



## **Corel Offers Powerful Alternatives to Subscription-only Graphics Products**

*Creative Suite Users Looking for Options Can Benefit From Upgrade Pricing*

**Maidenhead, UK – Wednesday 22 May, 2013 –** [Corel](#) today announced a special pricing program specifically for Creative Suite users in the UK looking for an alternative to subscription-only offerings for graphics products. As some software companies move to subscription-only models, Corel continues to offer users the flexibility to choose how they want to purchase and experience Corel products. Creative Suite users are invited to try or purchase award-winning Corel® software including [CorelDRAW® Graphics Suite](#), [Painter®](#), [PaintShop® Pro](#), [VideoStudio® Pro](#) and [AfterShot™ Pro](#) at the upgrade price.

“We strongly believe that users should be able to choose how they would like to purchase their software,” said Nick Davies, EVP & GM Graphics, Digital Media & Productivity Software at Corel. “We recognise that there isn’t one solution that will work for everyone, which is why we have different offerings for the diverse products in our portfolio. We will continue to sell perpetual licenses in both the box and download format, in addition to offering CorelDRAW subscriptions and more, in order to meet the needs of our users.”

### **Corel Offers Best of Both Worlds**

Whether users are looking for a short-term commitment or want to always be up-to-date but own their software, Corel delivers the options and flexibility to cater to diverse users. In addition to a subscription or perpetual license of CorelDRAW Graphics Suite, the [CorelDRAW Premium Membership](#) program adds the benefits of a subscription (always up-to-date, exclusive content and more) to the perpetual usage right of the product, offering the best of both worlds.

### **Take Corel Products for a Test Run**

To experiment with the tools, features and workflow of Corel products, free 30-day fully functional trials can be downloaded at [www.corel.com/cs](http://www.corel.com/cs) Learning resources are available within the product and through the Corel [Discovery Center](#) to ease into the transition and become more familiar with the power of Corel products.

“I’m a graphic designer by trade and I’ve tried just about every professional design application out there, but CorelDRAW Graphics Suite X6 trumps them all” said Scott Huff, CorelDRAW user. “The streamlined interface is highly customisable with dockers and tools that are useful and intuitive. The integration within

the applications means I never need to leave my Corel environment. From initial sketches to final proof I complete my work in a fraction of the time it takes using the competition's top tools.”

## **Pricing**

This upgrade offer is available to Creative Suite CS4 and later users in UK until August 30, 2013 and covers following Corel products:

CorelDRAW® Graphics Suite X6 – £215

Painter® 12 – £143

PaintShop® Pro X5 – £44.99

VideoStudio® Pro X6 – £44.99

AfterShot™ Pro – £59.99

To learn more about the special offer or to purchase, visit [www.corel.com/cs](http://www.corel.com/cs)

## **Join the Corel Community**

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## **About Corel**

Corel is one of the world's top software companies providing some of the industry's best-known brands, including Corel®, Roxio®, Pinnacle™ and WinZip®. Boasting the most comprehensive portfolio of graphics, productivity and digital media products, we've built a reputation for delivering innovative software that's easy to learn and use, helping people achieve new levels of creativity and productivity. The industry has responded with hundreds of awards for innovation, design and value.

Used by millions of people around the world, our product lines include CorelDRAW® Graphics Suite, Corel® Painter®, Corel® PaintShop® Pro, Corel® VideoStudio®, Corel® WordPerfect® Office, Pinnacle Studio™, Roxio Creator®, Roxio® Toast® and WinZip®. For more information on Corel, please visit [www.corel.com](http://www.corel.com).

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