



## WinZip Computing Announces WinZip® 16: The Easiest Way to Send Large Files Fast

*New ZipSend™ and ZipShare™ services mark WinZip's expansion into file sharing through email and Facebook*

**Maidenhead, UK - October 26, 2011**—[WinZip Computing](#), a Corel Company, today announced the release of [WinZip® 16](#), the latest version of the world's #1 [compression](#) software. Featuring two exciting new [web services](#)—ZipSend, a web service for file sharing and ZipShare, a file sharing web application for Facebook®—WinZip 16 takes compression to a new level with the integration of complementary tools designed to help people share data even more efficiently, confident that their files are always secure.

### **New ZipSend and ZipShare Make Data Sharing a Snap**

Email file size restrictions, undeliverable messages and disparate software tools are common pain points that too often prevent you from getting things done efficiently. With **ZipSend**, you can now email up to 50MB of zipped data at any time, for free. If you're a busy professional who needs to deliver larger files to clients and colleagues, ZipSend™ Pro lets you send up to 2GB per email message. As needed, you can also secure your zipped files using WinZip's strong 256-bit AES encryption. Unlike other file delivery services, you won't have to manually copy and paste email addresses from your contact manager into a web page each time you send files. With ZipSend's email plug-in, just write an email, address contacts as usual, attach the file and hit send. ZipSend automatically detects when a file is too large and safely sends your files through the ZipSend cloud while inserting a link to the files in your outgoing email. With ZipSend, your email goes through and you don't have to slow down or stop when communicating with customers, colleagues, family or friends.

A further extension of WinZip's data sharing capabilities, **ZipShare** is a new file sharing web app that lets anyone zip files and post up to 20 MB of data directly to Facebook, for free. While it's easy to share photos and videos on Facebook, there are times when you might want to share other types of files, whether it's a club newsletter, fantasy league results, or school project. With ZipShare, it's simple and fast to share any file with your Facebook friends or privately to Facebook groups that you select. Photos and video clips can be shared without modification. In addition, your free ZipShare account lets you share up to 100MB of file storage space.

## **About WinZip 16**

With its industry-leading features and high performance compression engine, WinZip 16 helps users save storage space, share files instantly, protect their data with confidence and connect with clients, colleagues, friends and family members. With the addition of the WinZip ZipSend file delivery service and ZipShare Facebook application, WinZip continues to expand the capabilities of the most complete file utility software product line on the market.

## **Pricing and Availability**

WinZip 16 including ZipSend and ZipShare is available now in English at an SRP starting at £25.95. The electronic download version is available immediately from [www.winzip.com](http://www.winzip.com) with box versions beginning to ship to Corel's channel partners in November. Commercial and academic volume licenses are also available.

## **Media & Blogger Resources**

For additional resources about WinZip 16 including box shots please visit [www.corel.co.uk/newsroom](http://www.corel.co.uk/newsroom)

## **About WinZip Computing**

Since its introduction in 1991, WinZip Computing has been recognized as the world's leading provider of file compression technology. Acquired by Corel Corporation in 2006, WinZip Computing offers the world's most popular [Zip utility](#), WinZip®, along with WinZip® Courier™ and WinZip® Self-Extractor.

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## **Note to Press**

For more information about WinZip 16 or to speak to a member of the product team, please contact:

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