



freedom to create your way™

For Immediate Release

Corel® WinDVD® Pro 2010 Delivers the Ultimate Blu-ray and DVD Playback Experience on the PC

With Support for Blu-ray, AVCHD and Standard Definition Video, New Release Offers Speed Improvements, Access to BD-Live Content, SD Video Upscaling and Windows Touch Capabilities

Maidenhead, UK - 17 September 2009 - Corel Corporation (NASDAQ:CREL) (TSX:CRE) today announced the newest version of the world's most widely used DVD playback software-Corel® WinDVD® Pro 2010. This latest release delivers the industry's best movie-watching experience on the PC, introducing speed enhancements across the application, improved Blu-ray support with BD-Live™, new GPU-based upscaling that boosts standard-definition (SD) video to HD-like quality, all delivered through a new clean and easy-to-use interface.

Whether you're watching a Blu-ray Disc® or an AVCHD™ or SD home movie, WinDVD Pro 2010 provides the life-like video quality that people expect from an HD experience. Increased format support lets you watch popular video formats, even direct from your camera or camcorder. New support for BD-Live gives access to bonus features and exciting new ways to interact with your disc content. The software is also designed for the latest technologies in Windows® 7, giving users hands-on control when used with Windows Touch enabled hardware.

"With more than 200 million units sold around the world, WinDVD is widely recognised as the industry's best DVD and Blu-ray playback software and with the latest version we wanted to take our users' experiences with the software even further. Every enhancement in WinDVD Pro 2010 was designed to provide the best possible PC movie experience. Thanks to the new performance enhancements, actions across the entire application are faster, fine details and special effects are clearer and users can now have full access to interactive content. And it is all delivered through a clean and easy-to-use interface that supports Windows 7 and Windows Touch," said Dan Weisbeck, Vice President of Product Marketing at Corel.

New to Corel WinDVD Pro 2010

Outstanding Blu-ray Playback

- Experience high-definition Blu-ray movies with stunning 1080p sharpness and

- next-generation surround sound
- Discover amazing extras, bonus features and exciting ways to interact with content through new support for BD-Live, an interactive Blu-ray feature

Advanced HD Upscaling for Standard-Definition DVDs

- Experience a new, innovative GPU-based solution or the latest Trimension™ All2HD technology to upscale SD video to near-HD quality. Enjoy DVD playback that is smoother than ever before

Superior Speed and Performance

- Enjoy an experience that's faster than ever. Thanks to optimisation for new CPUs and GPUs, WinDVD Pro 2010 outpaces the competition, providing quick, clear Blu-ray and DVD playback
- Make your battery last the whole movie. New battery optimisation delivers optimal performance to extend the battery life on Windows Vista® and Windows 7 without comprising video quality

Windows 7 Touch Control

- Explore new Windows 7 features, including Windows Touch, Jump Lists and Taskbar integration
- Access WinDVD controls with the touch of a finger on Touch-enabled hardware

Refreshed Look and Feel

- Enjoy a clean and easy-to-use new interface that offers faster access to controls

Incredible Surround Sound

- Discover amazing surround sound and effects with Dolby® Digital Technology and DTS Neo:6™
- Experience an authentic surround sound effect, even through headphones, with WinDVD Virtualisation technology

Comprehensive video support

- Format Support: BD-ROM (BonusView™, BD-Live), BD-R/BD-RE, AVCREC™, AVCHD™, MPEG2 PS/TS, Windows Media®, QuickTime®
- Video Codec: MPEG2, VC1, MPEG-4/AVC (H.264)
- Audio format support: Dolby® Digital/Dolby Digital Plus/Dolby TrueHD, DTS®/DTS-HD™ Master Audio™
- Audio Technology: Dolby Headphone, Dolby Virtual Speaker, Dolby Pro Logic IIx and DTS Neo: 6
- Hardware: GPU optimisation support for NVIDIA®, ATI® and Intel® hardware

Extensive Windows Support

- Enjoy WinDVD Pro 2010 on Windows® XP, Windows Vista and Windows 7

Pricing and Availability

Corel WinDVD Pro 2010 is now available globally in English, German, French, Dutch, Italian, Spanish, Polish and Chinese Traditional as an electronic software download (ESD). The product is available at the suggested retail price of £79 incl VAT at leading retailers around the world starting later this month.

For customers who don't require Blu-ray support, but want to enjoy HD (AVCHD) video playback, Corel also offers WinDVD 2010 standard edition for £39 available exclusively from Corel or as part of the new Corel® Digital Studio™ 2010 suite.

For more information about Corel WinDVD Pro 2010 and Corel WinDVD 2010, to purchase an ESD or download a free 30-day trial, please visit www.corel.com

About Corel Corporation

Corel (www.corel.com) is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® Paint Shop Pro® Photo, VideoStudio®, WinDVD®, Corel® WordPerfect® Office, WinZip® and the recently released Corel® Digital Studio™. Our global headquarters are in Ottawa, Canada, with major offices in the United States, United Kingdom, Germany, China, Taiwan and Japan.

© 2009 Corel Corporation. All rights reserved. Corel, Corel DESIGNER, CorelDRAW, Digital Studio, Paint Shop Pro, PaintShop Photo, Painter, VideoStudio, WordPerfect, WinDVD, WinZip and the Corel logo are trademarks or registered trademarks of Corel Corporation and/or its subsidiaries. All other product names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners.

Press Contact

Deborah Thomas

EMEA PR Director

+44 (0) 1628 589850

deborah.thomas@corel.com