



FOR IMMEDIATE RELEASE

Corel® Introduces Small Business Edition of CorelDRAW® Graphics Suite X5

Three Licences in One box at an Outstanding Price

Maidenhead, UK, 11 November, 2010 – Corel Corporation today launched the Small Business Edition of its award-winning CorelDRAW® Graphics Suite X5. Priced at just £ 579 excluding VAT and allowing the installation on up to three individual systems, CorelDRAW® Graphics Suite X5 Small Business Edition delivers substantial cost-savings of up to 50%*. This latest package of professional graphics applications provides small businesses and start-ups with everything they need to create eye-catching graphics and materials: from distinctive logos and signs to striking marketing collaterals, letterheads, business cards and attention-grabbing web graphics.

The suite allows multiple employees to easily import and share content using leading file compatibility. Useful learning materials and 100's of professional templates make the journey to professional graphics illustration, layout and digital image editing quick, easy and effective. Moreover, the version incorporates a built-in content search tool, new colour management tools, and new and enhanced drawing tools to streamline the design workflow.

"An independent research recently commissioned by Corel has shown that 88% of decision makers in small businesses recognize the importance of good branding", said Petter Nordwall, Director International Product Management at Corel. "Nevertheless, many small businesses put up barriers to unleashing their full brand potential by having low budgets or using design software that is too complex. With our CorelDRAW Graphics Suite X5 Small Business Edition we can help these companies to create and enhance their brand awareness in a convenient and cost-effective way."

In addition to the three serial numbers, each copy contains CorelDRAW X5, Corel® PHOTO-PAINT™ X5, Corel® PowerTRACE® X5, Corel CAPTURE™ X5, Corel® CONNECT™, supporting applications such as PhotoZoom Pro 2 and SWiSH miniMax™2, 350 professionally designed template, 10,000 high-quality clipart and digital images, 2,000 new and updated vehicle templates, 1,000 high-resolution digital photos, 1,000 OpenType® fonts including 75 Windows Glyph List 4 (WGL4) fonts and 10 engraving fonts. Moreover, the software includes a printed full-colour Getting Started Guide plus two hours of training and videos.

Pricing and availability

CorelDRAW Graphics Suite X5 Small Business Edition is now available in English, German, French, Dutch, Italian, Spanish, Brazilian Portuguese, Russian, Czech and Polish retailing at an SRP of £579 excl. VAT.

*Based on SRP of individual licences / boxes as of 10th November 2010.

For more information about CorelDRAW Graphics Suite X5 Small Business Edition, please visit www.corel.com/coreldrawsbe. To learn more about how CorelDRAW Graphics Suite is used worldwide, please visit the product's community site at <http://coreldraw.com>.

Note:

With CorelDRAW Graphics Suite X5 Small Business Edition, users can install the suite on up to three individual systems. To deploy it across a network, businesses must purchase corporate licences.

About Corel Corporation

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio™.

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Note to Press:

For more information about CorelDRAW Graphics Suite X5 – Small Business Edition or to speak to a member of the product team, please contact:

Chris Boba

EMEA PR Manager

chris.boba@corel.com

Tel: +44 (0) 1628 589845