



## **CorelDRAW® Essentials 2 Now Available!**

**London, UK, September 2003** - Corel Corporation today announced that CorelDRAW® Essentials 2, a simple to use, all in one drawing application, is now available for immediate purchase across Europe, Middle East and Africa (EMEA). The package, designed with all age groups in mind, includes powerful photo-enhancement tools and customisable templates, allowing the user to create professional-looking projects with ease. The interface can be personalised, and the ready made templates and inclusion of the 'QuickStart' manager, allow applications and files to be opened quickly so special projects can be started without delay.

Using the features in the package, and benefiting from the support of a free comprehensive training CD, individuals will be able to produce sophisticated graphics, enhance photos, lay out their projects and publish their work so others can easily access and view it. Results can then be shared with friends and family in a range of file formats.

"CorelDRAW Essentials is widely recognised as a market leading software application and we're convinced that version 2 will further enhance the products reputation with consumers," said Gérard Métrailler, Product Manager for CorelDRAW at Corel Corporation, EMEA. "The new version features a wide array of features and enhancements that are designed to increase ease of use. When selecting a new software package customers should be aware that this suite technically offers 5 products in 1 application. Included in the suite is a photo-editing package, a photo management tool, graphic design and page layout capabilities, a vast selection of clip art and a training CD. Offering unbeatable value for money."

### **What's in the box?**

Based on award-winning CorelDRAW technology, CorelDRAW Essentials 2 includes:

- Award-winning CorelDRAW® graphics and page layout software
- Corel® Photobook™ — to make photo retouching and editing easy
- Corel® PhotoAlbum™ — to store, catalog and organize your photos quickly
- The Big Box of Art™ — 100,000 clipart images from Hemera®
- Quick Start Manager — to quickly and easily access applications, start special projects, and organize files
- Free training CD movie tutorials by Lynda.com
- 1,000 photos
- 500 fonts

### **Pricing and Availability**

On sale immediately in EMEA, CorelDRAW Essentials 2 will be available at the suggested retail price of £48 or €67 (SRP exc VAT). The product is available in English and German and in a multi-language box that includes French, Italian and Spanish. CorelDRAW Essentials 2 operates on the Windows platform.

For more information on CorelDRAW Essentials 2, please access [www.corel.co.uk](http://www.corel.co.uk)

### **About Corel Corporation**

Founded in 1985, Corel Corporation ([www.corel.co.uk](http://www.corel.co.uk)) is a leading technology company specializing in content creation tools, business process management and XML-enabled enterprise solutions. The company's goal is to give consumers and enterprise customers the ability to create, exchange and instantly interact with visual content that is always relevant, accurate and available.

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