



For Immediate Release

## **COREL ANNOUNCES "WORDPERFECT IS BACK!"**

*Corel Debuts Compatible, Full Featured, Low-Cost Office Suite for Consumers and Small-and-Medium Sized Businesses Seeking an Alternative to Microsoft Office*

**Maidenhead, UK – 27 April 2004** – Corel today announced the English editions of WordPerfect® Office 12—the newest version of its award winning office suite and the leading alternative to Microsoft® Office is now available. WordPerfect Office 12 offers a unique combination of powerful features, suite-wide enhancements to compatibility, and new functionality to increase users' productivity.

"WordPerfect is back!" said Amanda Bedborough, Executive Vice President, EMEA & APAC. "No office suite excites more passion than WordPerfect, and Corel is firmly committed to ensuring WordPerfect Office 12 is a tremendous success. Building on a base of over 18 million users worldwide, Corel will further expand its WordPerfect business to address the growing demand for alternative office suites within the consumer and small-to-medium sized (SMB) market. It's a new day at Corel and a new opportunity for both existing and prospective customers to experience the full benefits of an alternative office suite backed by one of the world's best recognised software developers."

WordPerfect Office 12 is a globally recognised name in office productivity – an office suite that's feature-rich, compatible with Microsoft and that offers an outstanding value in terms of price and licensing flexibility. These key benefits, together with Corel's enhanced support options and worldwide availability, make WordPerfect Office 12 the leading alternative to Microsoft Office.

WordPerfect Office 12 boosts productivity with the trusted power of WordPerfect for word processing, Quattro® Pro for spreadsheets and Presentations for multimedia slide shows. The suite also includes an address book for managing contacts, the new WordPerfect Wireless Office Suite, powered by ZIM, to keep users connected with WordPerfect Office via their mobile phone, and the new WordPerfect OfficeReady™ template browser, a powerful platform for

managing WordPerfect Office templates including the 40 new templates bundled with WordPerfect Office 12.

WordPerfect Office 12 has been developed to meet the compatibility requirements of demanding small-to-medium sized businesses (SMBs) and consumers, as well as the specific compatibility needs of government and legal customers. Value and compatibility together make WordPerfect Office 12 the clear office suite of choice for consumers and small-to-medium sized businesses seeking value priced alternatives to Microsoft Office.

"Today there is a significant number of consumers and small-to-medium sized businesses who are looking for a change," said Jussi Arovaara, Product Director, EMEA & APAC. "With WordPerfect Office 12 we're addressing those customers who feel they've been shut out of a cutting-edge office suite by high costs or restrictive licensing terms. WordPerfect Office 12 offers exceptional value for new customers, but we also know that our enhancements to compatibility give our existing users the reason they need to upgrade. It's a very exciting time for WordPerfect customers."

### **New Suite Welcomes New Users**

With larger vendors developing office systems for the enterprise market, WordPerfect Office 12 offers feature-rich, Microsoft-compatible functionality to customers seeking a more cost-effective office suite.

- **Enhanced! Compatibility with Microsoft Office** – Based on user feedback, many file compatibility enhancements with Microsoft Office have been added. With WordPerfect Office 12, it's easier than ever before to exchange information with clients using Microsoft Word, Microsoft Excel, and Microsoft PowerPoint®.
- **New! Workspace Manager** – The new Workspace Manager allows users to easily adjust the user interface to meet their needs. Users can set up WordPerfect, Quattro Pro and Presentations to put WordPerfect Office 12 features, including toolbars and menu items, exactly where you would find the Microsoft Office equivalent. It also applies Microsoft Office keyboard shortcuts to WordPerfect Office 12 features, virtually eliminating training and ramp-up time—two critical barriers to adopting an alternative office suite. Users can choose between WordPerfect Office or Microsoft Office-style interfaces, a Lotus® 1-2-3® mode or the WordPerfect 5.1 Classic Mode. Legal users of WordPerfect Office 12 will benefit from easy access to the legal tools and keyboard shortcuts they use most, all by activating the WordPerfect Legal Mode from within the WordPerfect 12 Workspace Manager.

