WinZip® 14.5 Defines Power and Simplicity for Zip Software

World's Most Popular Zip Utility Delivers an Entirely New User Experience, Setting the Standard for File Compression and Security

Maidenhead, **London — 13 April 2010** − WinZip Computing, a Corel Company, today announced the release of WinZip® 14.5, a new update to its industry-leading [file compression software](#). Optimised for Microsoft® Windows® 7 and featuring an Office 2010-style ribbon user interface (UI), this latest WinZip release unveils numerous key features and offers a more enjoyable, intuitive and streamlined user experience. WinZip 14.5 dramatically simplifies file zipping and unzipping for quick, efficient and secure uploading and downloading, email transmission and data backup.

"Every day, more and more personal and business information is sent through email and saved on computers and networks. Driven by security and privacy concerns along with the need to maximize bandwidth efficiency and storage capacity, WinZip's versatile file compression, encryption and backup technology is more relevant and in greater demand than ever," said Patrick Nichols, president of WinZip.

"Customers tell us they rely on WinZip to save space and time and help them protect their confidential files and critical data. With WinZip 14.5, we've given them what they've asked for—features that simplify the product, making it easier to take advantage of all its power and value," said Holger Suhl, general manager WinZip EMEA. "WinZip 14.5 works the way you think," Suhl continued. "Its new ribbon UI puts key features front and center and straightforward options increase user productivity."

New Powerful, Easy-to-Use Features Make WinZip® 14.5 an Ideal Companion to Microsoft® Office

- **NEW!** Microsoft® Office 2010-style ribbon interface places key WinZip functionality right at the user's fingertips, simplifying essential tasks and increasing productivity
- **NEW!** 'Zip' button on Home tab lets the user first select the files they want to zip then create a new Zip file—a new paradigm for Zip file software
- **NEW!** '1-Click Unzip' option automatically extracts the content of a Zip file to a folder it creates, then opens the folder in Windows® Explorer, providing easy editing access
- **NEW!** 'Auto Open' feature automatically extracts and opens a zipped document, spreadsheet, or presentation in its associated Microsoft® Office 2010 or 2007 application by simply double clicking the Zip file within Windows Explorer or Microsoft® Outlook®
- **NEW!** 'Attach to E-mail' button lets users email a Zip file instantly and provides advanced options like 'best method' compression and file encryption, as well as the ability to resize photos so they send faster and fit standard computer screens
- **NEW!** 'Encrypt' check box makes it easier than ever to secure confidential files using password-based AES encryption
- **NEW!** 'Backup' tab reveals innovative capabilities for protecting data files, including a choice of predefined backups for documents, desktop, email, etc., a wizard for creating custom backup, and a way to backup photos directly from a digital camera

Visit www.winzip.com/whatsnew145.htm for a complete list of all the new features in WinZip 14.5.

System Requirements
WinZip 14.5 is optimised to support Windows 7 features, including Jump Lists, Libraries, Windows Explorer preview, Multi-Touch Gestures, and more to make working with Zip files effortless. WinZip 14.5 also works with Windows Vista®, Windows® XP and Windows® 2000.

Availability

WinZip 14.5 is available to download now with prices starting at £25.95 for WinZip Standard and £42.95 for WinZip Pro. Multi-user license discounts are also available. Registered customers of WinZip 14, as well as other WinZip customers with valid upgrade assurance or maintenance, qualify for a free upgrade to WinZip 14.5. Customers of previous WinZip versions not covered by upgrade assurance or maintenance may upgrade for 50% off new license list prices. Visit www.winzip.com to purchase WinZip 14.5, upgrade a license or download a free trial.

About WinZip Computing
Founded in 1991, WinZip Computing was acquired by Corel Corporation in 2006. WinZip Computing continues to offer the world's most popular Zip utility for Windows, WinZip, along with WinZip E-Mail Companion and WinZip Self-Extractor.

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