



For Immediate Release

## **Corel® PaintShop Photo™ Pro X3 Delivers New Organisation, Editing and Creative Projects for Today's Digital Photographer**

Latest Version of Powerful Photo Editor Meets the Evolving Needs of Photo Enthusiasts

**Maidenhead, UK – 26 January 2010** – Corel Corporation (NASDAQ:CREL) (TSX:CRE) today announced Corel® PaintShop Photo™ Pro X3, the latest version of its renowned photo editing program, that brings advanced photo management, editing and creative tools together to deliver everything the photo enthusiast needs in one package. Combining professional quality tools for organisation and photo editing along with burning, sharing, and for the first time, high definition (HD) video capabilities, Corel PaintShop Photo Pro X3 has been developed to meet the evolving workflow needs of today's digital photographer.

### **Complements DSLR Cameras, Provides New Creative Possibilities for Photographers**

As high-performance DSLR cameras have become mainstream, hobbyists have a wealth of creative options to explore their passion for photography. But the power of these cameras also presents challenges: amateur photographers are shooting more images than ever and image file sizes continue to grow, making organisation and management a critical part of the digital photographer's process. With these large collections of images, users need new ways to speed and simplify the selection and enhancement process. They also want to work with the HD video that's now popular in their media mix. Corel PaintShop Photo Pro X3 stands apart from other applications by combining editing, photo management and creative projects in a unique way.

"Photo enthusiasts are taking advantage of the amazing quality and power of today's DSLR cameras and as a result, they need workflow and editing tools that were previously only available in professional photo applications," said Petter Nordwall, director of product management for Corel PaintShop Photo Pro. "Now with Corel PaintShop Photo Pro X3, organisation, editing and creative projects have come together in a single, affordable package. Whether you're quickly sorting and rating your favorites out of hundreds of photos or sharing using Facebook or Flickr, it's never been faster to create professional-looking results."

### **Corel PaintShop Photo Pro X3 Highlights**

- **All-new Organizer:** The new integrated Organizer includes tools for rating, tagging, locating and quickly touching up image files. The Organizer also makes it easy to select images and view them in multiple ways. In just a few clicks, RAW images can be converted to another format for posting, photo sharing or printing.

- **Multi-photo Adjustments:** Editing and enhancing is faster than ever now that changes made to an image can be captured and easily applied to multiple photos, removing the tedium of making the same changes over and over again.
- **Smart Carver™:** Quickly achieve impressive results by seamlessly and realistically removing objects and scaling without distorting the image.
- **Express Lab:** Bringing the most used tools together in one place, the Express lab now adds Color Balance, Local Tone Mapping, Contrast/Brightness, Sharpen and One Step Noise Removal.
- **Camera RAW Lab:** Supporting more than 350 RAW formats, the new RAW Lab makes it easy to adjust a variety of settings, such as white balance, exposure, brightness and saturation before processing. Adjustments made to any RAW image can be copied and applied to other RAW images in the Organizer.
- **Object Extractor:** It's quick and easy to precisely mask fine image details that are otherwise difficult to preserve – even challenging cases such as fly-away hair, wisps of smoke and tree branches.
- **Project Creator:** This one-stop tool makes it easy to create, edit and share projects. Produce photo books, collages, cards, calendars and photo slideshows including HD video in a few clicks. Share to YouTube™, Facebook® or Flickr®. Photo projects can also be printed through Corel's online print service.

### **Familiar Favorites Plus New Photo-Painting Features**

In addition to a number of new and enhanced features, Corel PaintShop Photo Pro X3 continues to offer the advanced photo editing power of favorite features including HDR Photo Merge, Local Tone Mapping, Curves and Levels adjustments, Perspective Correction, plus tools including the Learning Center that help new photo enthusiasts get familiar with the application and create great results fast. Corel PaintShop Photo Pro X3 also includes Corel® Painter™ Photo Essentials 4 to get started with digital art. Offering the unique Auto-Painting palette, Corel Painter Photo Essentials 4 enables users to create a stunningly realistic work of art from a photo in just three easy steps.

### **Pricing and Availability**

Corel PaintShop Photo Pro X3 is now available at a suggested retail price (SRP) of £79 for the full version or £59 for the upgrade. The product can be purchased as an electronic software download (ESD) today from [www.corel.com](http://www.corel.com) and boxed software will be shipping across Europe, Middle East and African retailers in February. Corel PaintShop Photo Pro X3 will also be available globally in English, German, French, Dutch, Italian, Polish, Chinese Traditional and Japanese. All prices include VAT.

To purchase an ESD or download a free, fully featured 30-day trial, please visit [www.corel.com/paintshop](http://www.corel.com/paintshop).

### **New Corel® VideoStudio® Pro X3 Offers Exceptional Tools for Video and Media Enthusiasts**

Today, Corel also introduced Corel® VideoStudio® Pro X3. The latest version of Corel's powerful consumer video editing software enables video enthusiasts to easily create professional-looking

productions in a simplified and streamlined environment that's driven by maximum speed and performance. Available at a new SRP of £79 for full or £59 for upgrade, Corel VideoStudio Pro X3 can be purchased as an ESD from [www.corel.com](http://www.corel.com) and will be shipping across Europe, Middle East and African retailers in February. Corel VideoStudio Pro X3 will be available globally in English, German, French, Dutch, Italian, Spanish, Polish, Chinese Traditional and Japanese. All prices include VAT.

To purchase an ESD or download a free, fully featured 30-day trial, please visit [www.corel.com/videostudio](http://www.corel.com/videostudio).

### **Press & Blogger Resources**

For additional Corel PaintShop Photo Pro X3 and Corel VideoStudio Pro X3 resources including reviewer's materials, images and video content, please visit [www.corel.co.uk/virtual\\_presskit](http://www.corel.co.uk/virtual_presskit)

### **About Corel**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo™, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and the recently released Corel® Digital Studio™.

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### **Media Contact:**

Deborah Thomas  
EMEA PR Director  
[deborah.thomas@corel.com](mailto:deborah.thomas@corel.com)  
+44 (0) 1628 589850

Ben Mascall / Alex Young  
MS&L  
[Ben.mascall@msslworldwide.com](mailto:Ben.mascall@msslworldwide.com) / [alex.young@msslworldwide.com](mailto:alex.young@msslworldwide.com)  
Tel: +44 (0) 20 7878 3150 / 3192