



For Immediate Release

Wilcom and Corel Introduce DecoStudio©

New Partnership Delivers Industry's Most Complete Solution for Embroidery, Screen-Printing, Direct-to-Garment Printing and More

Birmingham NEC, UK – 4th March 2008 – Wilcom International, a leading developer of embroidery and decorations technology, and **Corel Corporation** (NASDAQ: CREL; TSX: CRE), a leading developer of graphics, productivity and digital media software, today introduced **DecoStudio©**, a revolutionary new graphics and embroidery technology ideal for users in the apparel and promotional items industries, as well as new embroiderers. Offering the industry's most comprehensive solution for multi-decoration design, DecoStudio offers the ease-of-use and full creative power of CorelDRAW® Graphics Suite while delivering the digitising quality and flexibility of Wilcom® ES.

With DecoStudio, users can effortlessly combine embroidery and print, moving easily between vector art and embroidery elements, while keeping everything in one file for production purposes. In addition, designs can now be layered with different techniques including screenprint, direct-to-garment, print embroidery, applique and more, making linear workflows a thing of the past.

"For over 28 years Wilcom has lead the industry with innovations in quality embroidery software technology," said Martin Kristiaman, CEO of Wilcom International. "After surveying our vast user base, we discovered that CorelDRAW was by far the most popular graphics tool for the print and embroidery industry worldwide, so we are truly excited about our partnership with Corel. We believe DecoStudio is a new milestone that benefits the multi-decorations industry and makes it easy for users to visualise and design a creative mix of garment printing, embroidery and applique."

DecoStudio delivers an unprecedented level of ease-of-use while offering the flexibility and control embroiderers require for their custom designs and final stitched results. This all-in-one design-to-stitch solution simplifies the user experience by intelligently determining the best stitch settings according to the fabric and garment types chosen, ensuring a high-

quality result every time. It also expedites the design creation process with automatic conversion from vector art to stitch.

“We are proud to partner with an industry leader like Wilcom in providing the embroidery market with a powerful tool that vastly improves the user experience and provides a more efficient way to complete design projects,” said Nick Davies, Vice President and General Manager of Graphics and Productivity at Corel. “Traditional embroidery systems simply cannot match the flexibility, speed and simplicity offered by DecoStudio. Together with Wilcom, we are delivering a superior software solution to embroidery professionals and new embroiderers that represents a significant leap forward for this market.”

“From the point of view of a digitising trainer, DecoStudio will close a huge gap for newcomers who will be able to get up to speed with embroidery quickly and be able to earn money within a short time frame,” said Barbara Stuemmer, Tex Design, Embroidery Specialist and Trainer. “Multi-technique garment decoration and conversion from a vector object to embroidery is done quickly and with ease, especially if you are familiar with CorelDRAW.”

DecoStudio represents one of the most important advances in embroidery technology in years and delivers incredible value. With DecoStudio, it is now possible for anyone, regardless of experience, to produce high-quality digitised graphics. DecoStudio adds a powerful and user-friendly embroidery capability to our CorelDRAW-powered graphics system.

Pricing and Availability

The English language version of DecoStudio is available mid-March for a suggested retail price of £1,499. From May, German, French, Italian, Spanish and Portuguese versions will also be available for a suggested retail price of €1,999. All prices exclude VAT.

For more information, please visit www.wilcom.com.au or www.corel.co.uk/decostudio.

About Wilcom

Wilcom delivers sophisticated CAD, CAM and machine control solutions for customers who specialize in embroidery, rug & carpet design and manufacturing. Over the past 28 years the company’s innovative software and hardware solutions set the standard for design creation, visualization, management and production of textile and custom goods.

Today, Wilcom is present in over 70 countries with products in more than 12 languages. The company is committed to pursuing new and enhanced design tools, streamlining business operations, improving productivity, facilitating closer global supply chain network and opening new possibilities in creativity.

Wilcom is headquartered in Sydney, Australia, and has development and manufacturing facilities in Australia, China and Belgium. Wilcom's sales and support centers are located in Australia, America, China, Japan, Belgium and England, with representatives in almost every country of the world. The Wilcom Europe office, located in Chesterfield, England offers sales and support for the United Kingdom and all mainland European countries.

A complete company history and product suite is available at www.wilcom.com.au.

About Corel

Corel is a leading developer of graphics, productivity and digital media software with more than 100 million users worldwide. The Company's product portfolio includes some of the world's most popular and widely recognized software brands including CorelDRAW® Graphics Suite, Corel® Paint Shop Pro® Photo, Corel® Painter™, Corel DESIGNER®, Corel® WordPerfect® Office, WinZip®, WinDVD® and iGrafx®. Designed to help people become more productive and express their creative potential, Corel's software strives to set a higher standard for value with full-featured products that are easier to learn and use. The industry has responded with hundreds of awards recognizing Corel's leadership in software innovation, design and value.

Corel's products are sold in more than 75 countries through a well-established network of international resellers, retailers, original equipment manufacturers, online providers and Corel's global websites. The Company's headquarters are located in Ottawa, Canada with major offices in the United States, United Kingdom, Germany, China, Taiwan, and Japan. Corel's stock is traded on the NASDAQ under the symbol CREL and on the TSX under the symbol CRE. www.corel.com

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