

# ZipShare® Public Beta: Safely Share Files & Manage Cloud Storage Across Your Accounts

Protect your privacy and send files over email and social media. One web app connects to your cloud accounts on Box, Dropbox, Google Drive, HighTail, OneDrive, SugarSync and CloudMe.

**Mansfield, CT - February 26, 2014 -** WinZip invites you to join the free public beta of its new ZipShare® file sharing service. With a ZipShare beta account, easily encrypt and share files while taking advantage of a single app to access and manage all your cloud storage accounts. Use the ZipShare web service on virtually any connected device without the need to download and install separate apps. Sign up for your ZipShare beta account at www.zipshare.com.

"We know you love your cloud storage accounts. While it's great to have all this space, it can be challenging to find, manage and share your files – especially if your accounts feel more like junk drawers than organized storage. ZipShare gives you a single app that makes it easy to take control of your files and safely share with your contacts. Interested in giving it a free test run? We welcome you to sign up for a free ZipShare beta account," said Patrick Nichols, President of WinZip.

# What is ZipShare?

Currently in beta, the new ZipShare is a web app that connects to your cloud accounts including Box, Dropbox, Google Drive, HighTail, OneDrive, SugarSync and CloudMe to easily protect, send and manage files. ZipShare uses WinZip's trusted Zip compression to convert files into smaller packages that are easier to send, saving time and space. Once commercially available, a standard ZipShare Free account will enable users to connect to their cloud storage accounts and send files via email and social media. Users who choose a ZipShare Pro or Ultimate account will gain access to a full cloud-storage command center. Move files and folders between accounts, maximize storage space, track email file deliveries, protect your privacy with AES encryption, and more – all from one app. Learn more about the ZipShare file sharing service at www.zipshare.com/aboutus.

#### **About the Beta Program**

Users who sign up for the free limited-time beta program will get full access to ZipShare Pro account features for the duration of the program. At the end of the public beta, beta accounts will be converted automatically to ZipShare Free accounts. Accounts will remain active and continue to offer storage for five days for up to 50MB of files sent with ZipShare. Users who upgrade to Pro or Ultimate accounts will have access to longer-term storage options. Learn more and sign up at www.zipshare.com.

## **About WinZip**

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to exchange files in the cloud, email and social media. WinZip's product line also

includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit www.winzip.com.

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