



New Release Of Corel® Snapfire™ Makes It Easier Than Ever To Share And Enhance Digital Photos And Video Clips

Corel Adds New Features And Enhancements To Its Breakthrough Digital Photo And Video Sharing Software Based On Customer Feedback On The Snapfire Public Preview

Maidenhead, UK - 14 November 2006 - Corel Corporation (NASDAQ:CREL; TSE:CRX) today announced a major new update of Corel® Snapfire™, the digital photo and video sharing and enhancement software that debuted on September 5, 2006. After receiving significant customer feedback on the Snapfire public preview, Corel has added new features and enhancements to both its breakthrough free download (www.snapfire.co.uk) and the enhanced version known as Snapfire Plus.

The public preview of the free Snapfire application has averaged over 25,000 new users per week since it debuted in September and the global distribution of Snapfire has only just begun to ramp up. While the customer response to the Snapfire has been overwhelmingly positive - with most users citing Snapfire's ease of use and ability to create stunning photo and video slideshows set to music - Corel actively solicited additional feedback from users on how to further improve Snapfire. Corel used this feedback to update both the Snapfire free download and Snapfire Plus, making major improvements in four key areas - ease of use, speed/efficiency, photo and video enhancement, and photo organization.

With this new release, recipients of Snapfire Shows -- highly entertaining photo and video slideshows set to music soundtracks with customized transitions, captions and unique motion effects - can now save the individual photos and videos from the slideshows. For example, the receiver of a Snapfire Show can now choose their favorite images from the slideshows and then print and enhance those images or use them to create fun projects such as photo calendars, greeting cards and collages.

Many Snapfire users are new to digital photo editing and enhancement - which can be a tricky or tiresome experience for novices. Therefore, Corel has added new helpful tips within the Snapfire Enhance feature section that explain how to easily improve photo quality through cropping, color changes and red eye removal, among others. In addition, a new enhancement allows users to flip through photos easily while in Enhance mode, which speeds up the overall editing process.

Corel has made several other new improvements that make the free download and Snapfire Plus faster, more efficient and easier to use:

- Users can now delete photos right off of their cameras as soon as the downloading process is completed.
- Users can start organizing their photos immediately while their entire photo collection is loading.
- Users can easily download photos from their photo CDs directly to the Snapfire Organizer - a key new feature that speeds and simplifies the photo organization process.
- Users now have immediate access to photos they wish to edit, create or share. The new upgrade automatically drags and drops photos into the photo tray when they move from the main organizer to the Enhance, Create and Show tabs.

- Users of the free Snapfire download can now access a new Snapfire "Show" panel that makes it easier than ever to create and send Snapfire Shows.

Corel Snapfire has emerged as an extremely versatile solution that delivers ease-of-use, creativity and fun in one compelling and affordable package - setting it apart from other digital photo sharing solutions and services.

"The experience of creating and sending a visually striking yet highly personal slide show set to your favorite music is akin to cooking a delicious meal, knitting a cozy blanket, burning a Greatest Hits CD, or painting a portrait of your child," said Blaine Mathieu, general manager of Corel's Digital Imaging Business. "Not only is the process of creating something personal from scratch really fun and addictive, the idea of sharing it with someone you love makes people feel more connected with their friends and family. Snapfire Shows make people feel good - whether they are the creators or the recipients."

The widespread popularity of Snapfire is no surprise to Mathieu. "People are relying on email now more than ever to stay connected with loved ones. Today, people are often too busy to visit geographically dispersed friends and relatives. Sending a Snapfire Show turns a boring email into a day-brightening event that brings joy, laughter and shared experiences to recipients. It also lets the Snapfire Show creators bring their best or most memorable experiences to life."

Corel Snapfire Plus Does More Than Slide Shows!

In addition to creating Snapfire Shows, Corel Snapfire Plus also allows users to create visually stunning photo projects simply by dropping photos into professionally-designed templates. Even novice users can create professional-quality photo albums, calendars, collages, greeting cards and slideshows within minutes.

Other noteworthy capabilities, available through the free download and via Snapfire Plus, include the following:

- **Organize**
With zero-click downloading, full-screen Quick Review, and the handy Quick Search, Corel Snapfire takes the effort out of organizing growing digital photo and video collections. Corel Snapfire also automatically scans the computer's My Pictures folder, finds and catalogues all existing photos and videos, and then provides multiple options for easily browsing the collection.
- **Enhance**
With Corel Snapfire, it's fun and easy to enhance a user's favorite photos. Users can get started immediately by choosing from simple, one-click photo-improvement features. In addition, the advice of the built-in Photo Doctor is perfect for new digital camera owners or novice software users who may not be sure how to improve their photos.
- **Create**
In just minutes, users can make visually stunning photo creations simply by dropping photos into professionally-designed templates. Users can choose from album pages, calendars, collages, greeting cards, and much more.
- **Share**
From e-mailing and printing to ordering prints through online photo services, Corel Snapfire makes it easier than ever to share photos and videos.

About Corel Corporation

Corel is a leading global packaged software company with over 40 million users. The Company provides full-featured, easy-to-use productivity, graphics and digital imaging

software and enjoys a favorable market position among consumers and small businesses. The Company's award-winning product portfolio features popular, globally recognized brands, including CorelDRAW® Graphics Suite, Corel® Paint Shop Pro®, Corel® Snapfire™, Corel® Painter™, Corel DESIGNER®, Corel® WordPerfect® Office, WinZip®, and iGrafx®. With hundreds of industry awards for leadership in software innovation, design and value, Corel's products have built a loyal following of customers and partners around the globe. Corel's products are sold in over 75 countries through an international network of resellers and retailers, original equipment manufacturers (OEMs), and Corel's global websites.

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