

WinZip® 17.5 Delivers Greater Control, Security and Enhanced Cloud Sharing

WinZip Adds New Security Controls for Enterprise IT, EU-based CloudMe Support, Boosted Performance & Productivity

Maidenhead, UK – Thursday 9 May, 2013 – <u>WinZip Computing</u>, a Corel company, introduces WinZip® 17.5, building on its strength as the industry's leading compression, encryption and cloud sharing software. Available as a free update to registered WinZip 17 customers, WinZip 17.5 adds new IT administrator controls, enhanced cloud sharing with support for the European CloudMe service, a streamlined interface and significantly faster unzip performance.

Offering a better way to manage, protect and share files across the cloud, social media and email, the new WinZip 17.5 includes:

- Enterprise IT Controls New network administrator options make it easy for IT departments to control file sharing and protect corporate information. Companies can keep information safe with WinZip by managing which cloud storage, social media and file sharing services employees are allowed to access and enforce AES encryption and password protocols during the process.
- Enhanced Cloud Sharing Ideal for European customers, WinZip 17.5 adds direct integration with CloudMe, the Sweden-based cloud storage service. When connected to Box, CloudMe, Dropbox, Google Drive and SkyDrive, users can start with as much as 23 GB of free cloud storage and see how much storage space is available across all their accounts from directly within WinZip.
- Boosted Productivity An updated and modernized UI makes it even easier to find the tools you need in WinZip. Set your preferred cloud storage account for quick access. Add a timestamp to watermarks to better protect documents, even after they've been unzipped. With more power under the hood, WinZip 17.5 now unzips .zip and .zipx files up to four times faster than before.

"WinZip 17.5 is a major update that makes it easier to protect personal and company information from prying eyes, while giving European users the added security of connecting directly to an EU-based cloud storage service. Network administrators can now manage exactly how employees can access, protect and save files and users get a better way to keep their files safe with an application that's more powerful and easier to use," said Patrick Nichols, President of WinZip.

"CloudMe welcomes the addition of WinZip as a great way to use our service and is pleased to offer WinZip customers a strong European alternative for sync and storage. Coming from a neutral country like Sweden with a tradition for integrity and privacy laws, our EU-based cloud service is important for European users who value privacy and need a secure solution," says Mathias Ericsson, CEO of CloudMe.

About WinZip 17.5

Designed to make file sharing safe, fast and easy, WinZip 17.5 gives you a single place to access the files you've saved on your Box, CloudMe, Dropbox, Google Drive and SkyDrive accounts. Banking-level AES encryption helps you keep files secure; while zip compression lets you get the most from your free

and paid-for storage space and save time and bandwidth. WinZip 17.5 also makes it easy to convert your files to the best possible formats for sharing and provides convenient ways to deliver files and links through email and social media.

Pricing and Availability

The WinZip 17.5 update is available as a free download to registered WinZip 17 customers. WinZip 17.5 is the latest addition to the WinZip product line which includes apps for all leading platforms including Windows 8 (RT), Mac, iOS, and Android, along with the ZipSend[™] and ZipShare[™] online services. Compatible with Windows 8, WinZip 17.5 also runs on Windows 7, Windows Vista and Windows XP.

WinZip 17.5 is available from <u>www.winzip.com</u> at the suggested retail price (SRP) of £25.95. WinZip 17.5 Pro is available for £42.95. Volume discount licenses are available. For more information on WinZip 17.5 or to download a free trial, please visit <u>www.winzip.com</u>.

Media and Blogger Resources

For additional WinZip 17.5 resources including reviewer's materials and images, please visit <u>www.corel.co.uk/newsroom</u>.

Join the Conversation

Connect with WinZip on Facebook at <u>www.facebook.com/winzip</u>. Follow our Twitter updates @WinZipComputing.

About CloudMe

CloudMe AB is the European Sync/Storage service. With its Blue Folder, information seamlessly syncs between computers and mobile devices. The service is currently used in 229 countries and has its headquarters in Sweden. CloudMe operates its own data center in order to be able to guarantee privacy for its users and that data is only stored in Europe. Clients and apps are available for web browsers, WebDAV, Windows, Mac, Linux, iPhone, Android, GoogleTV and Samsung SmartTV.

About WinZip Computing

Since its introduction in 1991, WinZip has been recognized as the leading provider of file compression technology. WinZip Computing, a Corel company, offers WinZip®, the world's most popular Zip utility, and other innovations including the ZipShare[™] social media sharing service, the ZipSend[™] file delivery service, WinZip apps for iOS, Android and Windows 8, and WinZip® Mac Edition. For more information about WinZip, please visit <u>www.winzip.com</u>.

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