



## **Pinnacle Studio™ 18: 64-bit Power Delivers Exceptional Video Editing Performance**

*Application-wide performance boost, enhanced HD & 4K HD support, updated interface and more – Pinnacle Studio™ product family offers the industry's most creative and precise consumer video editing apps*

OTTAWA, ONTARIO--(Marketwired - Oct. 23, 2014) -- The [Pinnacle team](#) today introduces the new [Pinnacle Studio 18](#), [Pinnacle Studio 18 Plus](#) and [Pinnacle Studio 18 Ultimate](#), now offering native 64-bit performance and enhanced productivity across your entire video editing experience. Select the version that's right for your workflow and take advantage of a new 64-bit architecture, Intel Quick Sync optimizations, a streamlined interface and new music from Triple Scoop Music. For users looking for maximum video editing power, Pinnacle Studio 18 Ultimate also offers new 4K Ultra HD Smart Encoding, support for XAVC S (HD and 4K HD), enhanced Live Screen Capture and valuable extras from NewBlue.

"No matter which version you choose, the new 64-bit Pinnacle Studio 18 product family offers unprecedented power and control to create amazing video projects. Looking for an editing app that can take anything you throw at it? Pinnacle Studio 18 Ultimate stands out as a premium prosumer editor. Not only can you take advantage of an unlimited number of tracks, pro-level video effects and native 64-bit performance under the hood, Ultimate also extends its 4K HD capabilities with Smart Encoding and support for the latest XAVC S cameras. For anyone who wants to create their own spectacular HD and 4K HD movies, this is an incredibly powerful editing environment," said Michel Yavercovski, Director of Product Management for Pinnacle.

**The Pinnacle Studio 18 product family offers three levels of video editing power:**

### **Pinnacle Studio 18**

Complete with a streamlined interface, Pinnacle Studio 18 offers a faster, more responsive movie-making experience. Now with a native 64-bit architecture, Pinnacle Studio makes the most of your computer's processing power and memory for fast multi-track rendering, smoother file handling and more. Easily import and edit your clips right inside the built-in media organizer. Try SmartMovie to make a movie in minutes or dive into editing on the 6-track timeline. Add excitement with over 1,500 2D/3D effects and 17 royalty-free music tracks from Triple Scoop Music. Integrated cloud access and support for Pinnacle Studio for iPad means you can make movies anywhere. When it's time to share, it's easy to send your movies to Facebook, YouTube, Vimeo, iPad, Apple TV and Xbox.

### **Pinnacle Studio 18 Plus**

Take your video editing power even further Pinnacle Studio 18 Plus. Record directly from your screen—including system audio and microphone sound—to add dynamic content to movies and demo videos with Live Screen Capture. Easily organize and tag all your content in the built-in media library. Make sophisticated movies with 24-

track frame-accurate editing. Add polish with 1,800+ 2D/3D effects, titles and templates, and 17 royalty-free tracks from Triple Scoop Music.

### **Pinnacle Studio 18 Ultimate**

Take on any video-editing challenge with Pinnacle Studio 18 Ultimate. Ultimate builds on its native 64-bit power to help you create breathtaking movies with new 4K Ultra HD video Smart Encoding and support for the XAVC S format. Record directly from your screen with the enhanced Live Screen Capture. Get creative with advanced 3D features, edit on unlimited tracks, and energize your videos with 700+ presets and over 55 plugins from industry leader NewBlue. Add the perfect soundtrack with 17 royalty-free tracks from Triple Scoop Music and enhance audio with iZotope Music & Speech Cleaner. Easily share your movie on Blu-ray disc and your favorite social sites and devices.

### **Availability**

Pinnacle Studio™ 18, Pinnacle Studio™ 18 Plus, and Pinnacle Studio™ 18 Ultimate are available now in 13 languages. Suggested retail pricing of Pinnacle Studio 18 is \$59.95 (USD/CAN/AUD)/ EUR 59.95/ £49.95, Pinnacle Studio 18 Plus is \$99.95 (USD/CAN/AUD)/ EUR 99.95/ £79.95 and Pinnacle Studio 18 Ultimate is \$129.95 (USD/CAN/AUD)/ EUR 129.95/ £99.95. Upgrade pricing is available. For more information, please visit [www.pinnaclesys.com](http://www.pinnaclesys.com).

Customers also receive a 6-week, all access pass to Studio Backlot.tv, featuring new Pinnacle Studio 18 training content (English only).

Pinnacle Studio is also available for [iPad and iPhone](#).

### **Join the Conversation**

Connect with Pinnacle Studio on Facebook at [www.facebook.com/pinnaclesys](http://www.facebook.com/pinnaclesys).

### **About Pinnacle**

Dedicated to creative video-editing experiences and exceptional results, Pinnacle products give people the power to tell their unique stories through movies. Part of the Corel family, Pinnacle's portfolio includes the award-winning Pinnacle Studio™, Pinnacle Studio™ for iPad, and Dazzle® video capture devices. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio®, Pinnacle™ and WinZip®. For more information about Pinnacle and its consumer video editing software and hardware, please visit [www.pinnaclesys.com](http://www.pinnaclesys.com).

© 2014 Corel Corporation. All rights reserved. Corel, the Corel logo, the Corel Balloon logo, Dazzle, Pinnacle, Pinnacle Studio and Roxio are trademarks or registered trademarks of Corel Corporation and/or its subsidiaries. WinZip is a registered trademark of VAPC (Lux) S.a.r.l. All other names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners. Patents: [www.corel.com/patent](http://www.corel.com/patent).

### **Media Contact**

Jessica Gould  
Pinnacle PR  
[media@pinnaclesys.com](mailto:media@pinnaclesys.com)  
[www.pinnaclesys.com](http://www.pinnaclesys.com)