



For Immediate Release

New CorelDRAW Templates Bring Professional Design Power to Small Businesses

CorelDRAW Design Collection Strengthens Corel Small Business Offerings

London, UK 9 June 2005 Corel introduces CorelDRAW Design Collection, a three-volume series of template collections that gives small businesses new sources of creative inspiration when designing their own professional-quality business collateral in CorelDRAW Graphics Suite 12. Adding exceptional value, CorelDRAW Design Collection Volume 1, worth €100 / £69, is now offered FREE when customers purchase CorelDRAW Graphics Suite 12.

With a new intuitive and easy-to-use interface, CorelDRAW Design Collection is ideal for small businesses who wish to create their own stylish and effective communications. The Design Collection helps small business users kick start the creative process of designing their own essential documents including letterhead, envelopes, business cards, flyers, and brochures. With CorelDRAW Design Collection, users browse through different templates to view their creative options and select the design of their choice. The template is then easily edited in CorelDRAW Graphics Suite 12 to reflect the customer unique style. Using this powerful duo, customers can easily create their own personalized look and feel and carry it across all their business documents.

Providing a selection of stylish templates created by professional graphic designers, the Design Collection gives users the inspiration they need to create their own stunning designs, while also providing tips, creative advice, and useful how-to information. Even if they have never used a professional graphics application before, business users will find that the powerful combination of CorelDRAW Design Collection and CorelDRAW Graphics Suite 12 makes it easy to create their own professional quality documents.

Whether they are starting a new business, beginning a new project, or entering into a new season, small businesses are always looking for ways to project a big image to their customers. Together with CorelDRAW Graphics Suite 12, the Design Collection enables small businesses to establish their own professional image at a very affordable price, said Gerard Metrailler, product manager for Corel.

This Collection offers much more than standard template designs. Stylish and smart, it gives small businesses a powerful tool kit that helps them build a polished and professional look that really captures who they are. Building on the power and ease of use of CorelDRAW, it's easy for small businesses to create the professional image they've always wanted, without having to be graphics experts, added Mailer.

In addition to now offering CorelDRAW Design Collection Volume 1, CorelDRAW Graphics Suite 12 also delivers professional publishing features that make it ideal for small businesses, whether they're printing documents on their own printer or sending them for professional output at a service bureau. With support for leading office suites, the ability to import and export PDF files, and high-end publishing capabilities, this graphics suite makes it easy even for beginners to share their files and produce professional print output, every time.

Delivering unrivaled value, CorelDRAW Graphics Suite 12 provides small businesses with powerful integrated graphics applications, plus a collection of other useful tools and utilities, all in one box. The suite includes CorelDRAW 12 for illustration, page-layout and vector drawing; Corel PHOTO-PAINT® 12 for professional photo editing; Corel R.A.V.E.™ 3 for motion-graphics creation; and the CorelTRACE® 12 utility for converting bitmaps into vector graphics.

Pricing and Availability

Customers who purchase full and upgrade boxes, including licenses of CorelDRAW Graphics Suite 12 from the 1st June 2005 are qualified to receive CorelDRAW Design Collection Volume 1 as an electronic software download from Corel for free. Corel will be contacting existing registered users in June with details of how to take advantage of this offer. Built for the Windows platform, CorelDRAW Graphics Suite 12 is available for the suggested retail price (SRP) of €530 / £359 for the full product and €260 / £179 for the upgrade product.

CorelDRAW Design Collection can be used only in conjunction with the latest version of Corel's flagship graphics suite, CorelDRAW Graphics Suite 12. New and current CorelDRAW Graphics Suite 12 customers can also purchase CorelDRAW Design Collection Volumes 2 and 3 as a download from the Corel online store. Volume 1 is available for €100 / £69. Volumes 2 and 3 are both available for €50 / £35 each. All volumes within the Design Collection will be available in English, French, Italian, Spanish and German.

For more information, or to download a fully featured, free trial version of CorelDRAW Graphics Suite 12, please visit www.corel.com/cdgs12.

About Corel

Corel Corporation provides innovative software solutions that help millions of value-conscious businesses and consumers in over 75 countries improve their productivity. The Company is renowned for its powerful software portfolio that combines innovative photo editing and graphics creation, vector-illustration and technical-graphics applications along with office and personal productivity solutions. Corel flagship products include the CorelDRAW Graphics Suite, the WordPerfect Office Suite, the Corel Painter Natural-Media® painting and illustration software and the Paint Shop™ Family of digital photography and image-editing software.

Corel was acquired by San Francisco-based Vector Capital in August 2003, and since that time, has re-established growth for its flagship product lines and achieved multiple consecutive quarters of corporate profitability. Founded in 1985, Corel is headquartered in Ottawa, Canada. For more information, please visit www.corel.com.

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