



Corel® and Kivuto Introduce Teacher-Try-It Program at ISTE 2014: Free Corel Software for Teachers and Faculty

New Teacher-Try-It Program gives teachers downloads of Corel software applications, absolutely free

Ottawa, ON – June 26, 2014 – [Corel](#) and [Kivuto Solutions Inc.](#) announce the introduction of a new Teacher-Try-It Program at ISTE 2014. With the Teacher-Try-It Program, qualifying teachers and faculty members in the U.S. and Canada can download free Corel software direct from: onthehub.com/corel-teacher-try-it. Powered by Kivuto, the limited-time offer includes full licenses of the latest versions of CorelDRAW® Graphics Suite, CorelDRAW® Technical Suite, CorelCAD™, Corel® Painter® and Corel® PaintShop® Pro. Individual teachers can try hundreds of dollars of software on their own, absolutely free. Educators are invited to learn more about the program by visiting the Corel booth (#2442) at ISTE 2014 or the [program site](#).

Offering powerful and easy-to-use software applications for graphics and photo editing, the new Teacher-Try-It Program delivers on Corel's commitment to support the academic market and complements Corel's flexible and affordable Education License Program. With products that are perfect for teaching fundamentals and setting students up for success, Corel makes it simple for educational institutions to choose its software with aggressive pricing, exclusive take-home rights, curriculum, video tutorials and more.

"We know that teachers are passionate about finding the software they need to help their kids succeed in today's tech-driven world. With the new Teacher-Try-It Program, we're making it easy for teachers to get hands-on with our software and choose the apps they need to drive students' success in the classroom. We welcome teachers to check out the program and download their free software so they can fully experience the benefits Corel can deliver," said Jon Riis, Corel's VP of North American Licensing.

"We're happy to be working with Corel to make the Teacher-Try-It Program a reality," said Ryan Peatt, VP of Business Development at Kivuto. "The solution we designed for this program offers an exciting opportunity for teachers at all levels to find the right digital learning tools for their classrooms without committing to costly, lengthy contracts and convoluted licensing arrangements. It makes it easy for teachers to check out the features and benefits of the Corel software available, and download the applications to their desktop immediately."

Corel introduced the Teacher-Try-It Program in response to increasing demand for its creative products with academic customers. With the recent announcement that Corel has been selected as the new creative software provider for design, print, media and web by the Midwestern Higher Education

Compact (MHEC), Corel now provides an aggressive and affordable pricing agreement across 41 states. For more information please visit www.corel.com/mhec and www.corel.com/education.

Corel and Kivuto offer the Teacher-Try-It Program in the U.S. and Canada through [On The Hub](#). To qualify, teachers and faculty must be active members of accredited academic institutions. Proof of academic affiliation is required upon registration.

To learn more about Corel software applications, please visit www.corel.com.

About Kivuto

Kivuto Solutions is the world's leading provider of advanced digital distribution and management solutions that enable the secure delivery of digital goods to individuals, businesses and organizations anywhere in the world. Kivuto simplifies the process of delivering any digital good to any market under virtually any terms and conditions. Over 60,000 academic institutions and departments trust Kivuto to manage and distribute software to their students, faculty and staff. The company distributes software in 195 countries and supports 14 languages. www.kivuto.com.

About Corel

Corel is one of the world's top software companies, boasting some of the industry's best-known graphics, productivity and digital media products. We've built a reputation for giving customers more choice, and delivering solutions that are easy to learn and use. Our mission is simple: help people achieve new levels of creativity and productivity.

Corel's product lines include CorelDRAW® Graphics Suite, Corel® Painter®, Corel® PaintShop® Pro, Corel® AfterShot™ Pro, Corel® VideoStudio®, Corel® WordPerfect® Office, Pinnacle Studio™, Roxio Creator®, Roxio® Toast® and WinZip®. For more information on Corel, please visit www.corel.com.

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