



COREL LAUNCHES CHANNEL PARTNER KIT

Corel offers channel partners the tools to build their business

London, UK – 1 September 2004 – Corel, a leading technology company specialising in graphics and office productivity software, today announced the launch of its new channel Partner Kit. Aimed at all of Corel's official resellers and partners, the pack provides all the sales and marketing materials needed to promote and sell Corel's products.

Partners simply have to register online at www.corelpartners.co.uk for the Corel channel partner programme and they will then automatically be able to obtain a Partner Kit with the purchase of just one product from Ingram Micro, Gem Distribution or Computers Unlimited. The Partner Kit will be shipped directly to the reseller (whilst stocks last) with the ordered product(s), removing the need for them to have to go elsewhere to obtain it.

"Corel is committed to helping our partners grow their business by providing support and the latest collateral they need. The Corel Partner Kit gives our channel partners the software and materials they need in one box and enables them to become experienced with our products," says Steve Winfield, sales director, Northern Europe, Corel. "If they know the products and use them, they will become better advocates and this in turn will help them maximise their profitability".

The Corel Partner Kit includes NFR media packs of CorelDRAW® Graphics Suite 12 (the award-winning set of Corel graphics products) and Corel WordPerfect® Office 12 (Corel's award-winning office productivity suite). The pack also includes trial CDs of both products, sales cheat sheets, product and 'why to buy/upgrade' flyers and product posters. Each partner can order one Partner Kit.

For further information, visit the Corel partner Web site: www.corelpartners.co.uk.

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About Corel Corporation

Corel provides innovative software solutions and services which help millions of customers worldwide improve their productivity. Founded in 1985, the Company is best known for its leading graphics and

office productivity solutions, including CorelDRAW® and WordPerfect®. With its headquarters in Ottawa, Canada, Corel has offices around the globe. For more information, please visit: www.corel.com.

For further information, contact:

Sam Routley or Kate Steele

MS&L

+44 (0) 20 7878 3137 / 3118

sam.routley@mslpr.co.uk / kate.steele@mslpr.co.uk

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