

One of the many reasons people love to work at Corel is our people. We're passionate about what we do and who we do it for. Others are drawn to our creativity and unwavering commitment to excellence. So if you're looking for a great place to work, a place where you can make a real difference, find out if this exciting opportunity is for you.

We are looking for a highly motivated individual to drive the growth of the CorelDRAW Creative Graphics (CDGS) product line through customer delight and extended reach beyond the traditional customer base. You must possess a unique blend of business and technical savvy; a big-picture vision, and the drive to make that vision a reality. The ideal candidate will have a proven track record of expanding in new areas through partnerships, licensing and close collaboration with the in-house development team.

## **Responsibilities:**

- Be an Ambassador for the product towards press, partners and customers.
- Managing the entire product line life cycle from strategic planning to tactical activities.
- Drive partner relationships for the product end to end.
- Specifying market requirements for current and future products by conducting market research.
- Driving a solution set across development teams (primarily Development/Engineering, and Marketing) through market requirements, product contract, and positioning.
- Developing and implementing go-to-market plans, working with all departments to successfully grow the product line.
- Occasional travel

## **Requirements:**

- 3 years of product management experience preferably in the consumer software industry.
- Relevant experience in the graphics and design software space would be considered a definite plus.
- Proven track record of managing complex projects
- Business Development Experience
- MBA with a concentration in Marketing will be considered a plus.

## **About Corel**

At Corel, we strive to give people the broadest choices in software and the freedom to express themselves in exciting, creative and persuasive ways. One of the world's top software companies, Corel boasts some of the industry's best-known graphics, productivity and digital media products. Our lineup includes CorelDRAW® Graphics Suite, Corel® Painter®, Corel® PaintShop® Pro, Corel® VideoStudio®, Corel® WordPerfect® Office, Pinnacle Studio<sup>TM</sup>, Roxio Creator®, Roxio® Toast® and WinZip®.

Corel offers a competitive compensation and benefits package.

To apply, please send in your resume in a PDF format to <u>careers@corel.com</u> indicating the job you are applying for.

We wish to thank all applicants for their interest and effort in applying for this position, however, only candidates selected for interviews will be contacted.

For more information on Corel, please visit www.corel.com