Corel® AfterShot Pro™ 2 Now Available in the Mac App Store

Corel Boosts Mac Focus With Powerful RAW Photo Editing Software

Ottawa, ON – November 5, 2014 – Corel's Photo Editing group today announced the release of AfterShot™ Pro 2 to Apple's Mac App Store, making the company's fast and powerful RAW photo editing software more accessible to the large number of photographers who choose the Mac.

The new Mac App Store Edition of AfterShot Pro 2, the industry's fastest RAW photo software, gives professional and enthusiast photographers the tools they need to take complete control over every aspect of their photo workflow–from quick batch conversion to powerful non-destructive editing and flexible photo management*.

"AfterShot Pro 2 has a growing reputation for fast and powerful RAW processing. Debuting on the Mac App Store is a sign of our focus on the Mac and our desire to win Mac users over to an amazing photo editing package," says Greg Wood, Senior Product Director, Corel Photo Editing. "With the demise of Aperture, we are eager to bring Mac-users more powerful ways to quickly and efficiently process their RAW photos, and we are sure Aftershot Pro 2 is the ideal tool to unlock the freedom and flexibility of shooting with RAW."

The Mac App Store Edition of AfterShot Pro 2 has a suggested retail price of $79.99 and is available now.

Key Features of AfterShot Pro 2:

- **NEW! 64-bit Power:** Now 30% faster! Get more processing power and remove memory limitations with powerful 64-bit architecture. Enjoy superior speed and responsiveness app-wide. AfterShot Pro 2 is up to 4x faster than other RAW processors—delivering faster results and saving you more time.

- **NEW! Updated RAW camera profiles:** AfterShot Pro 2 supports 250+ camera profiles, including RAW formats from all major camera manufacturers. New camera profiles will be updated on an ongoing basis. Read more about supported cameras at www.aftershotpro.com.

- **NEW! Workspace enhancements:** Enjoy a more fluid workflow with a modern, streamlined interface. Enhanced Zoom delivers better previewing of smaller images, and a new Image Reset button lets you undo all your changes and view your original photo in a single click.

- **NEW! Easier batch processing:** Redesigned batch processing controls make it simpler and faster to configure any batch processing task.

- **NEW! Local Contrast:** Recreate the look of a high-end camera lens and make objects within an image 'pop' by bringing out the texture and dimension in your photos.
- **NEW! Noise reduction by Athentech:** Optimize your images with new Athentech Imaging Noise Removal. This award-winning technology automatically adjusts lighting for every pixel in a shot while maintaining true color and zero clipping.

Pricing and Availability
AfterShot Pro 2 Mac Store Edition is available for download now at the Mac App Store in English, German, French, Dutch, Italian and Japanese. Suggested retail pricing is $79.99 (USD).

You can download the Mac Store Edition now at: https://itunes.apple.com/us/app/aftershot-pro-2/id917998614?l=zh&ls=1&mt=12

To access volume licensing for commercial and education organizations, please visit www.corel.com/licensing.

Join the Raw Conversation
Connect with AfterShot Pro users on Facebook www.facebook.com/corelaftershotpro.

About Corel Photo Editing
Whether you're an enthusiast or professional photographer, Corel Photo Editing software is dedicated to helping you achieve your best photos ever. The Corel Photo Editing product lineup includes the renowned PaintShop Pro for powerful image editing and AfterShot Pro, the industry's fastest RAW photo workflow software. Corel is one of the world's top software companies providing some of the industry's best-known brands including Roxio®, Pinnacle™ and WinZip®. For more information about Corel Photo Editing software, please visit www.paintshoppro.com.

*Certain requirements of the Mac App Store means that AfterShot Pro 2 on the Mac App Store differs slightly from the version found on aftershotpro.com. Features such as HDR, some camera profiles and others will be added in an upcoming update. Please contact Corel for details.

Media Contact
Alex Brazeau
Public Relations Manager
Corel Photo Group
photo.media@corel.com