- **New! Compatibility Toolbars** – WordPerfect Office 12 allows users to open, edit, print and save Microsoft Office files without searching through menus or making multiple selections. Users can now quickly publish documents to PDF, the Web, XML, Microsoft Word, Microsoft Excel or Microsoft PowerPoint at the click of a button—saving time and dramatically reducing the complexity of working with Microsoft Office files.
- **New! Upgrade Installation** – When installing WordPerfect Office 12, users can now choose to upgrade their existing installation without first uninstalling their previous version. Customisations and preference settings can now be automatically forwarded to a new version of WordPerfect Office—saving time and making it easier than ever to upgrade.
- **New! WordPerfect OfficeReady Browser** – The WordPerfect OfficeReady Browser supplies a fast and easy-to-use template browser that helps small businesses manage their templates and lets them focus on working, not searching. The WordPerfect OfficeReady Browser lets users organise, preview and access WordPerfect Office 12 templates in one easy-to-use browser, includes 40 new templates and provides single-click access to many more via the Web.
- **New! WordPerfect Wireless Office Suite, powered by ZIM** – Mobile phones and office suites are both critical tools for today’s small businesses. WordPerfect Office 12 uses the WordPerfect Wireless Office Suite to provide mobile phones with Microsoft Outlook email and calendar functionality, instant messaging and more. This allows users to stay connected and access critical information even when they’re on the road.

### **Other Key Benefits of WordPerfect Office**

- **Support for format-rich documents** – WordPerfect Office takes the mystery out of document formatting. Users enjoy full control over paragraph numbering, outlines, bulleted lists and tables. Corel RealTime Preview lets users preview formatting changes before committing to them, and with Reveal Codes users can view and edit formatting codes – saving valuable time and giving them unprecedented control over their documents.
- **Navigation control for long documents** – WordPerfect Office saves time by allowing users to efficiently move through long documents with ease and efficiency, using features such as the Document Map, Browse by control, Autoscroll and Navigation buttons.
- **Microsoft Outlook integration** – WordPerfect Office provides an outstanding level of interoperability with the tools small businesses use to communicate. WordPerfect Office

12 provides access to Outlook address books from within WordPerfect 12 when creating routing slips for document tracking, mail merges or envelopes and labels.

- \_ **Publish to PDF** – Users can quickly generate PDF documents from WordPerfect 12 and Presentations 12 without the need to purchase copies of Adobe Acrobat or other PDF-generating tools. In addition, users can optimize the size or resolution of PDF files with the most powerful and option-rich PDF publishing engine of any office suite.
- \_ **CrossTab Reports** – Quattro Pro provides a broad set of tools for sorting and filtering large amounts of information—similar to PivotTables in Microsoft Excel. Quattro Pro 12 also includes extensive options for creating visually powerful 3D charts.
- \_ **Powerful graphics tools** – Capitalising on Corel’s leadership in graphics, WordPerfect Office provides powerful integrated graphics tools that lets users enhance word processing documents, spreadsheets and presentations with 3D charts, tables and clipart images, as well as user-created designs.

### **Pricing and Availability**

English versions of WordPerfect Office 12 is available for purchase as of 27 April 2004, with French, German, Spanish and Brazilian-Portuguese versions to follow. Pricing for the standard edition of WordPerfect Office 12 starts at a suggested retail price (SRP) of £235 for the full version and £115 for the upgrade edition. Pricing may vary by region.

Under Corel’s competitive upgrade policy, those seeking to migrate from another office suite can purchase WordPerfect Office 12 at the same upgrade price as existing WordPerfect Office users. Products whose users are eligible for upgrade pricing include: Microsoft® Office 2000 or higher\*, Microsoft Works 7, Microsoft Works Suite 2003 or higher, Corel® WordPerfect 8 or higher, Paradox® 8 or higher, WordPerfect Family Pack, Corel® Painter™ 8\* and CorelDRAW Graphics Suite 11 or higher\*.

### **Proven Performance**

WordPerfect Office 12 runs on more supported versions of Windows than Microsoft Office 2003, including Windows Server 2003, Windows XP (with SP1 Home or Professional Edition), Windows NT 4 (with SP6a), Windows 2000 (with SP4) or Windows 98 SE.

WordPerfect Office 12 includes multilingual writing tools for many languages including French, German, Spanish, Dutch and Italian. The suite also includes 40 new templates, the Pocket Oxford Dictionary, 9,500 clipart images, 600 TrueType fonts and more than 180 photos.

\*Full and upgrade

### **About Corel Corporation**

Corel provides innovative software solutions and services that help millions of customers worldwide improve their productivity. Founded in 1985, the Company is best known for its leading graphics and office productivity solutions, including CorelDRAW® and WordPerfect®. With its headquarters in Ottawa, Canada, Corel has offices around the globe. For more information, please visit [www.corel.com](http://www.corel.com).

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