

## COREL EXPANDS PARTNERSHIP WITH DELL EMEA

Dell<sup>™</sup> to install Corel® Snapfire <sup>™</sup> Starter Edition on desktops, notebooks and selected printers. Dell customers also offered exclusive Corel® Snapfire Plus and Corel® Paint Shop Pro® Photo XI option.

Maidenhead, UK - 17 October 2006 - Corel® (NASDAQ:CREL; TSX:CRE) today announced that Dell™ would be installing Corel® Snapfire™ Starter Edition on all its Dimension™ desktops, Inspiron™ notebooks and selected Dell printers in Europe, Middle East and Africa (EMEA), as part of an ongoing strategic partnership deal between the two companies. In addition, Dell customers will also be offered the opportunity to buy Snapfire Plus and the full version of Corel Paint Shop Pro Photo XI for around a third of the recommended retail price, if they purchase a Dimension desktop or Inspiron notebook. All offers will go live across EMEA on 23rd October 2006.

Snapfire, Corel's next-generation modular digital imaging platform, provides all the tools users need to organise, enhance and share their digital photos and video clips, making traditional digital camera software obsolete; Corel Snapfire Plus offers experienced users more sophisticated, yet still easy-to-use, professional photo- and video-editing features. Just launched, Corel Paint Shop Pro Photo XI, is the latest version of Corel's flagship digital imaging software package, that provides millions of users worldwide with affordable, professional-quality editing software.

"Corel has an extremely loyal following built up over the years and we know that once people start using our software, they tend to stay with us," said Blaine Mathieu, General Manager of Digital Imaging, Corel. "What's important about this new deal with Dell, is that we can reach out to a significant European customer base and let people experience Corel's latest generation of digital imaging products for themselves. We're delighted that our relationship with Dell is going from strength to strength and are proud to be associated with them."

"Dell's focus continues to be on the customer and tailoring our product offerings to meet their needs. Forming alliances with companies such as Corel, that are creating the latest generation of digital imaging software, is a major part of this focus" said Hervé Mattan, Marketing Director, Home & Small Business, Dell™ EMEA. "We were particularly

interested in the potential of Snapfire, as Corel has developed it as part of a broader ecosystem, which ensures interoperability and future-proofing - a key requirement for our customers."

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## **About Corel Corporation**

Corel is a leading global packaged software company with over 40 million users. The Company provides full-featured, easy-to-use productivity, graphics and digital imaging software and enjoys a favorable market position among consumers and small businesses. The Company's award-winning product portfolio features popular, globally recognized brands, including CorelDRAW® Graphics Suite, Corel® Paint Shop Pro®, Corel® Painter™, Corel DESIGNER®, Corel® WordPerfect® Office, WinZip®, and iGrafx®. With hundreds of industry awards for leadership in software innovation, design and value, Corel's products have built a loyal following of customers and partners around the globe. Corel's products are sold in over 75 countries through an international network of resellers and retailers, original equipment manufacturers (OEMs), and Corel's global websites.

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