

For Immediate Release

# Corel and C-DESIGN Partner to Deliver Software Solutions for the Fashion Industry

New Software Reduces Time to Market and Production Costs for Ready-to-Wear Collections

## Maidenhead, UK and Paris, France - 23 April 2007 - Corel Corporation

(NASDAQ:CREL; TSX:CRE) and C-DESIGN have joined forces to deliver C-DESIGN Fashion®, a complete fashion design and production solution that is built on the power of the award-winning CorelDRAW® graphics engine. C-DESIGN Fashion provides customers with a single solution to address the entire fashion design process from product design through to in-store merchandising.

C-DESIGN Fashion is an innovative solution that enables customers to bring their collections to market faster and more cost-effectively than ever before. It is the choice of top European designers including ZARA, PIMKIE and OKAIDI who use C-DESIGN Fashion to create high-fashion, ready-to-wear collection product lines in record time.

"We recognize that designers in the highly competitive fashion industry are under constant pressure to take their designs from the concept sketch to the retail store more quickly than ever," said Patrick Abbou, CEO at C-DESIGN. "The C-DESIGN Fashion solution is created to meet this need head-on, providing a one-stop software package that streamlines the fashion design process, making fashion houses more efficient and ultimately more profitable."

Available in English, French and Spanish, C-DESIGN Fashion is a computer aided design (CAD) software package that supports both vector and bitmap graphics formats. It offers a database of over 18,000 existing garments, shapes and detailing for women's, men's and children's fashions. The software enables designers and pattern makers to design their garments and accessories by quickly adding fabrics, prints, colors and special effects. It also includes Technical Packs that make it easy to communicate information such as size

specifications, labeling and sewing instructions, and measurement boards to suppliers – further simplifying the production process. Once the designs are complete, customers can use the software to visually merchandise their new collections by easily creating graphics to represent the layout of shop windows, in-store displays or even a fashion show.

"C-DESIGN is a Corel preferred partner and we are thrilled that they have leveraged the CorelDRAW graphics engine SDK to develop a specialized solution that addresses the distinct needs of the fashion industry," said Gérard Métrailler, Senior Product Manager of Graphics at Corel. "Building on the expertise and strengths of both our companies, C-DESIGN Fashion is an essential tool for today's fashion designer."

A popular tool with European customers, C-DESIGN Fashion is now available in North America for \$9500 US. Special volume licensing pricing is available.

#### About C-DESIGN

Built specifically for the fashion industry, C-DESIGN Fashion enables designers to create their own computer-based models and ready-to-wear collections. Once the apparel has been designed, it can then be altered and transformed as designers experiment with materials and colors. C-DESIGN Fashion offers women's, men's and children's designs including lingerie and swimwear.

Headquartered in Paris, C-DESIGN has recently opened a new office in New York City. For more information about the company's solutions for the fashion industry, please visit www.cdesignfashion.com.

### **About Corel**

Corel is a leading developer of graphics, productivity and digital media software with more than 100 million users worldwide. The Company's product portfolio includes some of the world's most popular and widely recognized software brands including CorelDRAW Graphics Suite, Corel® Paint Shop Pro®, Corel® Painter™, Corel DESIGNER®, Corel® WordPerfect® Office, WinZip® and iGrafx®. In 2006, Corel acquired InterVideo, makers of WinDVD®, and Ulead, a leading developer of video, imaging and DVD authoring software. Designed to help people become more productive and express their creative potential, Corel's software strives to set a higher standard for value with full-featured products that are easier to learn and use. The industry has responded with hundreds of awards recognizing Corel' leadership in software innovation, design and value.

Corel's products are sold in more than 75 countries through a well-established network of international resellers, retailers, original equipment manufacturers, online providers and Corel's global websites. The Company's headquarters are located in Ottawa, Canada with major offices in the United States, United Kingdom, Germany, China and Japan. Corel's stock is traded on the NASDAQ under the symbol CREL and on the TSX under the symbol CRE. <a href="www.corel.com">www.corel.com</a>

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