Sizzling Summer Photography Tips

Use Corel® PaintShop Photo™ Pro X3 to overcome the challenges of summer photography

Maidenhead, UK — 4th August 2010. Nothing beats a warm sunny day out with friends and family with so many moments and memories worth capturing. Whether it's a camera phone, point–and-shoot or DSLR camera, you can easily capture summer 2010 for posterity. Here are Corel's 5 Hot Summer Photography Tips to allow you to turn that snapshot or video clip into a memory worth sharing and reliving again and again.

Bright Light:

The natural light of the summer sun can play tricks with the light sensors on most cameras and lead to subjects looking too dark and sunny scenes looking dull and underexposed. You can compensate for this by experimenting with minimum aperture and maximum shutter speed on your DSLR camera.

Corel® PaintShop Photo® Pro X3 can also be used to add the summer shimmer back to any photos taken in bright light that lack detail in the shadows. If the background of your photo is too dark or the difference between light and dark areas too great then you can lighten the underexposed areas or adjust saturation, which is the purity or vividness of a colour, by using the Fill Flash tool or the Backlighting feature to darken the bright, overexposed areas of a photo.

Horizons:

Nothing can distort that amazing beach or landscape scene more than an unnatural horizon. Try to remember to utilise the display menu setting on your camera to use a grid overlay so you'll always have the perfect straight shot or correct perspective. Try to use a tripod if you have one, but if you don't then fear not, simply use the PaintShop Photo Pro X3 Straightening tool to easily straighten any crooked image by aligning a straightening bar to what should be perfectly horizontal or vertical in your image. You can also use the Perspective Correction tool to fix perspective distortion that might occur.

Overcast Skies:

Summer isn't always so bright and sunny, but that shouldn't stop you taking your camera out and about as even dull, overcast summer days can deliver great photo opportunities. Why not try something completely different and turn the image into black and white? Cloudy overcast skies become dramatic backdrops, adding texture and depth to the shot. The Black and White Film effect in PaintShop Photo Pro X3 allows you to simulate taking a photo with black and white film and you can modify the effect by applying a wide range of RGB values as colour filters as well as tweaking brightness and clarity for contrast and texture.

Summer Video Productions:

Summer memories are no longer just about capturing moments as still images. Many DSLR and compact cameras now offer the ability to also capture standard and even HD video content. Some moments are difficult to capture as a still or range of stills and some things just look and work better in motion. Corel® VideoStudio® Pro X3 allows you to quickly cut, trim and edit those clips and is the easiest way to turn your video clips into professional-looking movies you will be proud to share. In just a few minutes, you can create a perfectly timed movie with smooth transitions, professional titles, effects and background music to set the right mood.

Summer Photo Books:

With so many summer photo opportunities it can be difficult to capture them all. Don't be afraid of taking too many shots, as a summer theme photo book is another great way to compile and share those memories. The more photos you take, the more you'll be able to choose from when you are putting your book together. Try plenty of candid and posed pictures of friends and family plus lots of landscapes to capture the natural beauty of summer. That way you can build up a great theme of holidays, park games, barbecues, and evening gatherings and sunsets. Once you have your shots, use the new Project Creator in Corel PaintShop Photo Pro X3 to make great-looking photo books, collages, cards and more, using themed templates and simple drag and drop functionality, order and share online.

About Corel® Photo & Video Pro X3 Bundle:

Create your best-ever photos and videos with one complete solution for photo, video and media authoring with the new Corel® Photo & Video Pro X3 Bundle (SRP: £89 full box inc. VAT). Easily organise and manage your photo and video collections. Make your photos look extraordinary then show them off in photo books, HD slideshows, cards and much more. Create polished movies with studio-quality effects, titles, transitions and sound then share them everywhere, from YouTube™ to Blu-ray Disc™ and everything in between. The bundle also includes a variety of powerful and creative plug-ins, templates and extras, giving you the complete photo and video package. The Corel® Photo & Video Pro X3 Bundle is available from www.corel.co.uk and selected resellers.

#

About Corel Corporation

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio™.

Press Contact:
Chris Boba
EMEA PR Manager
chris.boba@corel.com
Tel: +44 (0) 1628 589845