

Pinnacle Studio[™] 18.5 Update Offers Pinnacle[™] MyDVD[®], Enhanced Usability and Faster Performance

Free to registered users, new loyalty update delivers enhanced performance and extra value

OTTAWA, ONTARIO -- (April 28, 2015) -- Introducing <u>Pinnacle Studio[™] 18.5</u>, a free update for registered Pinnacle Studio 18 users that adds Pinnacle[™] MyDVD[®] with new disc burning capabilities, a new Favorite section to easily access your frequently used tools, and performance enhancements to accelerate your video projects.

The new Pinnacle MyDVD makes it simple to burn to DVD, AVCHD and for Ultimate users, Blu-ray Discs in just a few steps. Select multiple movies and easily combine them on one DVD and take advantage of 10 new themed templates with menus, sub-menus and chapters. With the addition of a Favorite section, Pinnacle Studio 18.5 lets you save your most-used effects, filters and transitions to be used in different projects. The free update also offers a performance boost across the entire application.

"Pinnacle Studio 18.5 builds on the strengths of our 64-bit architecture and enhanced UI to give users new ways to boost their productivity as they create amazing movies. We're always looking for opportunities to deliver value and are pleased to offer these new capabilities free to our Pinnacle Studio 18 customers," said Michel Yavercovski, Director of Product Management for Pinnacle.

With three levels of video editing power to choose from, the Pinnacle Studio product family offers the industry's most creative and precise consumer video editing apps. For more information about Pinnacle Studio 18.5, Pinnacle Studio 18.5 Plus, and Pinnacle Studio 18.5 Ultimate video editing software, please visit <u>www.pinnaclesys.com</u>.

Availability

The new Pinnacle Studio 18.5 update is now available free to registered Pinnacle Studio 18 users. For information on purchasing Pinnacle Studio 18.5, Pinnacle Studio 18.5 Plus and Pinnacle Studio 18.5 Ultimate, please visit <u>www.pinnaclesys.com</u>.

Upon registration, new Pinnacle Studio 18 and 18.5 customers also receive a 6-week, all access pass to <u>www.StudioBacklot.tv</u>, featuring new Pinnacle Studio training content (English only).

Pinnacle Studio is also available for *iPad and iPhone*.

Join the Conversation

Connect with Pinnacle Studio on Facebook at <u>www.facebook.com/pinnaclesys</u>.

About Pinnacle

Dedicated to creative video-editing experiences and exceptional results, Pinnacle products give people the power to tell their unique stories through movies. Part of the Corel family, Pinnacle's portfolio includes the award-winning Pinnacle Studio[™], Pinnacle Studio[™] for iPad, Pinnacle Studio[™] for iPhone, and Dazzle[®] video capture devices. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio[®], Pinnacle[™] and WinZip[®]. For more information about Pinnacle and its consumer video editing software and hardware, please visit www.pinnaclesys.com.

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