



## **New Roxio® MediaBook™ for iPad: Free Promotion**

Ideal for home, education and business, create unique multi-media ebook experiences with photos, videos and words. Enjoy on iPad, iPhone, iPod touch and Mac with iBooks.

**Ottawa, ON - February 25, 2014** - [Roxio](#) today introduces the all-new [Roxio® MediaBook™ for iPad](#), offering fun and easy features that make it simple for anyone to turn photos, videos and words into visually rich, multi-media ebooks. The standard Roxio MediaBook is available as a free app with a selection of introductory features. To unlock the full power of Roxio MediaBook, users can purchase an advanced feature package directly through the app. Take advantage of a special offer until March 31, 2014 and get the advanced feature package for free. Following the promotion, the Roxio MediaBook advanced feature package will be available as an in-app purchase for \$4.99 USD & CDN/ £2.99/ €4.49/ \$5.49 AUD.

Whether you're preserving family memories, introducing digital storytelling in the classroom, or creating simple training and promotional materials, the new Roxio MediaBook app offers beautifully designed templates to take the guess work out of creating a layout. Create your own polished looks with easy photo and video tools that let you edit as you go. When the project is complete, view these stunning, multi-media ebooks on iPad, iPhone, iPod touch and Mac (running Maverick) with Apple's free iBooks app and also with the free Roxio MediaBook Reader for Windows 8 and Android.

Simple to Create, Easy to Share, Fun to Experience

- The free (standard) version of Roxio MediaBook for iPad enables you to:
- Create stunning multimedia eBooks using your own photos, video, text, audio and voice
- Choose from a selection of professionally designed templates
- Exercise total creative control by customizing each page manually. No design skill needed
- Make photos look great with in-app editing
- Bring your eBook to life with interactive smart objects like text
- Share your masterpiece with iBooks on iOS and Mac (with Maverick). Use the Roxio MediaBook reader to view and share your creations on Android and Windows 8 devices. Upload your creations to your favorite cloud account for easy sharing.

To unlock full creative power, purchase the advanced feature package directly within the app. Get the advanced feature package with these additional features free until March 31, 2014:

- Enjoy an unlimited number of pages in your ebook
- Trim your videos, highlighting the best segment of your clips
- Access additional professionally designed templates
- Take advantage of amazing photo or video effects like Retro, Sepia, Emboss or X-ray with one click
- Get creative with smart objects like panorama, mosaic, puzzle and filmstrip

"With our new Roxio MediaBook iPad app, we're offering a new and compelling way to create dynamic and visually rich experiences in an easy-to-share format. Whether you're creating digital keepsakes for family and friends, helping kids explore technology in the classroom, or designing simple multi-media projects for your business, this powerful iPad app makes it easy to create stunning and engaging ebooks. In celebration of our new app, until the end of March, we're giving everyone the chance to enjoy the full power of Roxio MediaBook for free," says Michel Yavercovski, Director of Product Management at Roxio.

### **Limited Time Offer, Pricing and Availability**

The standard [Roxio MediaBook for iPad](#) app is available as a free download from the App Store with an advanced feature package available as an in-app purchase. Until the end of March 2014, Roxio is offering the advanced feature package for free. Following this special limited-time promotion, the advanced feature package will be available for \$4.99 USD & CDN/ £2.99/ €4.49/ \$5.49 AUD.

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### **Join the Conversation**

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### **About Roxio**

Roxio provides consumers and businesses with powerful tools to make the most of their digital media. Whether you're working with photos, video or amazing gameplay, Roxio gives you the power to preserve, make, store and share your digital creations. Part of the Corel product family, Roxio's popular software and hardware brands include Roxio Creator®, Toast® and Game Capture™ HD PRO. For more information about Roxio, please visit [www.roxio.com](http://www.roxio.com).

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### **Media Contact**

[media@roxio.com](mailto:media@roxio.com)

[www.roxio.com](http://www.roxio.com)