



FOR IMMEDIATE RELEASE

Corel Introduces The Ultimate Photo Editing Package

Corel® PaintShop Photo® Pro X3 Ultimate Now Available

Maidenhead, UK – 7 September, 2010 – Today Corel Corporation announced the release of Corel® PaintShop Photo® Pro X3 Ultimate, a new photo-editing software collection combining the power of Corel PaintShop Photo Pro X3 along with new creative tools that allows photo enthusiasts to easily produce professional-looking photos, custom websites, create amazing photo effects and inspiring digital paintings. This special-value package has a suggested retail price (SRP) of just £79.

The new Ultimate edition includes the recently updated PaintShop Photo Pro X3, featuring new performance enhancements, along with a selection of complementary software that broadens any photographer's creative possibilities. These include: Incomedia™ WebSite X5® Special Edition, web creation software that makes it easy to design, create and publish your website in just 5 steps; Corel® KPT® Collection photo-effects filters; and Corel® Painter™ Essentials 4 for sketching, drawing and photo-painting. Customers who purchase the box version of Ultimate will also benefit from a comprehensive printed user guide*, empowering photographers to take maximum advantage of PaintShop Photo Pro.

The powerful tools and resources within Corel PaintShop Photo Pro X3 Ultimate allows photographers to edit and share their photos in more ways than ever. Photo enthusiasts can edit photos, turn them in to works of art and share using unique printed photo books and eye-catching web creations. For example, a food enthusiast can edit and mix photos along with text to make a personal recipe book of their favourite dishes. Then, choose from over 1,400 templates and options to create a unique website or blog to showcase and share their creations online in just 5 simple steps.

Corel PaintShop Photo Pro X3 Ultimate includes many value added extras:

- **Corel® PaintShop Photo® Pro X3:** Built on performance and stability enhancements introduced in the recently updated version X3.2, Corel PaintShop Photo Pro X3 brings together professional quality organisation and photo editing tools along with photo projects, backup and high definition (HD) video slideshow capabilities to meet the evolving needs of today's photographer. New tools include the Organizer and Project Creator, along with the dynamic editing of the Smart Carver™, Camera RAW Lab, Object Extractor and more.
- **Incomedia™ WebSite X5® Special Edition:** An outstanding tool that helps you to create your ideal website or blog including Podcasts and Videocasts. It's packed with advanced tools and over 1,400 templates to help you create websites with all of the eye-catching features you see on the web's best sites.
- **Corel® KPT® Collection:** With 24 powerful Kai's Power Tools plug-in filters, Corel KPT Collection gives photo enthusiasts a comprehensive set of creative tools for quickly producing fantastic effects.
- **Corel® Painter™ Essentials 4:** Ideal for exploring digital art, the full Corel Painter Essentials 4 gives users realistic digital painting, drawing and sketching tools along with the unique Auto-Painting palette, making it easy to create a realistic work of art or automatically paint a photo in just three easy steps.
- **Comprehensive printed manual:** Combined with the unique Learning Center, the printed User Guide and colour Getting Started Guide gives PaintShop Photo Pro X3 users all the information they need to maximise their photo editing potential. *

All these additional renowned photography tools are designed to broaden the capabilities of the enthusiast photographer and allow them to produce their most extraordinary photos yet at a truly exceptional value.

Pricing and Availability

Corel PaintShop Photo Pro X3 Ultimate is now available at a suggested retail price (SRP) of £79 for the full version or £59 for the upgrade. The product can be purchased as an electronic software download (ESD) today from www.corel.com and boxed software will be shipping across Europe, Middle East and Africa in September. Registered owners of PaintShop Photo Pro X3 can upgrade to Ultimate for the special price of just £29 via Corel's online store. Corel PaintShop Photo Pro X3 Ultimate will also be available globally in English, German, French, Dutch, Italian, Polish and Japanese. All prices include VAT. To download a free, fully-featured 30 day trial, please visit www.corel.co.uk/photo.

* Customers acquiring PaintShop Photo Pro X3 Ultimate by download receive their user guide in electronic format (PDF).

About Corel Corporation

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

Our award-winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel DESIGNER® Technical Suite, Corel® PaintShop Photo®, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip® and Corel® Digital Studio™.

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Note to Press:

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