New Corel Digital Signage™ Offers Effortless Digital Display Solution
Web-Based Tools Help Small Business Owners Easily Display Impactful Content

OTTAWA – October 22, 2014 – Corel® today released Corel Digital Signage™, its brand new digital display solution for small businesses. Powered by SmarterSign, the program helps businesses create and display compelling content in a matter of minutes. This powerful, yet easy-to-use, web-based software program allows users to showcase dynamic, high-quality content such as menu boards, videos, local weather, special offers and Twitter feeds for one low monthly cost, with no long-term contract.

"We are very excited to be launching Corel Digital Signage," said Gérard Métrailler, Vice President, Product Management, CorelDRAW. "Digital signage is a fantastic way to promote your business locally. We can now give small businesses access to the same technology that larger businesses have, in a simple, do-it-yourself way that delivers professional results at a very low cost. Corel Digital Signage gives these small businesses the ability to get up and running with digital signage in no time."

Complete Content Creation, Management, Scheduling and Playback

Corel Digital Signage contains a variety of easy-to-use features that allow users to quickly create and display personalized, relevant and up-to-date information on a TV screen. It includes hundreds of customizable, professionally designed templates, and a simple drag-and-drop workflow that lets anyone create impressive digital signage in minutes.

Once users are happy with their results, it only takes one click to get the digital sign live. Simply connect a computer with Windows 7 or 8 to a TV screen, and the content will display. Corel Digital Signage is a web-based service, so it's easy to modify and schedule content from any Windows or Mac OS computer with a web browser, no matter where you are. The player software automatically displays the latest content.

Whether it's in a store, lobby, office or at an event, business owners can produce high-quality digital signage without any technical or design experience.

Availability and Pricing

Corel Digital Signage is offered with a no-risk, 15-day trial period and is available in North America for $29.95/month (USD). More information and to access to the web service, visit coreldraw.com/digitalsignage.

About Corel

Corel is one of the world's top software companies providing some of the industry's best-known graphics, productivity and digital media products. Boasting the most comprehensive portfolio of innovative software, we've built a reputation for delivering solutions that are easy to learn and use, helping people achieve new levels of creativity and productivity. The industry has responded with hundreds of awards for innovation, design and value.

Used by millions of people around the world, our product lines include CorelDRAW® Graphics Suite, Corel® Painter®, Corel® PaintShop® Pro, Corel® VideoStudio® and Corel® WordPerfect® Office. For more information on Corel, please visit www.corel.com.