with WinZip Courier and WinZip® Self-Extractor.

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Note to Press:

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