Corel® to Showcase Teacher-Try-It Program and Education Software at ISTE 2014

Corel extends its academic programs, securing its position as the leading provider of creative software for the education market

Ottawa, ON – June 26, 2014 – Corel will showcase its portfolio of education software options, along with its new Teacher-Try-It Program, at the 2014 International Society for Technical Education (ISTE) Conference from June 29 – July 1, 2014. Product specialists will be on hand at the Corel booth (#2442) to discuss Corel's education programs and demonstrate popular Corel desktop and mobile apps that make it affordable for educators to incorporate the latest technology and digital storytelling techniques into their curriculum.

Corel will also present the *Video Editing and MediaBook* workshop at the ISTE 2014 Digital Storytelling Playground.

Visit us at the Corel Booth (#2442)

Product specialists from Corel will be on hand to discuss Corel's education solutions and the new Teacher-Try-It Program. With Corel's Teacher-Try-It Program, qualified teachers and faculty members can now download free full licenses of Corel graphics and photo-editing software titles from onthehub.com/corel-teacher-try-it. For more information, see the Corel announcement.

Booth demonstrations will provide a hands-on look at using Corel's graphics and digital media software to teach students the fundamentals of technology. Meet with Corel representatives at the event:

Roger Wambolt, Training Specialist, Corel®

- Roger is a CorelDRAW® Graphics Suite expert and author of *Bring It Home with CorelDRAW: A Guide to In-House Graphic Design.* His career spans more than 18 years in the graphics industry.

Brian Hanlon, North American Licensing Manager, Roxio®, Pinnacle™ and Corel®

- Brian is an accomplished leader in the software licensing industry with more than 17 years of experience in software, services and the recent shift to the cloud and virtualization.

Morry Attias, Account Manager, Corel®, Roxio®, Pinnacle™

- Morry is a software licensing expert with 8 years of industry experience. He specializes in enterprise deployments and has worked closely with both K-12 and Higher-Ed institutions, helping them to expand their creative software portfolios and develop licensing solutions that meet their evolving needs.

Join us at the Digital Storytelling Playground: June 29 from 8 – 11:30 a.m. (Building C, Level 2)

The Digital Storytelling Playground will feature various "Sandbox" workshops that focus on specific aspects of digital storytelling in the classroom. Corel will host the *Video Editing and MediaBook* session, providing demonstrations of video-editing techniques and an introduction to the Roxio® MediaBook™ mobile app that makes it simple for students to create interactive ebooks with photos, video and audio.

Corel in Education

Corel offers affordable, easy-to-use alternatives to other costly software options. It provides educators with the choice of how to purchase and use its software, free of contracts, buy-ins or fine print. As a result, instructors can equip their students with vital technology skills, without breaking budget.

With offerings including the new Teacher-Try-It program, Corel makes it simple for teachers to get hands-on with its software and select the best applications for their classroom, at no cost.

Earlier this year, Corel was selected as the new creative software provider partner for design, print, media and web by the Midwestern Higher Education Compact (MHEC), providing an aggressive and affordable pricing agreement across 41 states. For more information, please visit www.corel.com/mhec and www.corel.com/education.

About Corel

Corel is one of the world's top software companies, boasting some of the industry's best-known graphics, productivity and digital media products. We've built a reputation for giving customers more choice, and delivering solutions that are easy to learn and use. Our mission is simple: help people achieve new levels of creativity and productivity.

Corel's product lines include CorelDRAW® Graphics Suite, Corel® Painter®, Corel® PaintShop® Pro, Corel® AfterShot™ Pro, Corel® VideoStudio®, Corel® WordPerfect® Office, Pinnacle Studio™, Roxio Creator®, Roxio® Toast® and WinZip®. For more information on Corel, please visit www.corel.com.