

## FOR IMMEDIATE RELEASE

# Corel® Launches International Design Contest to Celebrate CorelDRAW® Talent From Around the World

### More than \$75,000 in Prizes to Be Won!

Maidenhead, UK C1 March, 2011C Announced today, the 2011 CorelDRAW® International Design Contest is now open to all CorelDRAW® and Corel® PHOTO-PAINT<sup>™</sup> users across the globe. Whether you use CorelDRAW or Corel PHOTO-PAINT for work or for play, now's your chance to create with confidence and show off your skills in the second CorelDRAW International Design Contest. Between now and June 30, 2011, submit your best original designs for your chance to win valuable prizes in one of six categories.

"With over \$75,000 in prizes up for grabs, now is the perfect time to shine the spotlight on our CorelDRAW community as we celebrate the diversity and talent of our CorelDRAW users around the globe," said John Falsetto, Senior Product Manager, CorelDRAW at Corel.

"Our previous International Design Contest produced amazing results with submissions from over 60 countries. Our CoreIDRAW community inspires us daily with their creativity, ingenuity and skill. We're looking forward to seeing the unique and exciting ways CoreIDRAW is used as we celebrate the enormous talent and versatility of our CoreIDRAW community."

Contest Categories Showcase the Versatility and Talent of the CorelDRAW Community Submit your unique and original designs in any of the six categories described below for your chance to win:

- Advertising/Marketing: Examples of flyers, brochures, logos, and other designs related to advertising, marketing, or point of purchase (POP)
- Signs/Awards/Personalization: Designs used for sign making, engraving, awards, dye

sublimation, and other related industries

- Vehicle Wraps: Designs created for car, truck, boat, or other vehicle wraps
- Textile/Fashion Design: Fashion, embroidery, and direct-to-garment printing designs
- General Illustration/Fine Art: Artistic or creative designs
- CoreIDRAW Marketing Campaign: Design concepts to be featured in a CoreIDRAW marketing campaign—entries can be of any style, and will be judged on creativity and overall theme

#### Exciting Prizes Valued at More Than \$75,000!

Three winners in each category plus the top student entry from each category—totaling 24 potential winners—will receive a fantastic prize package including selected products from Roland®, Wilcom®, Euro-Systems®, Digital Designware, Apple®, Digital Art Solutions, Wacom®, Canon®, HP, Seagate® and Corel®. The grand prize winner will receive a Roland® VersaCAMM™ SP-300i printer/cutter (valued at approx. \$13,495 USD). "We are excited that Corel has selected VersaCAMM as the contest grand prize," said Andrew Oransky,Director of Marketing and Product Management for Roland. "The market for wide-format inkjet printing continues to grow, and our VersaCAMM is the most versatile production tool for Corel professionals looking to expand their capabilities."

Click <u>here</u> for more information about the prizes.

#### The Fine Print

All design submissions are subject to the Official Rules at <u>www.corel.co.uk/coreldrawcontest</u>. All designs must be submitted in CorelDRAW X5 or Corel PHOTO-PAINT X5 and received by 11:59 PM Eastern Standard Time on June 30, 2011. The winning designs will be announced on or about August 31, 2011. Contest participants may download a free, fully-functional trial of CorelDRAW Graphics Suite X5 or Corel PHOTO-PAINT X5 at <u>www.corel.co.uk/coreldrawcontest</u>

#### Meet Your Community

For CorelDRAW Graphics Suite News and Updates: Visit our community site at <u>http://CorelDRAW.com</u> Join the conversation on Facebook at <u>http://facebook.com/CorelDRAWGraphicsSuite</u> Follow us on Twitter at <u>http://twitter.com/CorelDRAW</u>

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#### About Corel

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for

delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CoreIDRAW® Graphics Suite, Corel® Painter<sup>™</sup>, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio<sup>™</sup>.

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#### Note to Press:

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