



Pinnacle Studio™ 17 Delivers Creative Video Editing Power and Exceptional Results

Pinnacle Studio 17 product family introduces a streamlined interface, faster video rendering, new Live Screen Capture and support for AVCHD 2.0

Ottawa, ON - October 29, 2013 - [The Pinnacle team](#) today introduces the new [Pinnacle Studio™ 17](#) product family, offering faster, more powerful and easier-to-use versions of the industry's most creative and precise consumer video editing software. Whether you choose Pinnacle Studio 17 standard, Plus or Ultimate, enjoy a significant performance boost with dramatically faster AVC video rendering, enhanced CUDA support and a streamlined interface. For users looking for maximum video editing power, Pinnacle Studio™ 17 Ultimate also offers new Live Screen Capture, support for AVCHD 2.0 and valuable new extras from Red Giant and iZotope. To create stunning high definition movies for the latest displays, Pinnacle Studio 17 Ultimate customers will also be able to download a new update offering 4K Ultra HD support coming in time for the holiday season.

"With the new Pinnacle Studio 17 product family, we're giving video enthusiasts the ability to choose the video editor that best suits their projects. Across the board, significant speed enhancements and a simplified interface makes it easier and faster than ever to create something amazing. When you're looking for maximum power, Pinnacle Studio 17 Ultimate delivers new creative features including Live Screen Capture and support for the latest standards including AVCHD 2.0 to create stunning movies," said Michel Yavercovski, Director of Product Management for Pinnacle.

The Pinnacle Studio 17 product family offers three levels of video editing power:

Pinnacle Studio 17

Get creative with your photos and videos with Pinnacle Studio 17. New features in this release include a streamlined interface that lets you work faster than ever. Performance has been boosted with dramatically faster AVC video rendering along with enhancements under the hood including improved CUDA support. Pinnacle Studio 17 offers automated tools, themed Montage templates, and 1,500+ effects, titles and templates help you create stunning movies. Edit your videos on the 6 track timeline, trimming footage and adding transitions. Integrated cloud access and support for Pinnacle Studio for iPad means you can make movies anywhere. When it's time to share, it's easy to send your movies to Facebook, YouTube, Vimeo, iPad, Apple TV and Xbox.

Pinnacle Studio 17 Plus

Turn up your video editing power with Pinnacle Studio 17 Plus. Offering the speed enhancements and streamlined interface introduced in Pinnacle Studio 17, the Plus version includes additional new features. New Live Screen Capture enables you to record directly from your screen and add unique content to movies, training videos and presentations. Added support for AVCHD 2.0 ensures you're compatible with the latest devices. Pinnacle Studio 17 Plus also enables you to edit on a 24 track timeline and choose from 1,800+ effects, titles and templates to create stunning HD and 3D video. Share easily to Facebook, YouTube, Vimeo, iPad, Apple TV and Xbox.

Pinnacle Studio 17 Ultimate

Pinnacle Studio 17 Ultimate offers unmatched power, breakthrough speed and unlimited creativity. Take advantage of the new Pinnacle Studio 17 streamlined interface, dramatically faster AVC video rendering and improved CUDA support. New Live Screen Capture enables you to record directly from your screen and add unique content to movies, training videos and presentations. New support for AVCHD 2.0 ensures that you can create visually stunning movies that are compatible with the industry's latest devices. Pinnacle Studio 17 Ultimate offers an updated collection of valuable extras that now includes iZotope Music & Speech Cleaner and new Red Giant effects. To create stunning high definition content for the latest displays, Pinnacle Studio 17 Ultimate customers will also be able to download a new update offering 4K Ultra HD coming in time for the holiday season. Pinnacle Studio 17 Ultimate provides a robust moviemaking environment with frame-accurate editing on unlimited tracks, 2,000+ effects, Blu-ray support and much more. Integrated cloud access and support for Pinnacle Studio for iPad means you can make movies anywhere. When it's time to share, it's easy to send your movies to Facebook, YouTube, Vimeo, iPad, Apple TV and Xbox.

Availability

Pinnacle Studio™ 17, Pinnacle Studio™ 17 Plus and Pinnacle Studio™ 17 Ultimate are available now in 13 languages. Suggested retail pricing of Pinnacle Studio 17 is \$59.95 (USD/CAN/AUD)/ € 59.95/ £49.95, Pinnacle Studio 17 Plus is \$99.95 (USD/CAN/AUD)/ € 99.95/ £79.95 and Pinnacle Studio 17 Ultimate is \$129.95 (USD/CAN/AUD)/ € 129.95/ £99.95. Upgrade pricing is available. For more information, please visit www.pinnaclesys.com.

For customers looking to create stunning video projects on their iPad, Pinnacle also offers Pinnacle Studio for iPad. The application is available from the App Store:

<https://itunes.apple.com/us/app/pinnacle-studio/id552100086?mt=8>.

Join the Conversation

Connect with Pinnacle Studio on Facebook at www.facebook.com/pinnaclesys.

About Pinnacle

Dedicated to creative video-editing experiences and exceptional results, Pinnacle products give people the power to tell their unique stories through movies. Part of the Corel family, Pinnacle's portfolio includes the award-winning Pinnacle Studio™, Pinnacle Studio™ for iPad, and Dazzle® video capture devices. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio®, Pinnacle™ and WinZip®. For more information about Pinnacle and its consumer video editing software and hardware, please visit www.pinnaclesys.com.

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