



## **Corel and Roland DG (UK) Ltd Demonstrate Seamless Workflow, From Design to Finished Print Output at Sign & Digital UK 2011**

*Unique CorelDRAW® Graphics Suite X5 Deals at Sign & Digital UK 2011*

**Maidenhead, UK – 8 April 2011** – Corel Corporation, a leading developer of graphics, productivity and digital media software and Roland DG (UK) Ltd, a pioneer of wide format printing and sign-making technologies collaborate at Sign & Digital UK 2011 show from April 12 to 14.

Many Roland professionals rely on CorelDRAW® Graphics Suite X5 everyday to express their creativity. Now it is easier than ever to integrate this industry leading design software into any production workflow. The CorelDRAW® theatre will be hosted on Roland's stand D20 and will comprise of special regular daily seminars provided by training professionals to highlight how easy it is to use CorelDRAW® Graphics Suite X5 to incorporate metallic inks into printed output. In addition, there will be a showcase of samples on display so that users can be inspired by incorporating metallic elements in their work.

The seminars will cover a wide range of topics including: Introducing CorelDRAW® Graphics Suite X5, How to create Vector Objects for Printing & Cutting using CorelDRAW® Graphics Suite X5 and Roland VersaWorks, plus How to use Roland Metallic Inks and Colour libraries through CorelDRAW® for contour cutting and spot colour matching including the new Metallic Colour Library supporting VersaCAMM VS and SOLJET Pro III XC-540MT metallic inkjets.

“Corel is thrilled to be collaborating with Roland (DG) at Sign & Digital UK and the CorelDRAW® theatre is a great environment for us to showcase how sign-makers, commercial printers, proofing specialists, designers and display producers can all benefit from using both CorelDRAW® Graphics Suite X5 and Roland printers together to stretch their creativity and gain ideas to generate productive, eye-catching and profitable output.” said Brett Denly Vice President, Corel EMEA Sales and Marketing

“Roland's advanced print-and-cut capabilities, along with its precision colour output, are now being adopted by display producers, commercial printers, sign-makers and designers and, by offering complete integration with CorelDRAW®, new areas of creativity are easy to generate,” states Brett Newman, Technical Director of Roland DG (UK). “Our collaboration at Sign & Digital UK, and the

specially planned seminars, is being complemented by a one-off promotion where purchases of either a VersaCAMM VS-540 or VS-640 will receive a free copy of CorelDRAW® Graphics Suite X5.

“Teaming up with CorelDRAW® at the country’s leading display event gives both companies an unmissable opportunity to demonstrate the excellence of this technical partnership,” Newman concludes.

Corel are offering 50% off every full and upgrade version of CorelDRAW® Graphics Suite X5 to participants at Sign & Digital UK so meet the team of experts and see how it’s possible to power your Roland production environment with CorelDRAW® Graphics Suite X5 for a seamless workflow from design to finished print output.

For further information, visit the Stand D20 12-14 April 2011, Halls 17-18, NEC, Birmingham, [www.corel.co.uk](http://www.corel.co.uk) or [www.rolanddg.co.uk](http://www.rolanddg.co.uk)

### **About Corel Corporation**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio™.

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### **Note to Press:**

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### **About Roland DG (UK) Ltd**

Roland DG (UK) Ltd is the UK and Irish marketing, distribution and sales arm of Roland DG Corporation. Roland DG Corporation is a worldwide manufacturer of wide-format digital ink-jet print and print-and-cut devices, milling and engraving machines, computerised vinyl cutters, 3D scanners, photo impact printers and a jewellery wax model maker. Roland pioneered the development of print-and-cut technology and today is the number one brand of print-and-cut devices with over 85,000 sold worldwide\*. Celebrating its 30<sup>th</sup> anniversary in 2011, Roland DG has earned its reputation for innovative, quality and reliable products across the sign making, commercial print, graphic art, packaging prototype, labelling, garment decoration, promotional gift, textile, jewellery, engraving, dental, milling and 3D modelling industries. Its production lines utilise a digitally-controlled system, Digital Yatai, which enables individuals to produce Roland ink-jet printers and other products to the highest quality standards. As such the percentage of Roland product failures resulting from the build process is an acclaimed 0% globally. Roland DG's reputation as a world class manufacturer depends on delivering the best products, service and support – and getting it right first time. Roland DG is ISO 14001:2004 and ISO 9001:2000 certified. The company strives to preserve environmental protection while maintaining the highest quality standards.

Roland DG Corporation (TSE symbol 6789): First Section, Tokyo Stock Exchange.

\*1 The number of installed units as of 31 December 2010

#### **Note to Press:**

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