

Corel® PaintShop® Pro X7 Offers New Professional Creative Tools, Redesigned for Faster Results

New editing tools, faster brushes and modern UI updates make PaintShop® Pro X7 the affordable photo and design choice for creating stunning images and projects

Ottawa, ON – August 27, 2014 – Corel's Photo Editing group introduces Corel® PaintShop® Pro X7 and Corel® PaintShop® Pro X7 ultimate, the latest editions of its professional quality photo editing and design software. Photographers and designers can achieve their best work faster with the new content-aware Magic Fill, extensive user interface improvements and brushes that offer a 30% performance boost. Giving photo pros and enthusiasts an image editing application that's affordable and easy to use, Corel PaintShop Pro X7 delivers the impressive feature set and power expected from a professional caliber software package.

"With the new PaintShop Pro X7, we're continuing our commitment to give photographers and creative users the tools they need to create their best-ever work. X7 offers more creativity, speed and productivity to help you achieve amazing results, faster," said Greg Wood, Senior Product Director for Photo Products at Corel. "This array of creative possibilities is available for just \$79, making PaintShop Pro X7 a must-try app for anyone who's felt the sticker shock from subscription or high license pricing."

PaintShop Pro X7 offers new tools and redesigned features to deliver an unmatched photo editing experience:

- **New! Make it vanish with Magic Fill:** The new Magic Fill provides content-aware editing that works with your favorite selection tools. Erase an unwanted element in your photo and seamlessly replace it with content that matches the background area—even if it's textured or varied.
- Improved! 30% faster brush performance: Enjoy more responsive brushes, including the Paint Brush, Airbrush and photo retouching brushes that are up to 30% faster. Plus, 64-bit power means you can achieve results quickly.
- New! Text and Shape Cutter tools: Instantly create a unique photo object by using text or shapes to clip underlying photos or imagery. Paste or drag the resulting photo object to any image to build a collage. More than professional-quality photo editing, PaintShop Pro X7 is also a powerful design program for any visual project.
- New! Materials Palette featuring Color Harmonies: Find the color, texture or pattern you want more quickly. Easily sample colors with a Dropper tool and create your own custom palettes to keep track of your favorite color combinations. New in the Materials Properties, Color Harmonies help you create a custom palette for your creative projects. Select one of the preset color harmony settings to see color suggestions and choose colors that look great together.

- Enhanced! Popular effects are easier to use: Enjoy easier photo editing with a redesign of our most popular tools, including Selective Focus, Vignette, Retro Labs, Graduated filters, Depth of Field, Smart Photo Fix, Red Eye Removal and Digital Noise Removal.
- **New! New image dialog:** Get started quickly by simply clicking File, New Image, choosing your desired project dimensions and making your customizations. Choose from common canvas sizes for photos, print, web, graphics, multimedia and more.
- **New! Smart Edge:** Now it's easier to keep your brush strokes "inside the lines" when painting and drawing around objects.
- Enhanced! Streamlined Layer workflow: PaintShop Pro X7 gives you even more control over your layers by letting you drag a layer from one image to another and drop it between or above a specific layer in the Layers palette.
- New! Support for XMP: PaintShop Pro now reads and imports data saved in XMP files, making it easy to exchange files and work with other photo management applications like <u>Corel AfterShot™ Pro</u>.

PaintShop Pro X7 enables you to learn as you go with built-in training tools, including the award-winning Learning Center and video tutorials. With RAW editing, an enhanced layer workflow, HDR and more, PaintShop Pro X7 is the photo-editing and digital design software that's ideal for any project.

For users looking for a total photo editing, design and RAW workflow solution, PaintShop Pro X7 is the ideal complement to <u>Corel AfterShot Pro 2</u>, the industry's fastest RAW converter and photo management software.

Take your creativity even further with the new PaintShop Pro X7 Ultimate which also includes these valuable add-ons:

- Perfectly Clear by Athentech Imaging: award-winning intelligent photo correction
- Reallusion FaceFilter3 Standard: versatile photo retouching for beautiful portraits
- Creative collection: dozens of brushes, textures and over 100 royalty-free backgrounds

Also introducing Corel Photo Video Suite™ X7

Corel also today announced Corel Photo Video Suite X7, delivering PaintShop Pro X7 and VideoStudio[®] Pro X7 for photo and video editing in one complete package.

Pricing and Availability

Corel PaintShop Pro X7 and Corel PaintShop Pro X7 Ultimate are available now in English, German, French, Dutch, Italian, Spanish, Russian, Chinese Traditional and Japanese.

Suggested retail pricing for PaintShop Pro X7 is \$79.99 (USD/CAN)/ EUR 69.99/ £59.99 (inclusive of VAT, where applicable)/ \$99.95 (AUD). Qualifying registered users can purchase for the upgrade price of \$59.99 (USD/CAN)/ EUR 49.99/ £44.99/ \$69.95 (AUD). For more information, please visit www.paintshoppro.com.

Suggested retail pricing for PaintShop Pro X7 Ultimate is \$99.99 (USD/CAN) / EUR 89.99/£79.99 (inclusive of VAT, where applicable)/ \$129.95 (AUD). Qualifying registered users can purchase for the upgrade price of \$79.99 (USD/CAN) / EUR 69.99/£59.99 (inclusive of VAT, where applicable)/ \$89.95 (AUD). For more information, please visit www.paintshoppro.com.

Suggested retail pricing for Photo Video Suite X7 is \$129.99 (USD/CAN) / EUR 99.99/£89.99 (inclusive of VAT, where applicable)/ \$179.95 (AUD). Qualifying registered users can purchase for the upgrade price of \$99.99 (USD/CAN) / EUR 79.99/£69.99/\$139.95 (AUD). For more information please visit www.paintshoppro.com/photovideosuite.

Media, Blogger and Community Resources

For additional PaintShop Pro X7 resources including reviewer's materials, images and videos, please visit www.paintshoppro.com/newsroom.

Connect with PaintShop Pro users on Facebook at www.facebook.com/corelpaintshop. Follow our Twitter updates at @CPaintShopPro.

About Corel Photo Editing

Whether you're an enthusiast or professional photographer, Corel Photo Editing software is dedicated to helping you achieve your best photos ever. The Corel Photo Editing product lineup includes the renowned PaintShop Pro for powerful image editing and AfterShot Pro, the industry's fastest RAW photo workflow software. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio®, Pinnacle™ and WinZip®. For more information about Corel Photo Editing software, please visit www.paintshoppro.com.

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Media Contact

Jessica Gould
Corel PR
photo.media@corel.com
www.paintshoppro.com