



WinZip® 15 Delivers Faster and Easier Compression

WinZip Sets New Standard for Speed and User Experience Excellence

Maidenhead, UK - Dec. 2, 2010 - WinZip Computing, a Corel Company, today introduced WinZip® 15, the latest version of its world-leading file compression, encryption, and Zip email attachment optimization software for Windows®. With the power of the all-new WinZip engine under the hood, WinZip 15 offers increased speed and performance, a further streamlined 'ribbon-style' user interface, a new desktop gadget for easy access, as well as Zip and E-mail functionality that integrates directly with Microsoft® Outlook® and leading webmail systems making WinZip 15 faster and easier to use than ever.

Usability Breakthroughs Make it Easy to Integrate WinZip® 15 into Everyone's Workflow

- Unique Desktop Gadget provides instant access to key WinZip tasks with easy drag and drop functionality
- Further refined 'ribbon-style' menu designs plus more intuitive icons – all built for ease of use
- Innovative Zip and E-mail features make it effortless to share Zip files, offer easy integration with Microsoft Outlook and popular webmail systems, and provide advanced options such as 'best method' compression, file encryption, and automatic image resizing
- Enhanced backup email support now allows backup files and log files to be sent automatically upon backup job completion from virtually any email or webmail address (available in the Pro version only).

"We know that organizations will get the maximum benefit from compression and encryption if it's delivered through a tool that fits seamlessly into people's everyday activities. Zipping files shouldn't be something that you have to figure out or interrupts your work. WinZip 15 is designed for any business that wants to ensure every employee is realising the advantages of compressed and secure data," said Patrick Nichols, President of WinZip.

Brand New WinZip Engine Powers Next Generation of WinZip® Products

WinZip 15 incorporates a new zip architecture that offers performance advancements while giving WinZip the flexibility to deliver all-new product offerings to improve Zip file creation and sharing on and across multiple platforms. "By re-designing the WinZip compression and encryption engine, we're able to deliver the power of WinZip in unique new products to serve customers on new platforms. WinZip is starting the next chapter in its role as the industry's standard for zip software, by extending its line-up with new tools for Windows, the Mac and mobile", added Nichols. This new technology, now incorporated into WinZip 15 (Standard and Pro versions), for Windows as well as the recently-released WinZip Mac Edition, will also serve as the foundation for WinZip's upcoming mobile products for iPhone®, iPad®, and Android™, planned for early 2011.

Pricing and Availability

The English version of WinZip 15, supporting Windows® XP, Windows Vista® and Windows® 7, is available now as either Standard and Pro version as an electronic software download (ESD) at £25.95 for Standard and £42.95 for Pro in the United Kingdom from www.winzip.com. All prices include VAT.

For more information about WinZip 15 Standard and WinZip 15 Pro, including a feature comparison between versions, please visit www.winzip.com.

Should you wish to speak to a member of the product team, please contact:

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About WinZip Computing

Since its introduction in 1991, WinZip Computing has been recognized as the world's leading provider of file compression technology. Acquired by Corel Corporation in 2006, WinZip Computing offers the world's most popular Zip utility, WinZip®, along with WinZip® Courier™ and WinZip® Self-Extractor.

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