Protect and Share Files on the Cloud and Social Media with WinZip® 17

Integrated with SkyDrive, Google Drive, Dropbox, Facebook, LinkedIn and Twitter,
WinZip® 17 Dramatically Improves File Sharing

Maidenhead, UK – Wednesday 17 October, 2012 – [WinZip Computing](#), a Corel Company, introduces WinZip® 17, the industry's first single application designed to give users a better way to manage, protect and share files across all the ways we connect today – the cloud, social media and email.

Cloud storage and social media give consumers and businesses new opportunities for collaboration and information sharing. WinZip 17, the world's most popular file utility is building on its core strengths in compression and encryption to make it safer, easier and faster to share files on all of today's communications platforms. Experience the simplicity of an application that enables you to manage and access the files you've saved across your SkyDrive, Google Drive and Dropbox accounts, all from one place. Easily prepare, convert and protect your files as you share. When reaching out over LinkedIn, Twitter and Facebook, WinZip 17 offers new ways to deliver rich content to friends, contacts and followers.

WinZip 17 is the safer, simpler and faster way to share – anywhere

- **Secure sharing in the cloud** – Direct integration with SkyDrive, Dropbox and Google Drive makes it simple to protect files from prying eyes and save on storage costs by zipping and encrypting (with 128- or 256-bit AES encryption) the files you store and share on the cloud.
- **Manage and share from the cloud** – WinZip 17 lets users see and organise the files saved in their SkyDrive, Dropbox and Google Drive accounts. When sharing, WinZip 17 automatically creates links to these files you can easily send from your own email.
- **Zip and share files to social media** – With the integrated ZipShare™ service, share any file format to Facebook, Twitter and LinkedIn, making it easy to broadcast a wider selection of content on all three social media services at once.
- **Convert and share the right file, the right way** – As you zip and send, files can now be instantly converted on the fly to the best possible format for sharing. Convert Microsoft Office documents to PDF for added protection; watermark photos and PDF files; and scale down photos to more reasonable sizes without taking any extra steps.
- **Updated UI and more intuitive zipping and unzipping** – Context-sensitive ribbon toolbars display the right tools for zipping and unzipping, sharing to the cloud or sending files by email.

- **Send large files with ZipSend™** – WinZip 17 makes it easy to send large files or entire folders quickly and securely. Send up to 50 MB with a free ZipSend Lite account or up to 2 GB with a ZipSend Pro account. WinZip 17 also includes the new ZipSend Add-In for Microsoft Outlook that makes it makes it easy to send large files through email without changing the way you work.
- **Accelerated performance** – An enhanced compression and encryption engine makes WinZip 17 even faster when backing up and securing large file sets. WinZip is the only file utility software designed to tap into the power of graphics processing units found in Intel 3rd Generation Core Processors, AMD A-Series APUs, AMD Radeon graphics and NVIDIA GeForce graphics.

"With more than a billion downloads, WinZip has proved itself as the software that users and companies trust to protect, store and share their information. We are the industry's number one choice because customers know they can count on us to deliver the power of WinZip where it's needed most – and today that means the cloud, social media and email," said Patrick Nichols, President of WinZip. "By bringing together your clouds, enabling users and businesses to take file protection into their own hands, and offering unprecedented options for sharing on social media, WinZip 17 dramatically improves all the ways we share today."

Pricing and Availability
WinZip 17 is the latest addition to the WinZip product line up. Compatible with Windows 8, WinZip 17 also runs on Windows 7, Windows Vista and Windows XP. The company will also be releasing an all-new WinZip for Windows 8 app in the coming weeks.

WinZip 17 is available now from www.winzip.com at the suggested retail price (SRP) of £25.95. WinZip 17 Pro is available for £42.95 SRP. Prices include VAT. Volume discount licenses are available. For more information on WinZip 17 or to download a free trial, please visit www.winzip.com.

Media and Blogger Resources
For additional WinZip 17 resources including reviewer's materials and images, please visit www.corel.co.uk/newsroom.

Join the Conversation
Connect with WinZip on Facebook at www.facebook.com/winzip. Follow our Twitter updates [@WinZipComputing](http://twitter.com/WinZipComputing).

About WinZip Computing
Since its introduction in 1991, WinZip has been recognized as the leading provider of file compression technology. WinZip Computing, a Corel company, offers WinZip®, the world's most popular Zip utility,

and other innovations including the ZipShare™ social media sharing service, the ZipSend™ file delivery

service, WinZip apps for iOS and Android, and WinZip® Mac Edition. For more information about WinZip, please visit www.winzip.com.

Copyright © 2012 WinZip Computing SL. All Rights Reserved. Corel, the Corel logo and the Corel balloon logo are trademarks or registered trademarks of Corel Corporation and/or its subsidiaries. WinZip, the WinZip logo, ZipSend and ZipShare are trademarks or registered trademarks of WinZip International LLC. All other product names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners.

Media Contact
Daniel Donovan
PR Manager
daniel.donovan@corel.com
Tel: +44(0)1628 589 850