



## **WinZip® Compression, Encryption and Email Attachment Optimization Coming to New Platforms**

*The World's Most Trusted Zip Utility Now Available for the Mac®*

**Maidenhead, UK** –26 November, 2010 –[WinZip Computing](#), a Corel Company, is extending the power of WinZip® file compression, encryption and email attachment optimization to new platforms with the development of products for the Mac® and mobile devices. WinZip today announced the availability of the all-new [WinZip Mac Edition](#) as well as the upcoming release of its first WinZip mobile applications.

Extending WinZip's leadership in file compression, file encryption and file sharing, WinZip Mac Edition combines the best of WinZip – including drag-and-drop Zip and email functionality– with the simplicity and elegance expected on a Mac. WinZip Mac Edition features an entirely new interface design and gives users the tools to be more productive by enabling them to reduce file size, secure sensitive information, and send zipped email attachments instantly.

In addition to the availability of WinZip's new [Mac zip utility](#), the company also announced all-new product offerings expected to debut in early 2011. WinZip is developing mobile applications for the iPhone® and iPad® with planned support for Android™ to follow.

"In our daily lives, we're seeing ever-increasing use of multiple devices and platforms to stay connected, creating huge amounts of data to be consumed and shared. In a click-it, see-it, send-it world, the role of data compression is more important than ever and offers exciting opportunities for WinZip," said Patrick Nichols, President of WinZip.

"We've built our reputation as a standard in file compression and improving customers' experiences with faster and more secure file sharing. As we introduce all-new WinZip offerings on the Mac, mobile devices and the web, these platforms bring new customers with new requirements and expectations. We've responded by ensuring that each of our new offerings is unique in design and tailored to meet the needs of distinct customer groups, all built with the strength of WinZip's industry-leading technology platform at their core," added Nichols.

## **Benefits of WinZip Mac Edition**

- Compress files so they're easy to manage
- Open all major compressed file formats (Zip, Zipx, RAR, LHA, 7Z)
- Protect confidential information
- Easily package and share files
- Send email attachments quickly and securely
- Realize considerable savings in storage costs
- Share zipped files between Mac and PC platforms with ease

## **Pricing and Availability**

The English version of WinZip Mac Edition is available now as an electronic software download (EDS) at £25.95 in the United Kingdom from <http://www.winzip.com/mac>. It will be available in the next 30 days from various channel partners worldwide with a suggested retail price (SRP) of £29.99 in the United Kingdom. All prices include VAT.

WinZip's mobile apps for the iPhone and iPad are expected to launch in early 2011.

For more information about the new WinZip Mac Edition, please visit <http://www.winzip.com/mac> or to speak to a member of the product team, please contact:

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## **About WinZip Computing**

Since its introduction in 1991, WinZip Computing has been recognized as the world's leading provider of file compression technology. Acquired by Corel Corporation in 2006, WinZip Computing offers the world's most popular Zip utility, WinZip®, along with WinZip® Courier™ and WinZip® Self-Extractor.

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