

## Corel Academic Site Licence to showcase at Education Innovation Conference and Exhibition 2013

Three month free trial available at the event

**Maidenhead, UK – Tuesday 5 February, 2013 –** Leading graphics and digital media software company <u>Corel</u> is pleased to be exhibiting on stand C8 at the <u>Education Innovation Conference and Exhibition</u> 2013, hosted at Manchester Central, Friday 8 and Saturday 9 March.

Education Innovation is a brand new, national event designed to help education professionals use technology more effectively to improve teaching and learning. Corel will showcase their <u>Corel Academic Site Licence (CASL)</u>; a package designed for educational establishments to provide a cross-curricular software solution with free upgrades, easy deployment and no installation reporting restrictions.

Corel's feature-rich software products include some of world's best known brands, and are perfect for introducing multimedia to any subject, as well as lessons and projects in graphic design, technical graphics, vector illustration, photo and video editing, PDF editing, CAD, and digital art.

Attending the show, Corel's Channel Account Manager for UK & Ireland, Gillian Picton said: "Given the prevalence of graphics and multimedia in the workplace, selecting the right software package can play a major role in preparing students for working life. The Education Innovation Conference and Exhibition provides Corel the perfect opportunity to demonstrate what we can offer an institution and how our software enables students to be as productive as possible."

At the event, Corel will be offering institutions the chance to sign-up for a free trial of the site licence and also an opportunity to speak with their product experts.

To find out more, visit <a href="https://www.corel.co.uk/education">www.corel.co.uk/education</a>

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