



New WinZip® 19 Offers Dynamic and Customizable Experiences for Powerful Intel® Core™ Processor-based 2 in 1 Devices

WinZip Introduces the Industry's First Full-Powered Productivity Apps for 2 in 1 Systems

CES 2015, Las Vegas, NV – January 7, 2015 – [WinZip](#) has introduced the industry's first full-powered productivity software applications to offer dynamic, customizable and full-featured experiences on the latest Intel Core processor-based 2 in 1 devices. [WinZip® 19](#) and [WinZip® 19 Pro](#) are powerful file sharing applications that offer an entirely new way to manage all your files – whether they're in the cloud or on your system – while making it simple to protect your privacy and share across email, cloud accounts and more. Featuring a completely redesigned, touch-friendly interface, WinZip 19 adjusts automatically to deliver a personalized and optimal experience on new 2 in 1 systems.

Unlike other applications, WinZip 19 offers users a full-featured experience whether they're in notebook or tablet mode. When using WinZip 19 in a tablet configuration, users can access the full power of WinZip through an optimized, touch-friendly and highly visual interface. Convert to notebook mode and WinZip 19 makes it easy to customize your workflow by choosing a more mouse-friendly design. Select a personalized environment for both modes and WinZip remembers your preferred settings, changing dynamically as you switch between notebook and tablet. With this deep support for the next generation of 2 in 1 hardware, WinZip 19 ensures that IT departments can future-proof their organization's software and hardware procurement.

"The new Intel Core processor-based 2 in 1 devices have created a whole new world of PCs that blend the best of notebook and mobile computing. We're very excited to build applications that can really leverage this amazing new form factor," said Patrick Nichols, President of WinZip. "WinZip 19 is the industry's first productivity tool to be completely optimized for these new systems. With a customizable UI that can intelligently change as you move between notebook and tablet, WinZip doesn't make users choose between features and flexibility."

"Intel® Core™ processor-based 2 in 1 devices help end-users stay productive longer, no matter where they are. We're pleased to see developers like WinZip leading the way by creating superb product experiences such as WinZip 19, which lets users work seamlessly in laptop or tablet mode, with touch controls at their fingertips. WinZip 19 really takes advantage of our 2 in 1 capabilities – the full performance and precision of a laptop plus the convenience of a tablet," said Roger Chandler, Director of Business Planning and Innovation, Software Solutions Group at Intel Corporation.

About WinZip 19

Boosting productivity with a dramatically optimized user experience, WinZip 19 makes it possible to manage all your files, zip and unzip, and add powerful AES encryption, through a single, unified file-sharing environment. Quickly browse local, network and cloud files. Drag and drop to add files to your zip. Easily choose options for encryption, PDF conversion, watermarking and more. Then save or share via cloud services, email, instant

messaging and social media. With the new WinZip 19, unified local, network and cloud file management, powerful privacy protection, and easy sharing have finally come together in a single app for Windows.

WinZip 19 integrates directly with your cloud accounts on Box, Dropbox, Google Drive, OneDrive, MediaFire, SugarSync, ZipShare and CloudMe. WinZip is the industry's leading application to create and unzip Zip and Zipx files and open compressed files including Zip, Zipx, RAR, 7Z and more.

WinZip offers apps for all of today's most popular devices including the new Intel Android tablets. No matter which platform you choose, WinZip has powerful apps for your file sharing needs.

WinZip 19 Availability

WinZip 19 and WinZip 19 Pro are now available in 13 languages worldwide including English, Czech, German, Spanish, French, Italian, Portuguese, Dutch, Russian, Japanese, Chinese Simplified, Chinese Traditional and Korean.

WinZip 19 is available at the suggested retail price (SRP) of \$29.95 (US/CAD), £25.95 and \$39.95 (AUD); WinZip 19 Pro is available now at the SRP of \$49.95 (US/CAD), £42.95 and \$59.95 (AUD).

WinZip offers affordable and flexible volume licensing discounts and maintenance options for organizations of all sizes—from small businesses to large enterprise accounts. For more information about WinZip multi-user software licensing options, please visit www.winzip.com/enterprise or contact enterprise@winzip.com.

For a free trial of WinZip 19, please visit www.winzip.com.

About WinZip

WinZip is trusted by millions of businesses and consumers to boost productivity, simplify file sharing and keep information private. The world's number one compression and encryption software, WinZip offers apps for all of today's most popular platforms and devices, giving users a better way to exchange files in the cloud, email and social media. WinZip's product line also includes powerful utilities to improve system performance and help keep PCs secure. WinZip is part of the Corel family of companies. For more information about WinZip, please visit www.winzip.com.

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