



WinZip® 18 Simplifies Privacy Protection & Cloud File Sharing: New Express Add-ons Bring WinZip Features to Popular Apps

With support for SugarSync, improved cloud features, streamlined interface and new add-ons, WinZip 18 makes zipping, file encryption & sharing faster and easier than ever

MANSFIELD, CONNECTICUT - (Oct. 30, 2013) - [WinZip](#) today announces [WinZip® 18](#) and WinZip® 18 Pro, new versions of its file sharing application that make it fast and simple to protect your privacy and share files across email, cloud accounts and social media. Improved file management and navigation, new Cloud Links and direct integration with SugarSync make it easier than ever to share and store files. All-new Express Add-Ons bring WinZip's most popular features including Zip, AES encryption and cloud sharing to applications customers use most. With powerful file protection, simplified workflow, an enhanced Zip engine and extensive cloud support, WinZip 18 is the essential companion for all your file sharing needs.

Redesigned to support all-new Express Add-ons, WinZip 18 makes it fast and easy to protect your privacy and share files anywhere:

- **New! WinZip Express Add-Ons:** Instantly access WinZip features including Zip, encryption and cloud sharing with the affordable WinZip Express Add-Ons for Windows Explorer, Microsoft Outlook, Photos and SharePoint. For a limited time, download WinZip Express for Explorer free with your WinZip 18 purchase.
- **Enhanced! Cloud navigation:** WinZip 18 lets you access and manage your files in the cloud as easily as the files on your computer. Send files to and from the cloud, save between cloud accounts, and monitor your cloud storage space all with WinZip.
- **New! Direct integration with more clouds:** Share directly with Box, SkyDrive, Dropbox, Google Drive, CloudMe and now SugarSync.
- **New! Cloud Links:** Quickly send links to your cloud files by email, social media and more.
- **Best-in-class file compression:** With an enhanced Zip engine under the hood, WinZip 18 now compresses Zip and Zipx files even smaller than before.
- **New! WinZip 18 Pro now includes Cloud Backup:** Extending the backup capabilities offered exclusively in WinZip Pro, new Cloud Backup enables you to auto-backup to any connected cloud account, desktop folder or even between your cloud accounts.

"The last few years have seen a dramatic change in the way we store and exchange files. The cloud has provided us with tremendous benefits, but many users have concerns about the privacy, cost and complexity of this new way of sharing. When you think of WinZip's strengths - encryption to protect your information, smaller files to save space and bandwidth, and direct connections to services you use every day - WinZip has established itself as the essential companion for file sharing and collaboration," said Patrick Nichols, President of WinZip.

Simplify and Protect Corporate File Sharing with the new WinZip® 18 Enterprise

In early December, WinZip will also be releasing the all-new WinZip 18 Enterprise Edition for corporate accounts. With support for SharePoint and Amazon S3, powerful enterprise controls and a new IT installation and configuration guide, the WinZip 18 Enterprise Edition license includes WinZip 18 Pro, full access to the WinZip Express Add-Ons, and the file sharing power of the new WinZip® Courier™ 5.0. With WinZip Enterprise Edition, IT administrators can easily manage employee access to cloud services through WinZip, while enforcing encryption and password protocols to protect sensitive corporate information. Volume discount licenses will be available.

Pricing and Availability

The English version of WinZip 18 is available now at the suggested retail price (SRP) of \$29.95 in the US and Canada, £25.95 in the UK and \$39.95 in Australia; WinZip 18 Pro is available now at the SRP of \$49.95 in the US and Canada, £42.95 in the UK and \$59.95 in Australia. Multi-user discounts are available. WinZip Express Add-Ons can be purchased for \$9.95 each in the US and Canada, £5.95 each in the UK and \$9.95 each in Australia. For a limited time, get WinZip Express for Explorer free with a WinZip 18 or WinZip 18 Pro license.

The multi-lingual version of WinZip 18, WinZip 18 Enterprise Edition and the new WinZip Courier 5.0 will be available in early December 2013.

Join the Conversation

Connect with WinZip on Facebook at www.facebook.com/winzip. Follow our Twitter updates @WinZipComputing.

About WinZip

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to exchange files in the cloud, email and social media. WinZip's product line also includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit www.winzip.com.

Copyright © 2013 VAPC (Lux) S.a.r.L. All Rights Reserved. WinZip, the WinZip logo and Courier are trademarks or registered trademarks of VAPC (Lux) S.a.r.L. All other product names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners.

Media Contact:

Jessica Gould
Sr. Communications Manager
jgould@winzip.com