



## **Corel® to Attend BETT 2012 and Present New Academic Site Licence**

*Special offers and advice available at the event*

**Maidenhead, UK – 20 December, 2011** – Leading graphics and digital media software company Corel® is pleased to be exhibiting on stand K9 at BETT 2012, hosted at the Kensington Olympia, Wednesday 11 to Saturday 14 January.

Dedicated to showcasing the top UK and international educational technology products, resources and best practice, BETT has enabled thousands of practitioners to enhance their knowledge of learning through technology. Corel will showcase their new [Corel Academic Site Licence \(CASL\)](#), designed for educational establishments and to provide a cross-curricular solution with free upgrades, easy deployment and no installation reporting restrictions.

Attracting more than 600 educational suppliers and around 30,000 visitors, BETT brings together the global teaching and learning community for four days of innovation and inspiration.

Attending the show, Corel's Channel Account Manager for UK & Ireland, Gillian Picton said: "We will be partnering with specialist education reseller, Academia and are excited to unveil our new Corel Academic Site Licence – which has now been broadened to include WinZip® Pro, Corel® PDF Fusion™ and Corel® VideoStudio® Essentials, as standard.

At the event, Corel will be offering institutions the chance to sign-up for a free trial of the site license and also an opportunity to win a free copy of VideoStudio Essentials.

Gillian adds: "Given the prevalence of graphics and multimedia in the workplace, selecting the right software package can play a major role in preparing students for working life. BETT 2012 provides Corel with the perfect opportunity to demonstrate what we can offer an institution and how our software enables students to be as productive as possible."

To find out more, visit [www.corel.co.uk/education](http://www.corel.co.uk/education).

**ENDS –**

**Notes to Editors:****Corel contact information:**

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**About Corel**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Digital Studio™, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel®, PaintShop™ Pro, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, PDF Fusion™ and WinZip®.

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