

## Corel Introduces Painter™ Lite for Aspiring Digital Artists

Simplified Painting App Unlocks an Affordable Way to Become a Digital Artist

Maidenhead, UK – Tuesday 30 October, 2012 – Corel today announced Painter Lite, a powerful painting app designed specifically for aspiring digital artists. Based on Corel® Painter™, the original natural-media software, Painter™ Lite gives digital art enthusiasts an affordable way to experience realistic digital painting. With a wide range of brushes including acrylics, markers, impasto and special effects, Painter Lite opens up a world of creativity for anyone looking to pursue an interest or future career in digital art.

"We often hear from today's aspiring artists that they're looking for a way to dive into the world of digital art but don't know which tools they need to get started. With Painter Lite, we're not only offering a seamless and natural transition from canvas to computer, but we're also providing a simple and affordable entry point for anyone to experiment with different techniques and mediums," said Andy Church, Senior Product Manager for Corel Painter.

## **Building on 20 Years of Digital Art Software Experience**

As digital art software leaders, Painter Lite integrates high quality painting and drawing tools with a simple interface for up-and-coming professionals to experiment and grow their skills. Painter Lite delivers one of the most realistic digital art experiences featuring:

- Wide range of brush categories from digital watercolor, oil brushes and air brushes to pencils, pens, sponges, chalk, pastels and crayons
- Trendy tools and effects like blenders, palette knives, kaleidoscope painting and mirror painting to inspire creativity
- Easy-to-use interface and navigation with built-in help
- Ability to pair with a digital art pen and tablet to experience pressure sensitive brush control that behave like traditional art tools
- Most comprehensive entry-level digital art software for Mac and Windows with progressive drawing tools and lifelike natural-media brushes

From Aspiring Artist to Painter Master

"Painter Lite is a great starting point for those with an interest in art or desire to become a full-time artist" said Greg Newman, Corel's newest Painter Master. "People can experiment with a wide range of brushes

and methods that can be built upon in the full, professional version of Corel Painter."

**Availability and Pricing** 

Corel Painter Lite is available for Windows and Mac worldwide, in English only. The Windows version can

be purchased from Corel's website www.corel.com/painterlite for £54.99, VAT included, and the Mac

version can be purchased from the Mac App Store.

Media & Blogger Resources

Corel Painter Lite <u>screenshots can be downloaded from the newsroom</u>

The Corel Painter overview video can be viewed on YouTube

Corel Painter tutorials can be viewed on the Corel website

**Meet the Painter Community** 

Connect with Corel Painter on Facebook at <u>www.facebook.com/corelpainter</u>

Follow Corel Painter on Twitter at <u>www.twitter.com/corelpainter</u>

Join the Painter Factory community at www.painterfactory.com

Contact

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**About Corel** 

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productivity and digital media products, we've built a reputation for delivering innovative software thats

easy to learn and use, helping people achieve new levels of creativity and productivity. The industry has

responded with hundreds of awards for innovation, design and value.

Used by millions of people around the world, our product lines include CorelDRAW® Graphics Suite,

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