



## **COREL ANNOUNCES LATEST BUNDLE OFFER FOR SMEs**

### *Free Magazine Subscription or Marketing Seminar Offer*

**Maidenhead, UK - 1 September 2006** - Corel Corporation (NASDAQ:CREL; TSX:CRE) today announced its hottest new bundle offer targeted at small- to medium-sized (SME) businesses. Between 1 September and 30 November 2006, customers can choose between a year's FREE subscription to one of the UK's leading design or business publications or FREE attendance at a small business marketing seminar when they buy a copy of CorelDRAW® Graphics Suite X3\*.

Customers can choose from one of the following benefits:

**FREE - A year's subscription to Digit magazine:** a leading resource for creative professionals, providing the latest news, top-class reviews and professional advice.

**FREE - A year's subscription to New Business magazine:** a business magazine providing independent advice and guidance to SMEs, with in-depth reports and reviews on all key areas of business, as well as featuring exclusive interviews with leading officials and entrepreneurs.

**FREE - A small business marketing seminar:** "Get Personal with your Sales & Marketing", an invaluable opportunity for small businesses to see the value of one-to-one marketing, how customerisation brings business results and how simple it is to create marketing materials in-house. Plus a great session on how every small business can complete online with pay-per-click and search word marketing. This seminar is being hosted at venues throughout England this autumn. For more information go to:

<http://www.janklin.com/growth/EBRSGP/EBRS07.html>

To take advantage of this offer, customers buying CorelDRAW Graphics Suite X3 (box or download) from the Corel Store or from one of the recommended resellers:

[www.pcwb.com](http://www.pcwb.com), [www.uk.insight.com](http://www.uk.insight.com), [www.misco.co.uk](http://www.misco.co.uk) - during the time period can simply download and fill in the faxback form. They can then return the completed form to Corel with a photocopy of both the product registration card and receipt or order confirmation showing date of purchase.

"We are delighted to offer this bundle for our SME customers and look forward to providing them with all the tools and advice they need to market their business in a professional, cost-effective way", says Brett Denly, Northern sales director for Corel. "Our products represent great value for money, especially for our small- to medium-sized business customers, who will be able to easily update their marketing and presentation materials. They will also learn about new techniques and business know-how if they choose the subscription option; or receive great training and advice at the seminar."

About CorelDRAW Graphics Suite X3: transform ideas into professional results!

CorelDRAW Graphics Suite X3 has more than 40 new and enhanced features. Whether users are design professionals on deadline or small business owners creating their own marketing materials, customers will enjoy a significant productivity boost from CorelDRAW Graphics Suite X3. The suite simplifies the design process for projects of any scale, including logo creation, professional marketing brochures, and eye-catching signs.

For any additional information, please contact Corel Customer Services on Freephone 0800 376 9271.

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#### **\*Terms & Conditions**

1. This offer applies to the purchase of box and download versions of CorelDRAW Graphics Suite X3 English edition. This offer does not apply to education, academic, trial, license or upgrade versions of CorelDRAW Graphics Suite X3.
2. CorelDRAW Graphics Suite X3 must be purchased from the Corel Store between 1st September and 30th November 2006.
3. This offer is limited to one CorelDRAW Graphics Suite X3 product per customer.
4. To be eligible all applications must provide to Corel a legible copy of the proof of purchase and the Serial Number of the product purchased.
5. Corel will accept and process applications for this offer up until midnight on the 15th December 2006.
6. Forms must be submitted by the purchaser.
7. Offer available to residents of the United Kingdom only.
8. Digit subscription: this offer is not available to current Digit subscribers. Please allow up to 7 weeks from submission of your faxback form to Corel, to receipt of the first issue of your magazine.
9. New Business subscription: due to the fact the magazine is published quarterly, please allow up to 14 weeks from submission of your faxback form to Corel, to receipt of the first issue of your magazine.
10. Please note with subscriptions we cannot guarantee a delivery date.
11. SMB Marketing Seminar: one place per purchase of CorelDRAW Graphics Suite X3. Please note that places at the seminars are limited and we cannot guarantee you a place. Upon receipt of your application, Corel will contact you with full details of the date, time and venue of the seminar.
12. For any additional information, customers can contact Corel Customer Services on Freephone 0800 376 9271.

### **About Corel Corporation**

Corel is a leading global packaged software company with an estimated installed base of over 40 million users. The Company provides high quality, affordable and easy-to-use productivity, graphics and digital imaging software and enjoys a favorable market position among value-conscious consumers and small businesses. Its products are sold in over 75 countries through a scalable distribution platform comprised of original equipment manufacturers (OEMs), Corel's domestic and international websites, and a global network of resellers and retailers. The Company's product portfolio features well-established, globally recognized brands including CorelDRAW® Graphics Suite, Corel® WordPerfect® Office, WinZip®, Corel® Paint Shop Pro®, and Corel® Painter™.

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