



## **New WinZip® App Offers Powerful Zip and Encryption on iPhone and iPad** *WinZip Simplifies File Sharing and Keeps Information Private on iOS*

Maidenhead, UK – August 7, 2013 – [WinZip](#) today announces an all-new version of [WinZip® for iOS](#), making it easy for iPhone, iPad and iPod touch users to protect and share files on their favorite mobile device. With a simple interface and the power of WinZip compression and encryption under the hood, the new WinZip® for iOS enables users to zip files and photos, protect important files with passwords and encryption, and open leading compressed file formats. The app is available now for £2.99 from the [App Store](#).

### **The new WinZip for iOS brings the power of WinZip compression and encryption to iPhone and iPad**

- Choose .zip or .zipx to compress and email large files, photos and videos with ease
- Unzip major compressed file types, including .zip, .zipx, .rar and .7z with just a tap
- Protect your Zip/Zipx files from prying eyes with powerful 128- or 256-bit AES encryption
- Easily view all images in a Zip file with the enhanced image viewer
- Browse your Photo Album and easily multi-select, zip and share photo collections
- Open and save email attachments in a My Documents folder locally on your iPhone or iPad
- Share photos in your Zip files to Facebook and Twitter
- Unzip and view most common file types including: .doc, .docx, .xls, .xlsx, .ppt, .pptx, .pages, .numbers, .key, .rtf, .pdf, .jpg, .png, .bmp, .gif, .tif, and more.

“Tablets and phones are essential tools for business on the go. With the new WinZip for iOS, you can take advantage of WinZip’s legendary zip and encryption to easily save and share files on your iPhone and iPad, while keeping your info safe from prying eyes,” said Patrick Nichols, President of WinZip.

The new WinZip for iOS makes it simple to zip and encrypt your files, saving space on your device, using less bandwidth when sharing with contacts or the cloud, and protecting your privacy. WinZip for iOS is available now for £2.99 from the App Store:

<https://itunes.apple.com/gb/app/winzip-full-version/id669835030?mt=8>.

In addition, WinZip has introduced an update to the free version of WinZip for iOS that enables users to quickly open and view Zip files and common formats. The free WinZip app is available here on the App Store: <https://itunes.apple.com/gb/app/winzip/id500637987?mt=8>.

### **Join the Conversation**

Connect with WinZip on Facebook at [www.facebook.com/winzip](http://www.facebook.com/winzip). Follow our Twitter updates @WinZipComputing.

### **About WinZip**

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to exchange files in the cloud, email and social media. WinZip's product line also includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit [www.winzip.com](http://www.winzip.com).

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### **Media Contact**

Jessica Gould

WinZip

[jgould@winzip.com](mailto:jgould@winzip.com)

613-728-0826 x 5405

[www.winzip.com](http://www.winzip.com)